

# Target Gender Equality



Global Compact  
Network USA

## ROUND II

### PROGRAM BENEFITS

You will confidently **set** ambitious and realistic **corporate targets for gender equality** demonstrating **commitment and action** to your employees, investors, and other stakeholders

You will **understand** your current gender equality performance through the facilitated use of the **Women's Empowerment Principles (WEPs) Gender Gap Analysis Tool**

You will **engage** in accelerated learning opportunities specific to your country context which drive action in support of SDG 5.5, which calls for women's **full participation** and **equal opportunities for leadership**

You will **build a network** of peers, UN partners and experts to support your gender equality strategy and **work collectively to tackle persistent barriers** to gender equality

You will **showcase women** in your company who are driving business success, sustainability, and contributions to the Sustainable Development Goals (SDGs)

Target Gender Equality (**TGE**) is a **six-month accelerator program** that will challenge and support companies of the UN Global Compact in **implementing gender balance** in business leadership.

### TIME COMMITMENT

Companies will **learn about** and **complete** the WEPs Gender Gap Analysis Tool which is estimated to take **two working days\***

**Three** capacity-building **workshops** will then take place requiring around **half a day** each\*

In between workshops, representatives will **reflect** on the information shared and apply learnings to their company context using an Action Planning Guide

**Additional** voluntary engagement **opportunities** will be organized for representatives that would like to dive deeper into thematic areas and connect with their Target Gender Equality peers

*\*Kindly note that this is only for reference and subject to change*

### ELIGIBILITY CRITERIA

**Current** UN Global Compact **signatory company** engaged with UN Global Compact Network USA **or willing to join**

**Committed to strengthening corporate target setting** and action to increase progress on the Sustainable Development Goals, especially Goal 5.5

**Willing to appoint two representatives** to participate in program activities and events and an executive-level "Ambassador" to follow program developments, provide support and participate in high-level events

## HOW TO JOIN



Registration opens:  
**March 2022**

Registration closes:  
**July 2022**

Accelerator begins:  
**August 2022**

Accelerator ends:  
**March 2023**

## TGE ROUND 1

UN Global Compact Network USA ran Target Gender Equality for the first time in 2021, with 15 participating companies:

- » AKZONOBEL USA, Inc.
- » Arconic Corp
- » E Ink Corporation
- » Merck & Co., Inc.
- » MetLife
- » Munters Group AB
- » PayPal Holdings, Inc.
- » UCB, Inc.
- » Barings
- » HKS, Inc.
- » Momentive Performance Materials
- » Munchkin Inc.
- » MK Partners, Inc.
- » Lansinoh Laboratories, Inc.
- » ME&A