

DIFFERENT ANTI-BULLYING

AMBASSADOR TEAM ROLES



Having a united Anti-Bullying Ambassador team is key in getting your message across to the rest of your school. You should feel supported by your teammates and everyone should feel comfortable sharing ideas and taking part in the Anti-Bullying Ambassador work. When presenting yourselves to the rest of the school, it will be clear to see that you are a fun and supportive group, who welcome everyone and anyone into Anti-Bullying work.

Once you have attended a training day and established yourself as a team it will be down to you to make sure everyone in your school knows who you are, what your role is and why Anti-Bullying work is important to you. Getting started may feel a little overwhelming, depending on the prevalence of bullying behaviour in your school or the student population you're aiming to reach. But don't worry,

adding some structure to your meetings and dividing responsibilities across the team will give you direction and help you to make a difference.

At The Diana Award, we sometimes hear from Anti-Bullying Ambassador teams who need help managing the extra work and organising events or activities. One of the best ways to become an effective and organised team is to assign roles to different members of the team. This will allow you to play to your strengths and share the workload. Choosing roles should be your first step when your team meets after training. If you have been an Anti-Bullying Ambassador team for a while but you feel stuck or you don't feel like you're making an impact, stepping back and reviewing the role each team member plays can help you to make a change and start changing the culture in your school.

DIFFERENT ROLES

Each member of your team will have a skill, strength or attribute that will make them valuable to your Anti-Bullying campaign. Therefore, in any successful team, everyone will and should play an important role. Think about where your skills are best suited. Do you like talking in front of people? Or maybe you're a tech whizz? Maybe you love art or sport - how can you bring that role into your Anti-Bullying Ambassador work?

Everyone in the team should have an official title which they feel comfortable with. Here are some suggested roles you might like to use in your team.

TREASURERS_

You'll be overseeing your fundraising and any funding you might receive from your school/ Organisation. Bit of a maths hero? Great attention to detail? You could be a budding treasurer.

Skills/attributes needed: Good planner, strong maths skills, responsible.

PEER MENTORS/WELLBEING LEADS_

You'll support your peers and focus on the wellbeing of all students in the school. Are you amazing at making people feel better when they're down? Are you concerned about topics such as mental health and self-esteem? Are you quick to notice when a situation doesn't look right in your school or when someone isn't feeling themselves? You would make a fantastic Wellbeing Lead.

Skills/attributes needed: Great listener, empathetic, caring, strong problem-solver, mature.

CREATIVE LEADS_

You'll be responsible for ensuring your campaigns are super creative! You might need artistic posters for your Anti-Bullying noticeboard or creative ideas for whole school events like dancing, sport or drama. Put your artistic skills in the mix and use your talents to combat bullying!

Skills/attributes needed: Imaginative, ambitious, good at giving instructions.

PUBLIC SPEAKERS_

You'll be making sure the team's anti-bullying message is spread far and wide. Love talking in front of people? Addressing an audience in assembly doesn't faze you? Good at getting your message across in a clear and inspiring way

that makes everyone want to join you in your Anti-Bullying work? Look no further.

Skills/attributes needed: Confident, funny (helps with getting people to listen to you), good role model.

IT & TECHNOLOGY LEAD_

You'll bring the power of tech to the anti-bullying cause. Do you love playing computer games? Are you interested in designing websites or maybe you love posting on Instagram? You'll play an important role in making content like videos and making sure that the Anti-Bullying Ambassadors have a presence on the school's website and social media sites. You might be responsible for designing an online questionnaire and collecting the results.

Skills/attributes needed: Creative, good with technology, ambitious.

WRITERS_

You'll put pen to paper to amplify your team's message. Do your words leave readers mesmerised? Do you love thinking up new ways to tell a good story? Does your school have a monthly newsletter or blog post? We need you to make sure that everyone in your school (staff and parents included) know what you've been up to the last month. You might like to write some interviews with the team or collect photographs that show the team's amazing work.

Skills/ attributes needed: Positive, great photographer, talented writer.

EVENT PLANNERS_

You'll be getting everyone together to celebrate and spread the love in exciting ways. Got loads of ideas about how to

get the whole school involved in anti-bullying work? Do you love making those ideas a reality through careful and efficient planning? Well, you may just be an event planner.

Skills/attributes needed: Organised, resourceful, creative.

STAFF LIAISON_

You'll be making sure that there's ongoing communication and collaboration between student-led anti-bullying work and your staff support. Consider this role if you are good at talking to adults and explaining what you need from them. You might need someone in your team who ensures that the staff in your school are involved and kept in the loop.

Skills/ attributes needed: Mature, determined, good with people.

SECRETARY_

You'll be instrumental in ensuring that the anti-bullying team's work is on track and runs smoothly. Are you super organised with a fantastic memory? This is a really important role which requires someone to organise meetings, send emails, make a deadline schedule, make sure everyone's got that document that was promised, chase people for various things. You might even be interested in recruiting some new Anti-Bullying Ambassadors and making sure they've got everything that

they need. You could be the keeper of this Campaign Pack, ensuring that it is at every meeting and that you are on the right page.

Skills/ attributes needed: Organised, reliable, assertive.

DIVERSITY LEAD_

You'll make sure that the anti-bullying team is mindful of human differences in all its work, such as difference in opinion, preference, background, talents, learning needs etc. This person might have experience of being in a minority community themselves. In all the work that you do as a team, this person will ensure that every activity is accessible and inclusive for everyone in the school. They may like to suggest ideas for activities that raise awareness for topics such as race, religion, disability, LGBTQ and many more.

Skills/ attributes needed: Respectful of others, empathetic, values equality, attention to detail.

Remember that you can add more roles that aren't listed above or you could have pairs of people working on each role. Consider the many individual strengths you will have as a group and make use of those skills. You will start to see change happening as a result of your hard work.

**Check out our Resource Centre for more resources to support your campaign:
www.antibullyingpro.com/resources**

Remember that our Aftercare Team are here to help. If you need extra help with some of the challenges your Anti-Bullying Ambassador team are facing, get in touch with us at antibullying@diana-award.org.uk

We're proud to be the only charity set up in memory of Diana, Princess of Wales, and her belief that young people have the power to change the world. It's a big mission but there are two things within it that we focus our charity's efforts on – young people and change.

Throughout all of our programmes and initiatives, 'change' for and by young people is central, including our anti-bullying work which encourages change in attitudes and behaviours.

We hope you found this resource useful and wish you all the best in your anti-bullying journey. If you would like to help us create more resources and train even more Anti-Bullying Ambassadors, you can make a £5 donation by texting CHANGE 5 to 70470 or visit diana-award.org.uk/donate

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