

Employee engagement is crucial



Organizations take lots of initiatives to improve employee engagement as it plays a vital role in a company's success

It is critical for retaining valuable talent and an important piece of the employee satisfaction puzzle



Employees who are engaged at work are more likely to be productive on a consistent basis, which leads to



4x increase in revenue



21% increase in profits



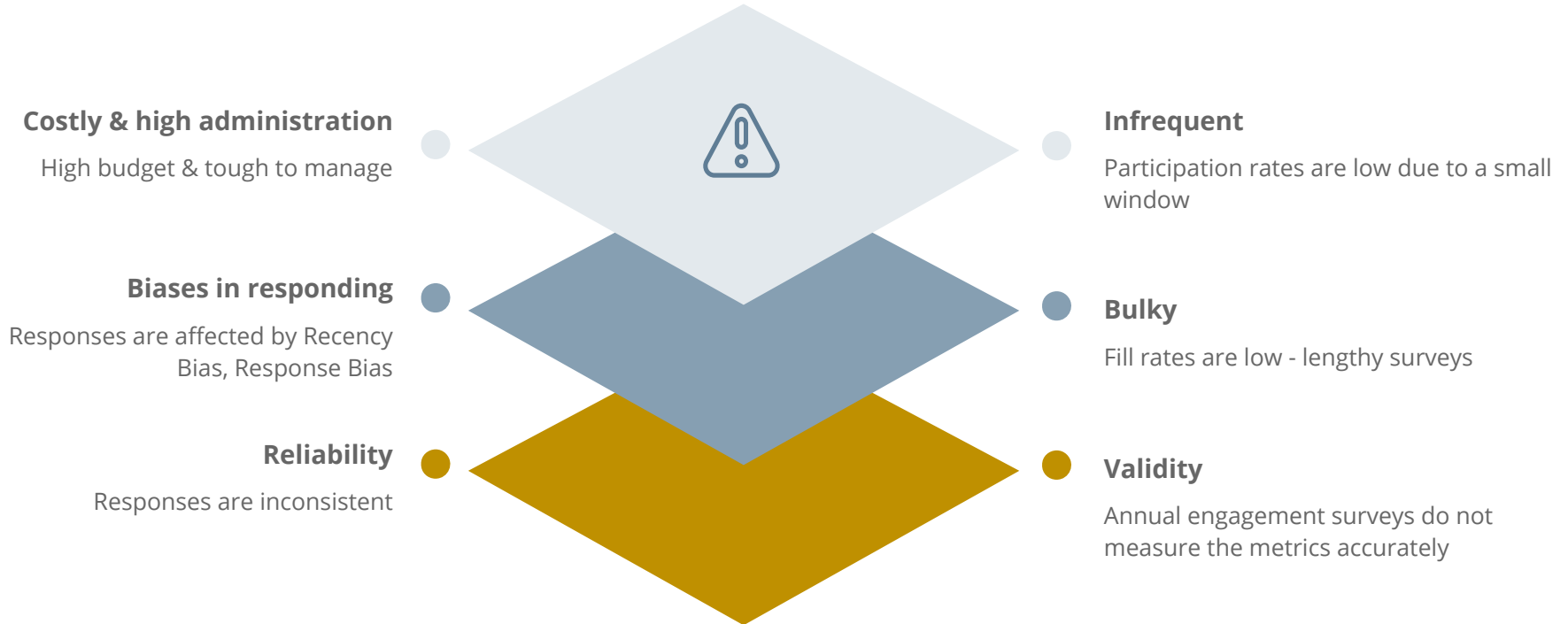
41% lower absenteeism

According to Gallup, globally, **85%** of employees
are not engaged in the workplace

But it is hard to measure



Annual surveys tried to measure it, but come with many challenges



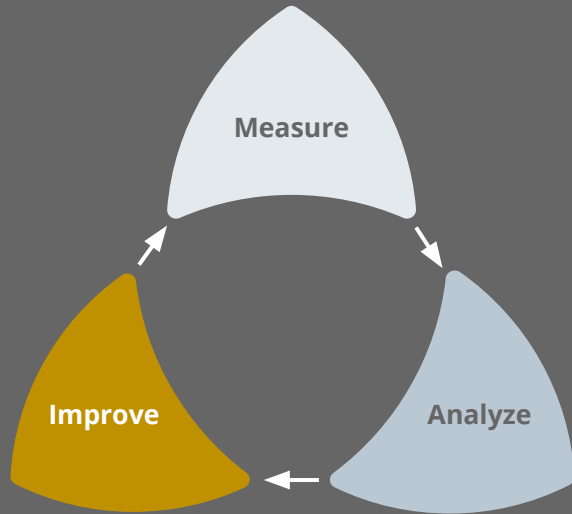
Introducing Empuls, Employee Pulse Survey





Built on the Deming principles of continuous measurement and improvement

Measure the status quo, understand where things are today and over time



Improve the company culture, employee productivity, & reduce attrition

Analyze the key determinants that drive/ restrict employee engagement

Survey instruments 'Validity' & 'Reliability' are ensured through well researched and statistically tested questions designed in collaboration with SHRM*

*The Society for Human Resource Management (SHRM) is the largest HR professional organisation in the world



Designed to measure eNPS

Why eNPS

NPS has been proved to be a highly predictive metrics for customer satisfaction & loyalty. Businesses across the world use NPS as a key metric. Studies have shown a clear correlation between NPS scores and customer loyalty & even business results.

eNPS extends the same concept to employee satisfaction and loyalty. By asking a single question, organizations can understand the current level of employee engagement at the workplace.

On a scale of 0 (not at all likely) to 10 (extremely likely), how likely are you to recommend your workplace?

0 1 2 3 4 5 6 7 8 9 10

Not at all likely Extremely likely

Submit

And enables you to improve the eNPS

While feedback collection is the start of the cycle - understanding the feedback and taking action are the next two steps which are more critical to ensure success of the program.

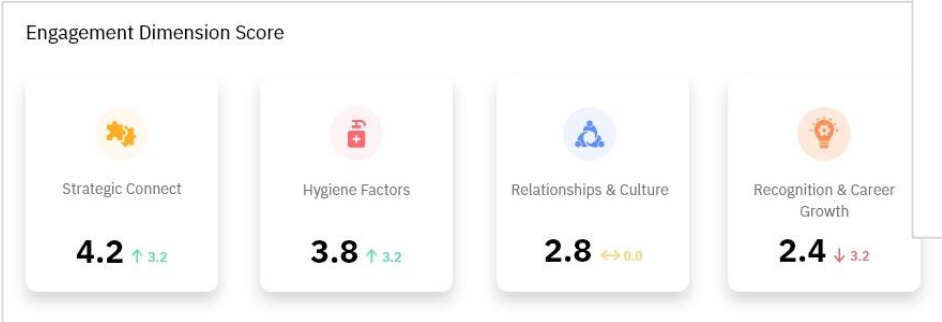
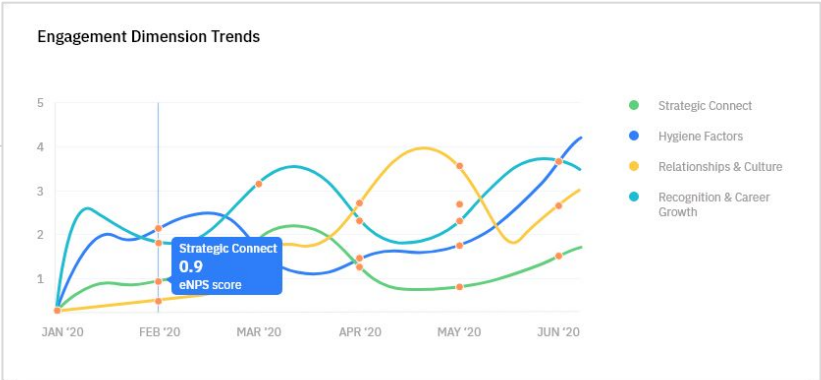
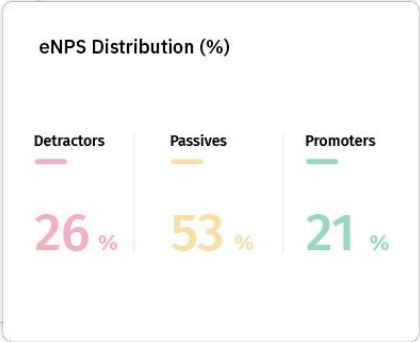
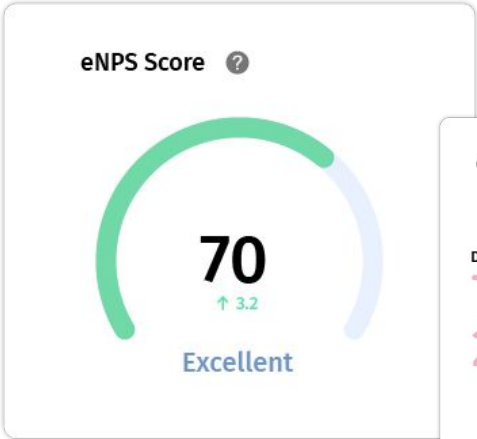
The survey dashboard is responsible for making sense of the feedback

At the top level
the survey gives a snapshot of what is the status quo through the eNPS



At a deeper level
the survey enables analysis of performance across dimensions which are the biggest drivers for employee satisfaction / engagement

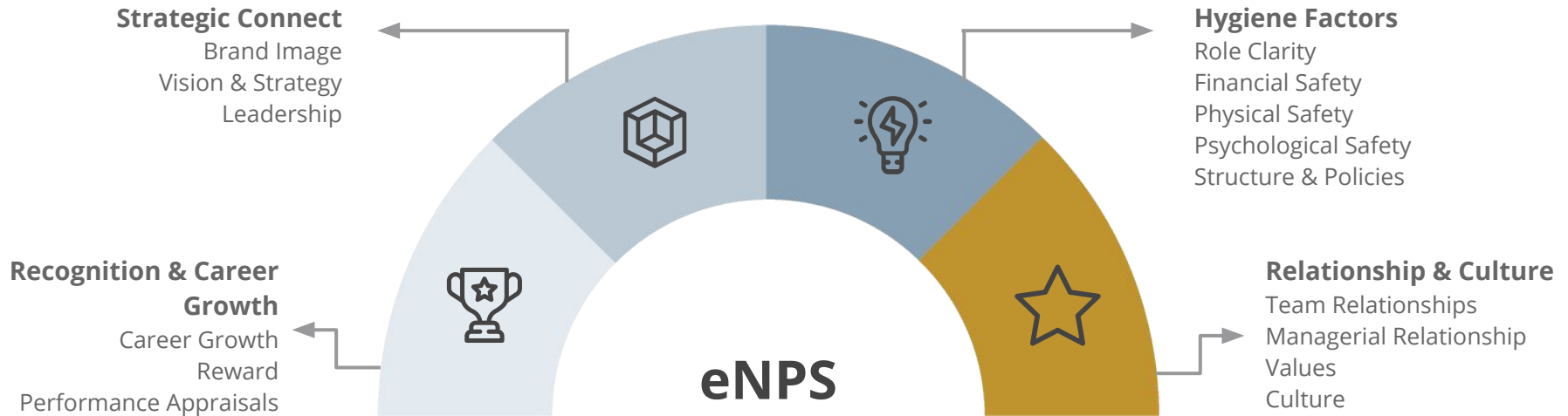
Overview of eNPS in relation to the engagement dimensions



The statistical model behind the eNPS

We delved into the **4 Overarching Dimensions** of an organization's culture.

With Empuls Pulse Surveys, scrutinize each of the **15 First-level Dimensions** & discover the exact pain point(s) of your teams



Hundreds of qualities, one Pulse

- Know your organization eNPS and engagement score in real-time
- Well-researched set of questions on 15 engagement dimensions
- Dive deep and know the exact root cause of problems
- Take quick action and measure the output instantaneously
- Compare and analyze historical data
- Simple and intuitive survey interface
- Anonymous surveys

With the Empuls Pulse Survey, map out your organization's culture, pull out the pain points and mobilize it towards the big picture

Empuls Survey

Questions

Score

Role clarity : I have clarity of what is expected of me from the job.



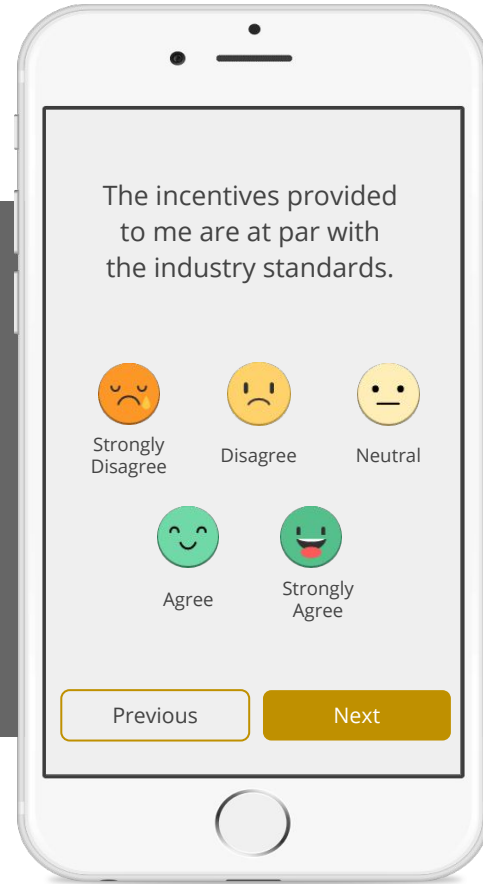
Financial Safety : I feel financially secure in my organization.



Psychological Safety : I feel psychologically safe at my organization.



- ★ **Mobile first experience**
- ★ **GDPR, ISO, SOC compliant**
- ★ **Simple 'likert scale' responses**





And easily integrates
with systems you use

SEE ALL INTEGRATIONS



and many others...

