



**PMMA** | Presbyterian  
Manors Of  
Mid-America

## **News Release**

January 18, 2021

CONTACT: Lisa Diehl, 316-685-1100, [ldiehl@pmma.org](mailto:ldiehl@pmma.org)

### **PMMA websites win awards in international marketing competition**

WICHITA, Kan. — AVA Digital Awards recently announced PMMA (Presbyterian Manors of Mid-America) received two awards for outstanding achievement by creative professionals involved in concept, direction, design and production of media that is part of the evolution of digital communication.

The newly redesigned Aberdeen Heights website, [www.AberdeenSeniorLiving.com](http://www.AberdeenSeniorLiving.com), received a Gold Award for creativity in web design and as a business to consumer website. Aberdeen Heights' redesigned website, along with 15 other PMMA community websites, was re-launched in 2019.

In addition [Salina Presbyterian Manor's Facebook page](#) was recognized as honorable mention for social media in the Facebook category. The social media sites are managed through PMMA and are populated with content from local campuses, showcasing the happenings and lifestyle at the community.

Winners were selected in more than 200 categories in Audio, Video, and Web-based production.

AVA Digital Awards is sponsored and judged by the Association of Marketing and Communication Professionals. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations.

PMMA began in Newton, Kan., in 1949 and now has 15 senior living communities and two hospices in Kansas and Missouri, and a new campus under development in Colorado Springs. It offers independent and assisted living, long-term care, memory care, short-term rehabilitation, respite care and adult day services. Learn more about the nonprofit organization at [PMMA.org](http://PMMA.org).

#