Revenue models	Type	Explanations and examples
	Pay per use	Electricity – Hotels – Airlines seats
	Time Price	Telecommunication
	Installment	Banking – High trade and commerce
	Leasing/Renting	Automobile – equipment
	Surcharge	Insurance – extra sells
	Freemium	Use with less functionality
	Amount price	Data – raw materials
	Crowdfunding	Local and sociality needs
	Effect price	Consultation – Lawyers
	Fixed price	Transportation -
	Subscription	Netflix - Internet
	Advertisement/ sponsorship	Apps – TV shows and programs
	Project financial concept	Short time actions depends on specific benefits