

GUIDE_

FUNDRAISING IDEAS



WHY FUNDRAISE FOR ANTI-BULLYING?

It costs just £30 to train and support a young person to have the confidence and skills to tackle bullying behaviour in their schools and communities.

Through The Diana Award Anti-Bullying programme, our impact demonstrates:

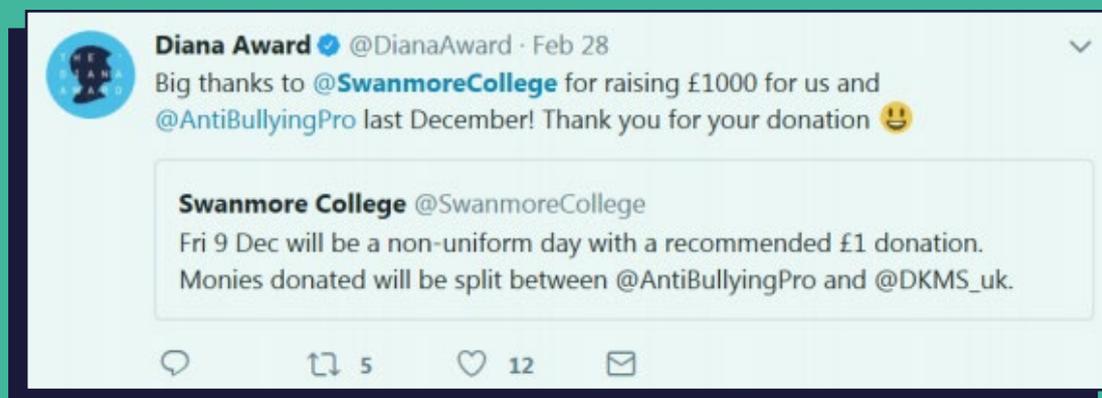
- 86% of Anti-Bullying Ambassadors agree that their anti-bullying work has helped to make their school a kinder and safer place to be.
- 97% of Anti-Bullying Ambassadors agree that they know how to support someone who is experiencing bullying behaviour in their school.
- 99% of school staff agree that the training provided by The Diana Award has made them better equipped to deal with bullying behaviour.

By fundraising for us, you will help The Diana Award reach out to more young people in the UK and internationally to stand up to bullying behaviour and carry on Diana's legacy.

Some of the actions related to fundraising can contribute towards earning your Community Action Badge! Check it out at: www.diana-award.org.uk/aftercare-centre/earn-your-badges/

FUNDRAISING IN ACTION: SWANMORE COLLEGE

Swanmore College in Southampton raised money for The Diana Award by holding a non-uniform day and giving the £1 donation received from each of the students to charity. The students were asked to wear something blue to unify the College in recognising the importance of anti-bullying work in the school and spread awareness of the cause. This kind of support to The Diana Award is invaluable. Their fundraising has allowed us to reach out to more young people across the United Kingdom, Ireland and internationally.



IDEAS

1. HOLD A TALENT SHOW_

Anti-Bullying Ambassador's Got Talent! Talent comes in all forms. Encourage your whole school to showcase the talents that make them special and unique and use this as an opportunity to celebrate our differences. Don't forget to get some special guests to be part of the judging panel!

2. POSTER COMPETITION_

Be the graphic designer! So many great ideas can come from students. Challenge your peers to come up with a poster that challenges bullying behaviour in your school and ask for a 50p entry fee. Make the prize exciting and celebrate the winner in an assembly.

3. HOLD A MOVIE NIGHT_

Roll out the red carpet! In lunchtime or outside of school hours, hold a screening of a popular movie or one that highlights the impact of bullying behaviour. Selling tickets is a great way of fundraising. Don't forget the popcorn!

4. NON-UNIFORM DAY_

Everybody loves a non-uniform day. Make sure that you give it purpose by asking for the money raised to be given to a charity that is important to you as Anti-Bullying Ambassadors, as well as making sure the whole school knows you're doing it to raise awareness of bullying behaviour.

5. HOLD A SPORTS DAY_

Get your trainers on! Being outside or as a whole group in the school sports hall is a great way of getting everyone together for fun activities. You can have awards for team players, best effort etc. You can even get sponsorship for endurance tests like 'how many jumps on a trampoline in an hour'!

6. SPONSORED CYCLE_

Get on your bike! Challenge yourself and raise money through sponsorship with a long-distance cycle ride. Encourage students from your school to take part to increase the amount of money you raise. Be sure that you wear the correct safety gear and take the correct precautions to keep yourself safe on roads.

7. HOST A CONCERT_

Make some noise! Whether it be Classical, Jazz, Rock or Pop, why not host a musical concert? You can invite all your friends and family and charge an entrance fee, or you can even turn it into a battle of the bands competition and charge a fee to take part.

8. SPONSORED SILENCE_

Shhhhhhhhhhh! Raise money through sponsorship by challenging everyone in your school to take part in a sponsored silence. It's a great opportunity to get people thinking about how they communicate in a positive way.

9. LGBTQ+ COLOUR RUN_

Why not add some colour to your school? Arrange for students to run while coloured paint is thrown at everyone taking part. Everyone can pay a fee to take part and raise awareness of the need to be an upstander against homophobia, biphobia and transphobia.

10. CAKE SALE_

Why not sample different cakes or deserts from different cultures? This can encourage acceptance and celebrate diversity in your school. All the proceeds can go towards your fundraising.

11. PYJAMA DAY_

Who wouldn't want to be at school in your PJ's? Similar to wear your own clothes day, come to school in your PJ's and ask everyone to pay a pound or so to fundraise. Why not go one step further and ask everyone to come in their onesies – even the teachers!

JUST IN CASE YOU NEED EVEN MORE_

- Special event or Birthday? Get people to donate instead of buying gifts.
- Challenge yourself to a run, swim, walk, anything!
- Give up your favourite food for a month
- Hold a bake sale
- Create and share a fundraising page: www.justgiving.com/dianaaward
- Get creative – the sky is the limit!

Thank you for your support!

Remember, fundraising for anti-bullying causes can help you to earn your Community Action Badge.



We're proud to be the only charity set up in memory of Diana, Princess of Wales, and her belief that young people have the power to change the world. It's a big mission but there are two things within it that we focus our charity's efforts on – young people and change.

Throughout all of our programmes and initiatives, 'change' for and by young people is central, including our anti-bullying work which encourages change in attitudes and behaviours.

We hope you found this resource useful and wish you all the best in your anti-bullying journey. If you would like to help us create more resources and train even more Anti-Bullying Ambassadors, you can make a £5 donation by texting CHANGE 5 to 70470 or visit diana-award.org.uk/donate

Give us feedback on this resource:
<https://tinyurl.com/ab-feedback>



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