



Thomas Cochet

Product Designer aspiring to tackle new challenges and solve complex problems to craft great user experiences

Contact

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Skills

Languages

French - Native
English - Fluent (IELTS 8/9)
Spanish - Beginner
Italian - Beginner

Webdesign

I conceive interfaces with low-code tools

Figma
Webflow
Shopify
HTML & CSS

Creative

I edit photos, videos and create graphic artworks

Photoshop
Lightroom
Illustrator
Indesign
Final Cut Pro

Business

I build digital ecosystems that improve collaboration

Notion
Office Suite
Google Analytics

Education

MARCH 2021 - MAY 2021

The Design Crew • Product Design

- 8-week bootcamp to master and put into practice design process, double-diamond framework, user research and interface design

SEPTEMBER 2015 - DECEMBER 2019

ESSEC Business School • Global BBA

- Economics and marketing fundamentals, major in project management
- Exchange student at ESSEC Singapore and Trinity College of Dublin
- Final thesis on user experience optimisation - award nominated

Experience

FEBRUARY 2020 - CURRENT

Coincidence • Co-Founder

- Prototyped, design and developed websites for startups and SMBs
- Created unique brand identities, visual assets and digital ecosystems
- Launched crowdfunding campaigns and developed acquisition strategies

SEPTEMBER 2016 - CURRENT

Freelance Photographer

- Delivered photography assignments for over 30 corporate clients
- Crowdfunded and autopublished a photography book about Myanmar
- Taught Photoshop basics to 100+ ESSEC and HEC students

JANUARY 2018 - AUGUST 2019

BNP Paribas • Junior Project Manager

- Deployed a customer feedback software and rolled a training program composed of seminars and e-learning modules for 28,000 employees
- Delivered a monthly dashboard to monitor client satisfaction, gathering raw data from 80k+ verbatims and 50+ KPIs for the executive committee

SEPTEMBER 2016 - DECEMBER 2017

TeamSup • Co-Founder

- Founded the 1st online platform for business school competitive exams
- Prototyped the web-app, website and structured the acquisition strategy

MAY 2016 - JULY 2016

Nova Talent France • CEO Right Arm

- Adapted and launched the global talent network for the french market
- Built partnerships with Teads.tv, BNP Paribas and scouted new talents