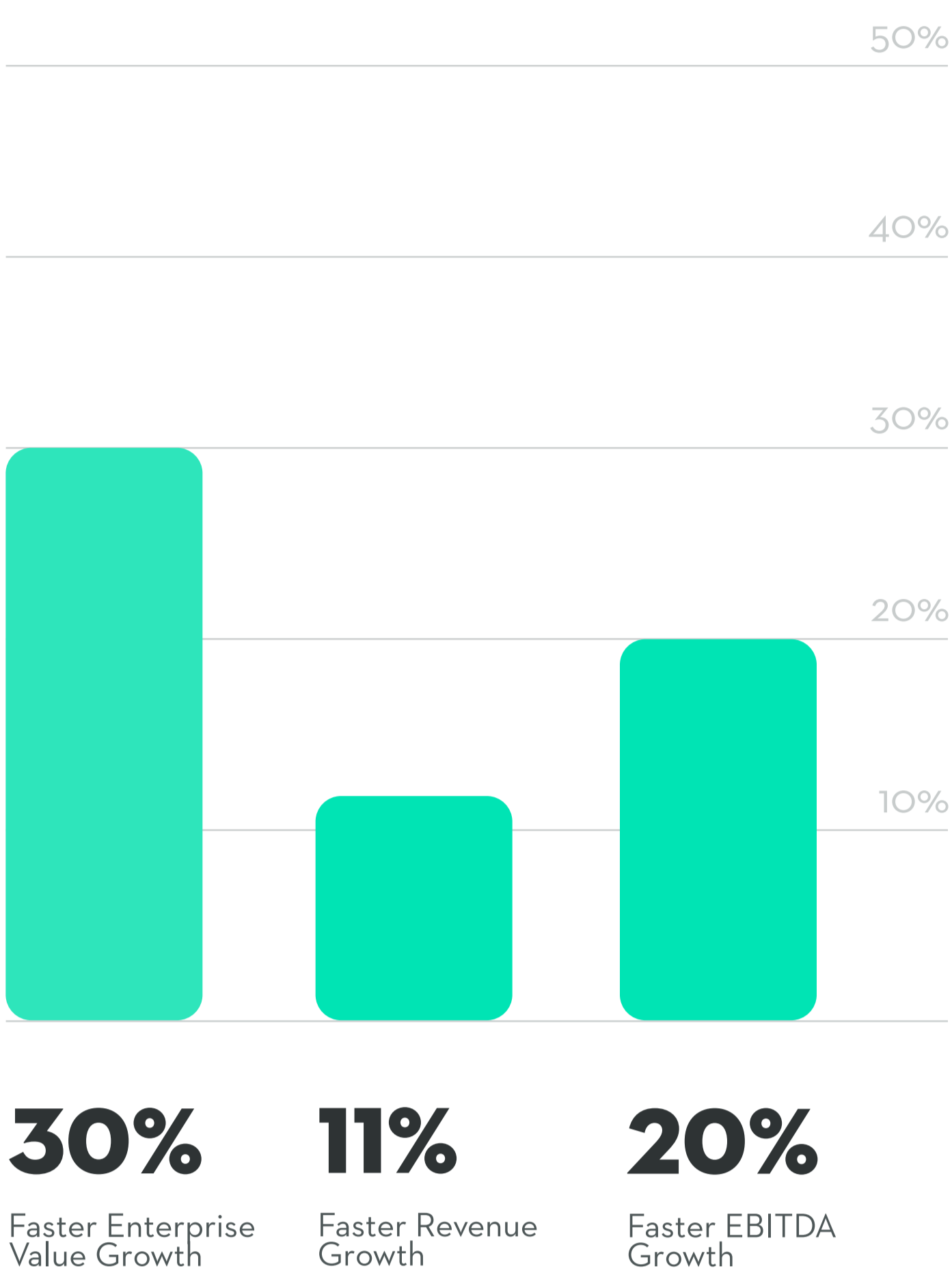


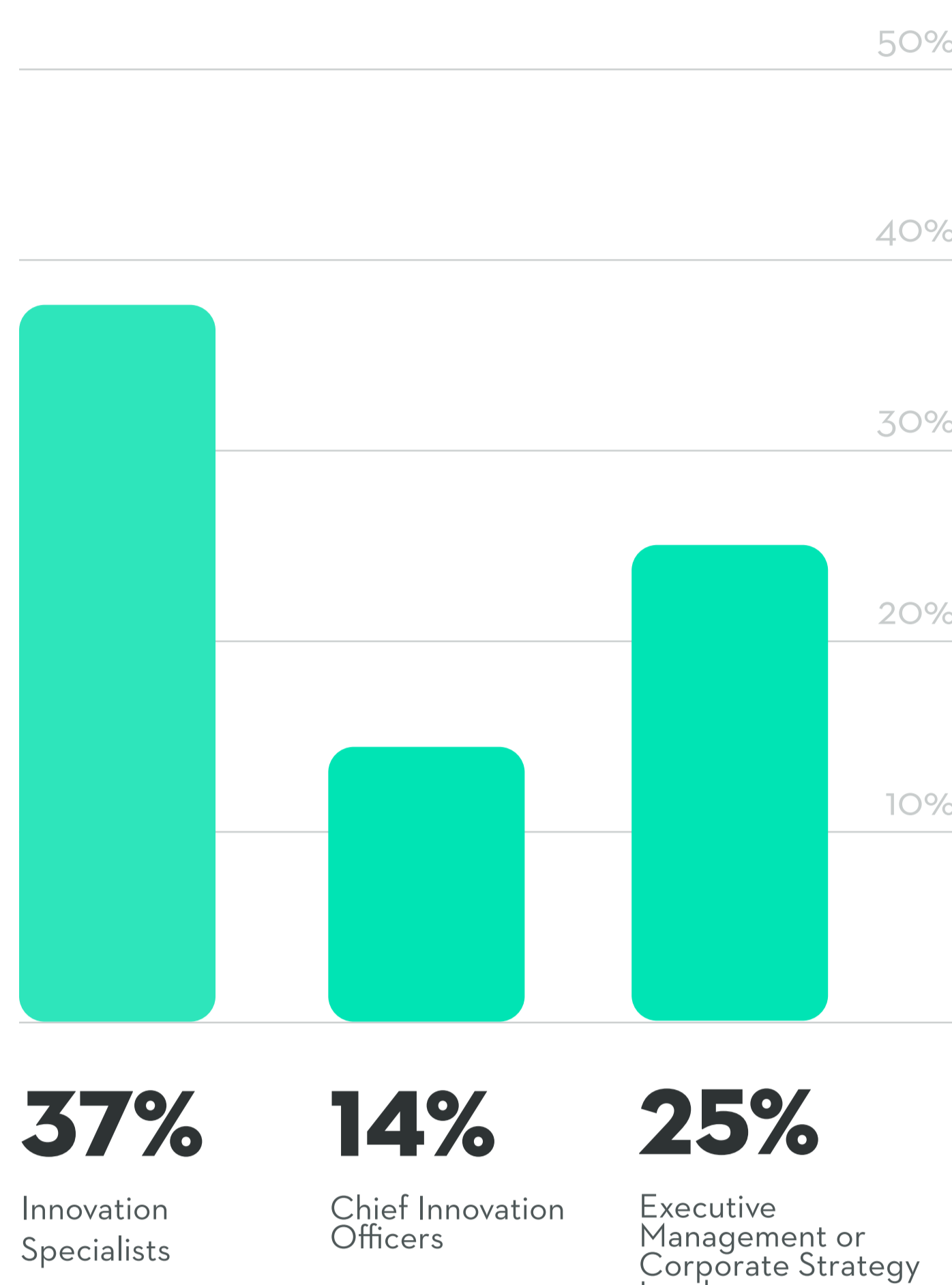
25 Corporate Innovation Facts.

Most business leaders agree that innovation is important. Unfortunately, they're not happy with results and don't know how to improve. What's going wrong? And what are the most successful corporate innovators doing that others are getting wrong?

Innovative Companies Grow Faster.



Who Leads Innovation Projects?



80%
of corporations consider their business models at risk for disruption

78%
focused on incremental changes to their businesses

85%
of business leaders say innovation is important to growth strategy

73%
of most transformative ideas in 30 years came from employees at large orgs

4%
have not defined innovation as strategic priority

6%
are happy with innovation results

25%
Orgs with an innovation plan complete about **25%** of projects

VS

10%
Orgs without an innovation plan complete less than **10%** of projects

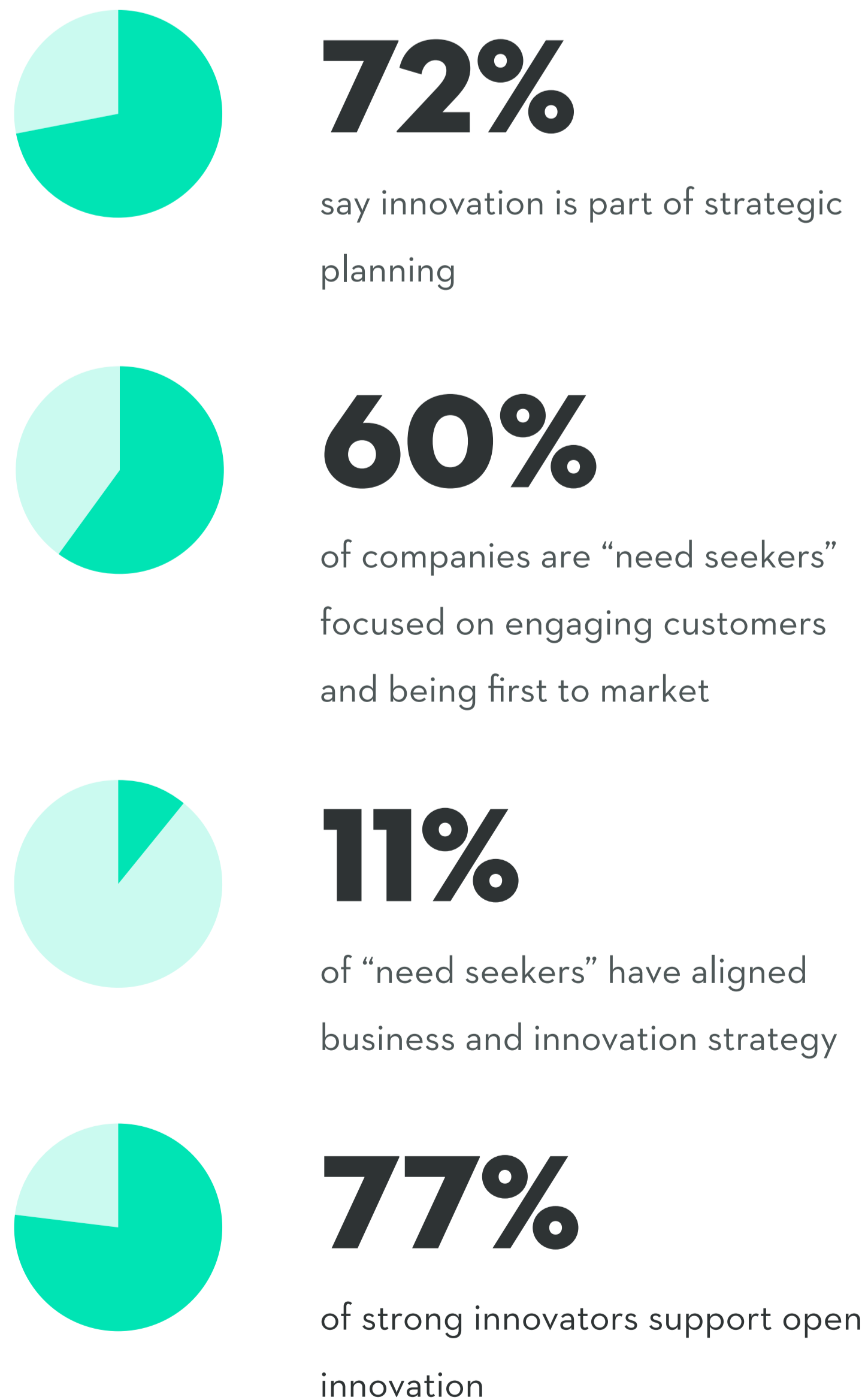
Innovation Blockers.

Watch out for these common roadblocks to innovation success



Success Factors.

Orgs that include innovation in strategic planning are more successful



ABOUT

Coplex is a Corporate Startup Studio that helps corporate enterprises unlock growth potential by turning ideas into industry disrupting startups.



GET STARTED TODAY



SOURCES

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