

We want you to grow with us

Would you like to join a startup where your passion and creativity will matter more than your title or tenure? A place where everyone communicates at eye-level? An environment where sharing is the focus above all? LivingPackets might be the place for you.

Since 2016, we've been developing the most advanced, smart, secure, and sustainable packaging solution ever: THE BOX. Robust and reusable, with a whole range of services and systems supporting it. We believe it will change the e-commerce industry. Having grown from a small research group in France to an international team of over a hundred brilliant, passionate, and creative minds, we are now very close to our next goal: mass production. We want to reinvent packaging and logistics, and reimagine the e-commerce industry. We want to drive the world towards a fairer, circular profit-sharing economy.



Marketing Lead (m/f/d)

We offer

- A real cause: help save the world from cutting down millions of trees, cardboard and plastic waste, and transform it into a circular profit sharing economy.
- The unique chance to be directly involved in the growth phase of LivingPackets.
- A flexible work culture with a focus on quality, growth, passion, fairness, and environmental awareness.
- A place where you can grow beyond your own limitations and responsibility can be taken - instead of given.
- An international team of exceptionally talented, motivated, creative and dedicated people.
- Work on-site in our Berlin office, with possibility of focussed remote work.

You bring

- Analytical mindset and passion for everything around marketing & PR.
- Strong track record in building a successful brand across various channels - either as self-starter or in a highly dynamic and complex start-up environment.
- Rapid perception combined with strong execution skills.
- Outstanding communication skills (written and verbal) in English and German. French is a plus.
- Hands-on mentality - you don't need any fancy marketing plans and a huge team to get going - you are pragmatic, solution oriented and you can think outside the box.

Your responsibilities

- Create an exceptional overall brand image with high-quality content.
- Together with your team, unlock our marketing potential across PR, Social Media and beyond.
- Drive and implement cost-efficient, outstanding marketing and communication strategies across the existing channels and beyond.
- Grow, lead and guide your team to create and shape high-quality, coherent communication and marketing strategies.
- Deliver KPI driven decisions with fast adaptations based on user insights.
- Exciting Shareholder Management (Co-founders, Sharing Angels, etc.).

Join us now

Have we sparked your interest? Then we look forward to getting to know you in a first call, where we would like to learn more about your heart & soul and earliest starting date. If you have any questions in advance, we will be happy to assist you via email at jobs@livingpackets.com

