

GET INVOLVED ON SOCIAL MEDIA

Now that you're taking part the only thing left to do is tell your friends and networks. Here's how_

KEY INFO

Leading up to the Assembly we will be using the hashtag #AntiBullyingAssembly and sharing key messages, statistics from our latest research, a star-studded film, and lots more from our social media account.



/antibullyingpro



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THREE WAYS YOU CAN GET INVOLVED

1. **Tell the world:** post on social media to announce that your school will be watching the #AntiBullyingAssembly and encourage others to join you.
2. **Take the pledge:** On Monday 28 September, help us make a social splash by sharing photos of your student's pledges to end bullying on your social media profile to show you are proudly supporting the #AntiBullyingAssembly.
3. **Share your involvement:** Show us how you're getting involved with The Big #AntiBullyingAssembly on 28th September by sharing pictures and videos on your social media channels using the hashtag: #AntiBullyingAssembly.

Don't know what to post? We've got you covered! Here's a few suggestions to get you started.

TWEETS

Leading up to #AntiBullyingAssembly day:

- As students all over the UK return to schools and lessons, we are joining the first ever #AntiBullyingAssembly with @AntiBullyingPro and @AskNationwide, to pledge to end bullying, celebrate diversity and work towards a society built on mutual respect for all.
Join us: thebigassembly.com
- We are proud to join primary schools across the UK who are taking a stand against bullying by signing up to @AntiBullyingPro's first ever #AntiBullyingAssembly with @AskNationwide. It's going to be big!

Join me: thebigassembly.com

On #AntiBullyingAssembly day:

- Our school is watching The Big #AntiBullyingAssembly today with primary schools across the UK. Join us, @AntiBullyingPro and @AskNationwide as we collectively put our hands up to end bullying: thebigassembly.com



FACEBOOK POSTS

- We are proud to join thousands of schools who are taking a stand against bullying by signing up to **@AntiBullyingPro** and Nationwide Building Society's first ever **Big #AntiBullyingAssembly**. Together we will pledge to put an end to bullying, celebrate diversity and work towards a society built on mutual respect for all. **It's going to be big!** Join us: thebigassembly.com

INSTAGRAM

- We are proud to join thousands of schools who are taking a stand against bullying by signing up to **@AntiBullyingPro** and **@nationwidebuildingsociety**'s first ever **Big #AntiBullyingAssembly**. Together we will pledge to put an end to bullying, celebrate diversity and work towards a society built on mutual respect for all. **It's going to be big!** Join us: thebigassembly.com

LINKEDIN

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DOWNLOAD & SHARE

Use one of our supporting assets in your social media post!
Download them all here: <http://tiny.cc/assembly-social-media>

Watch The Big Anti-Bullying Assembly
Monday 28 September 2020
youtube.com/antibullyingpro

Download Social Media Images

All social media images are available for download at:
<http://tiny.cc/assembly-social-media>



**DIGITAL
BACKPACK**

We're proud to be the only charity set up in memory of Diana, Princess of Wales and her belief that young people have the power to change the world. It's a big mission but there are two things within it that we focus our charity's efforts on – young people and change.

Throughout all of our programmes and initiatives 'change' for and by young people is central, including our anti-bullying work which encourages change in attitudes and behaviours for young people by young people.

We hope you found this resource useful and wish you all the best in your anti-bullying journey. If you would like to help us create more resources and train even more Anti-Bullying Ambassadors you can make a £5 donation by texting CHANGE 5 to 70470 or visit diana-award.org.uk/donate

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Website: www.diana-award.org.uk