

News Release

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PMMA awarded in international marketing competition

WICHITA, Kan. — PMMA (Presbyterian Manors of Mid-America) recently received two honors from MarCom Awards for its 2020 and 2021 Art is Ageless® calendars and its community websites.

The international competition recognizes marketing and communications achievements for print, visual and audio materials.

PMMA received a gold award, the highest award, in the Print Media – Marketing/Promotion/Materials category for its annual Art is Ageless calendars for 2020 and 2021. The calendars feature works by artists age 65 and older from PMMA's 15 communities and area seniors. Works are entered in nine categories including painting, sculpture, photography and quilting and must have been completed after the artist turns 65. Each campus holds a juried art competition, and local winners move on to the masterpiece level for selection to be in the annual calendar or featured on greeting cards and postcards. Art is Ageless is a copyrighted program of PMMA.

PMMA's new community websites earned an honorable mention in the Digital Media – Website category for business to consumer sites. The websites may be viewed at <https://www.presbyterianmanors.org/our-communities>. The sites feature information about the lifestyles, care and services found at each of PMMA's 15 communities in Kansas and Missouri. The sites were redesigned and launched in 2019 with Five19 Creative, a Virginia-based advertising agency.

PMMA began in Newton, Kan., in 1949 and now has 15 senior living communities and two hospices in Kansas and Missouri, and a new community under development in Colorado. It offers independent and assisted living, long-term care, memory care, short-term rehabilitation, respite care and adult day services. Learn more about the nonprofit organization at [PMMA.org](https://www.pmma.org).

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