Help put millions of people back to work and drive the U.S. economic recovery!

6,640,000 JOBS REly on live events

Events drive local economies!

$396 billion direct spending (2019)

$1.1 trillion gross production

Events drive growth!

$55 billion hotels

$32 billion airlines

$30 billion restaurants & retail

$29 billion ground transportation

$419 billion events

Event-related economic impacts

Events drive tax revenues!

$130 billion total taxes

$51 billion federal taxes

$79 billion state & local taxes

Events drive innovation!

1,700,000* exhibitors rely on events to drive revenues

*80% of them are small businesses

$700 – $970 billion in value generated at events

99% of business events companies have less than 500 employees