

News Release

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PMMA websites win creativity awards

WICHITA, Kan. – PMMA’s (Presbyterian Manors of Mid-America’s) redesigned community websites received top honors in the annual Hermes Awards, announced earlier this month. The community sites won platinum awards for overall website for business to consumer and website design.

The websites are designed to showcase the PMMA communities for seniors and their adult children seeking information about senior living communities and to help seniors make a decision to move into a senior living community. The sites ([PresbyterianManors.org/our-communities](https://www.PresbyterianManors.org/our-communities)) were designed in collaboration with Five19 Creative, an advertising agency based in Richmond, Va.

In addition, PMMA’s annual Art is Ageless® calendar received a gold award in the Marketing Collateral/Branding category for calendars, and the interactive independent living sales brochure received an honorable mention in the e-brochure category.

Art is Ageless is a trademarked program of Presbyterian Manors of Mid-America, a faith-based not-for-profit organization with 16 senior living communities and two hospices in Kansas and Missouri. Each community holds a juried art competition exclusively for people age 65 and older. Winning art pieces are chosen to appear in the annual calendar or on the covers of greeting cards. Programs and classes are held throughout the year to encourage seniors to express their creativity.

Art is Ageless began in 1981 when resident art was featured in a calendar. The competition is now open to all seniors in the area. Learn more about the program at www.ArtsAgeless.org.

The Hermes Creative Awards competition is administered by the Association of Marketing and Communication Professionals. The awards recognize the outstanding work of creative professionals involved in the concept, writing and design of traditional and emerging media. Nearly 6,000 entries were judged in the international competition.

A list of winners is available at www.HermesAwards.com.

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PMMA (Presbyterian Manors of Mid-America) is a 501(c)(3) not-for-profit organization with 16 communities and two hospices in Kansas and Missouri. Learn more at [PMMA.org](https://www.PMMA.org).