

## Marketing & Communications Support

Clever in writing short copy? You can switch from one twitter account to the next? Know your way around #SoMe channels?

In other words: you have some serious marketing skills but too much time on your hands? We're in need of extra MarCom support: social media planning, community management, website maintenance, ... never the same day, never a dull moment!

### What's on your to do-list?

- Overall marcom
  - Website content maintenance
  - Press & media support
  - Reporting marcom efforts
- Social media management
  - Create & plan posts
  - Collect & curate (paid) content
  - Community management
- Newsletter management
  - Manage newsletter content
  - Write catchy & attractive copy
  - Database & audience management
- Extra-curricular activities
  - Hilarious morning meetings
  - Sunny rooftop lunches
  - Sporty & gastronomic team buildings

### What about your superpowers?

- You can easily navigate between different social media channels
- Hootsuite and Mailchimp are no strangers to you
- Effortless copy writing skills in English & Dutch
- Curious about the (international) tech startup & scale-up scene
- Had your first run with (B2B) event marketing
- In development: Photoshop or InDesign

And most important, this may sound cliché, but we truly are an awesome team! Whatever challenges or villains cross our paths we manage to conquer! So a true team player will always get a head start.

### How we will reward you for your strengths?

- A dynamic job with offices in The Beacon (Antwerp) or BeCentral (Brussels)
- Flexible working hours & (home)office days
- Attractive salary with extras based on your experience
- Some stress, a little chaos but mainly lots of fun
- Did we mention our awesome team yet?

### Want to join forces? Let's connect!

Tell us why you would be a great fit for the team and send over your resume to [info@scale-ups.eu](mailto:info@scale-ups.eu). We can't wait to meet you!