

#eventsimpact

the economy.
innovation.
connections.
humanity.

An Economic Significance Study* showed that events in the United States support a total economic impact of:

\$845 billion
of output (business sales)

5.9
million jobs

\$104 billion
of federal, state, and local taxes

before event

Before an event, magic is being created through an event ecosystem that is working. From strategists, designers, audio visual specialists to forklift drivers, they are all working in concert to make an event a success for the intended community.

during event

The city is working. Airlines, hotels, shops, restaurants, and other entertainment venues are bustling when events are happening locally. At the event, relationships are being built, deals are happening, ideas and innovation are flowing, commerce is thriving.

results

Everybody goes to work when events happen. Imagine everything you see in this world, every health advancement, every new business, every product and every service likely started in a 10x10 booth. **#eventsimpact everyone.**



**GO LIVE
TOGETHER**

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MEETINGS • INCENTIVES • CONFERENCES

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