

WHAT DO I NEED TO KNOW

TAKING ON THE ROLE

OF ANTI-BULLYING AMBASSADOR

STAFF ROLE



INTRODUCTION TO THE ANTI-BULLYING AMBASSADOR PROGRAMME

Since 2011, The Diana Award has trained over 40,000 young people across the UK to stand up to bullying as Anti-Bullying Ambassadors in their schools and communities. We do this using a peer-led approach, giving young people the skills, tools and knowledge to be the Upstander to all forms of bullying behaviour.

Our training days engage up to 150 students from different schools through a mix of anti-bullying activities, games, videos and action plans dedicated to students making a difference and taking on more responsibility as Anti-Bullying Ambassadors in their school and the wider community. We also have CPD-accredited training for staff members, as we know how important a whole-school approach is to making anti-bullying campaigns a success.

Each team of Anti-Bullying Ambassadors heads back to school after training to create an anti-bullying campaign to tackle bullying behaviour in their own schools. Our approach is peer-led so students will take the lead by organising actions that support their peers or prevent bullying behaviour by creating a more inclusive environment. Often, Anti-Bullying Ambassadors start their campaign by choosing a badge to work towards. They can earn four different badges: Wellbeing, Respect, Community Action or Online Safety. Find out more about how to earn these additional badges here:

www.diana-award.org.uk/earn-your-badges

I'M TAKING ON THE ROLE OF STAFF LEAD, CAN I ATTEND TRAINING?

We want as many young people as possible to join our family of Anti-Bullying Ambassadors and you could be next! We welcome schools back to training multiple times and we recommend that you attend an upcoming Anti-Bullying Ambassador training day with some more students from your school to grow the team. You can also bring your previously trained students along to an Upskill training day, where they will learn new skills and develop their anti-bullying knowledge to support their work.

Register your interest to attend a free training day at www.diana-award.org.uk/antibullyingtraining

HOW CAN I LEARN ABOUT ANTI-BULLYING AHEAD OF THE TRAINING?

Check out our Anti-Bullying Webinar Series for Educators. You can attend webinars on topics from **Bullying vs. Banter to Tackling Cyberbullying Behaviour**: www.diana-award.org.uk/anti-bullying-webinar

HOW CAN I SUPPORT THE TEAM?

As Anti-Bullying Ambassador staff lead, you can support the team by arranging regular meetings to discuss their action plan and progress towards the badge they have chosen. You can also help them to take proposals to the Senior Leadership Team for bigger projects that will require approval or funding. Ultimately, the programme is peer-led and you should aim to empower the students to lead themselves, but be their point of contact when they need help or guidance. You can also attend regular catch-ups with The Diana Award Aftercare Team, who will be there to provide guidance and support throughout your anti-bullying journey. Let the Aftercare Team know that you are the new staff lead by emailing antibullying@diana-award.org.uk and you will begin to receive invites to check in with the team as well as regular newsletters with inspiration and resources to support your campaign.

We also have a wide variety of useful resources on our website, aimed at students, staff and parents which cover all things Anti-Bullying, from LGBTQ+ awareness to digital wellbeing, mental health and body shaming. This includes lesson plans for teachers and a Parent Guide, looking at supporting your children in navigating the online world safely. Take a look to see how our resources can help you on your anti-bullying journey: www.antibullyingpro.com/resources

We hope you settle into the role quickly and do reach out to the Aftercare team if you need any further support at antibullying@diana-award.org.uk

We're proud to be the only charity set up in memory of Diana, Princess of Wales, and her belief that young people have the power to change the world. It's a big mission but there are two things within it that we focus our charity's efforts on – young people and change.

Throughout all of our programmes and initiatives, 'change' for and by young people is central, including our anti-bullying work which encourages change in attitudes and behaviours.

We hope you found this resource useful and wish you all the best in your anti-bullying journey. If you would like to help us create more resources and train even more Anti-Bullying Ambassadors, you can make a £5 donation by texting CHANGE 5 to 70470 or visit diana-award.org.uk/donate

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<https://tinyurl.com/ab-feedback>



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