

PPP Solution Tailored for You

Many businesses without well-established banking relationships have significant hardship getting access to PPP funds. **Idea Financial** will provide your customers with ACCESS and a user-friendly process.

Who is Eligible for PPP?

Requirements to apply:

- Been in operation before February 15, 2020
- Fewer than 300 W-2 employees
- If you already received PPP funds in the past, you must show a 25% drop in revenue in Q1, Q2, or Q3 2020
- Been impacted by Covid-19
- You do not need to have employees to be eligible

How Can Idea Financial Help?

Our business is solely focused on small businesses

- Direct partnership with SBA-approved bank & 3rd largest PPP provider last round
- Dedicated business advisors and customer support
- Pre-application available now to streamline the process before PPP opens

Benefits of our Cross River Bank Partnership

0:01

Automated Process with near real-time approval

24H

Round the clock application assistance

\$6.5B

The total Cross River Bank funded for PPP

198K

Small businesses that benefitted from CRB



**The
New York
Times**

The Tiny Bank That Got Pandemic Aid to 100,000 Small Businesses

Cross River has cranked out more loans under the federal Paycheck Protection Program than all but three of the country's biggest lenders.

[Read full article](#)