

# SMALL BUSINESS: THE BACKBONE OF THE EVENTS ECOSYSTEM

Small businesses are the core of exhibitions and conferences. Their employees are the faces working behind the scenes to make these events come to life. And small businesses across all sectors of the GDP rely on trade shows to get their products in the hands of thousands of buyers from around the world, all under one roof. Support L.I.V.E. (Legislation Impacting Vital Events) and you'll show your support for the recovery and economic growth of small business.

