

Engaged Employees are your Company's No. 1 Competitive Advantage



The way your employees engage has changed for good

Employees are looking for more holistic, intelligent, agile and continuous experience focussed on employee journeys, interactions, and every day needs.

Where there is alignment in goals and purpose.



Systems which help them improve productivity, learning and growth.

With Financial health and Wellbeing.



Feedback centric workplace with a culture of appreciation.



Where work is connected, fun and social.



But you don't get holistic solutions for employee engagement

The business growth, productivity, performance and customer satisfaction is directly related with employee engagement.

However, current solutions have issues.

- Fragmented & Siloed
- Complicated
- Poor business ROI
- Feature driven
- Low adoption
- High costs



Welcome to Xoxoday Empuls

Holistic & Cost-effective solution for employee engagement.

LET'S TALK

Best Price

Multiple costly systems add up the cost. Save more than 20\$/employee/ month by using Empuls.

Complete

Complete engagement stack including Connect, Align, Listen & Motivate with actionable insights.

Proven ROI

Business ROI in employee productivity, CSAT and revenue growth seen in Empuls clients.

Using the Deming cycle principles

CONTINUOUS FEEDBACK & IMPROVEMENT THROUGHOUT EMPLOYEE LIFECYCLE

Plan

Measure eNPS through surveys & feedback & plan data driven employee engagement initiatives.

Do

Connect & align everyone through transparent communication through groups, recognize good work.



Act

Help you take intelligent & timely actions through nudges, alerts, advice and tips.

Check

Keep measuring eNPS with continuous feedback and surveys in real time & finetune your action plan.

Start with employee pulse & feedback

SURVEYS & FEEDBACK

Strategic
Connect

Recognition

Goals & Career

Hygiene factors

Relationships

Culture

15%

76%

44%

85%

90%

55%



60%

Keep a finger on the pulse of the employees using eNPS. Make better people decisions through pulse surveys and 1:1 feedbacks. Gather more frequent data that gives you the comprehensive state of employee engagement across your organization. Discover the biggest opportunities for improvement and uncover at-risk employees. Take effective action quickly with guided nudges for managers and teams.

Connect & align employees on shared values & purpose

GROUPS & SOCIAL INTRANET



Connect

Connect everyone on news, activities, discussions, announcements & fun



Align

Align everyone to a common purpose and shared values



Empower

Give a voice to everyone with transparent communication & feedbacks



Motivate

Build a culture of gratitude & appreciation and celebrate small wins



Award types



Awards based on various performance indicators

- ✓ Peer to peer
- ✓ Performance & spot
- ✓ Nomination based

Occasions



Wishes on personal & professional milestones

- ✓ Bday, Anniversary
- ✓ Festivals: X'mas, Diwali
- ✓ Tenure, Promotion

Value Badges



Badges and awards to reinforce company values

- ✓ Value Badges
- ✓ Team work
- ✓ Reinforce behaviours

Savings & Reward Catalog



Real-time reward catalog in over 70 countries

- ✓ 10,000+ global options
- ✓ Multi-currency
- ✓ Giftcards, benefits & activities

And motivate with rewards & appreciations

TOTAL REWARDS SOLUTION

you build a truly engaged culture

Alignment & Connect

62%

Employees felt more connected & informed.

37%

Employees had better clarity on goals & vision.

- Employee engagement software & admin costs reduced.
- Higher adoption.
- Savings in attrition & absenteeism costs.
- Improvement in Glassdoor ratings.
- Higher employee referrals.
- Higher productivity.

Motivation

90%

Employees felt they are better recognized.

98%

Culture of gratitude and appreciation.

Employee Experience

60%

Employees feel workplace provides more holistic experience.

40%

Fewer safety and wellness concerns.

Happiness & Engagement

67%

Improvement in eNPS.

87%

Less likely to leave the job.

Business Growth

1.5 times

More revenue growth.

30%

Better CSAT.

Join 500+ organizations that use Empuls



Rakuten

Infosys®



BARCLAYS



Honeywell



INDIA TODAY

citi

KPMG

BLACKBUCK

FUJITSU

cleartrip

edgeverve



PhonePe

ThoughtSpot

Flipkart

Capgemini

SIEMENS
Ingenuity for life

WILDCRAFT

TATA CAPITAL

SIG { } TUPLE

EPSILON

ضمان
Daman.

Medi Assist

alternergy
RENEWABLE POWER. SIMPLY.

WINSHUTTLE

LUMINOUS

Cargill

onmobile

nielsen

Rockwell
Collins

REALPAGE
Clickstream

emids
experience partnership.

Get started easily with systems you use

Getting started with Empuls is a breeze. Empuls integrates seamlessly with collaboration tools like Slack, FB@workplace and MS Teams. It integrates with all major HRMS and login systems with a click.

[SEE ALL INTEGRATIONS](#)



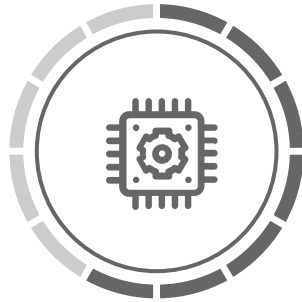
With all the support you need

COMPLETE EMPLOYEE ENGAGEMENT SOLUTION



Onboarding & Support

DIY onboarding
Dedicated account managers
24*7 customer support
Training resources.



Technology

ISO 27001, GDPR & SOC
Audit logs support
Enterprise ready.



Analytics

Data driven decisions
Real time reporting
Nudges & Notifications.



Rewards Catalog

Multi-currency and
denomination
10,000+ global options.

And all the features for success

CONNECT & ALIGN



Communicate through Groups

Connect with colleagues through different groups. Break the email silos.



Social Intranet

Easy access to all organizational news, files, announcements, alerts, feeds.



Align everyone

Align all employees with shared vision, goals, values and information.



Celebrate & Fun

Celebrate milestones, festivals, occasions and small wins.

SURVEYS & FEEDBACK



Engagement Surveys

Pulse surveys with research based questions to check sentiments.



Employee Lifecycle Surveys

Ready templates for onboarding, hiring, L&D, exit, wellness surveys.



1:1 Feedbacks

Conduct structured one-on-one sessions with your colleagues & teams



Actionable Nudges

Alerts, nudges and recommendations based on the surveys and feedback

REWARDS & RECOGNITION



Rewards & Recognition

Set up different types of rewards as per your organizational needs.



Badges

Reinforce positive behaviours with a badge and appreciation.



Celebrations

Celebrate every occasion & milestone like birthday, anniversary and festivals.



Leaderboards

Create a healthy competitive spirit where everyone moves forward.

ADMIN CONSOLE



Integrations

Seamless integrations with apps you use for easy adoption.



Admin Console

Manage whitelabeling, controls, award budgets, workflows, permissions.



Reports & Insights

Actionable insights for holistic employee engagement.



DIY & Self-Serve

Empuls gives the entire control to you. You can manage the way you want.

Let's see how you connect & align

The image shows a screenshot of a corporate social network interface. The main content area displays a post from 'Rose Branda' in the 'XOXODAY Townhall' group, which has 185 members. The post includes a message about compliance and a comment from 'Jason Todd'. The interface features a left sidebar with navigation options like 'Connect', 'Public Group', and 'Private Group'. A top navigation bar includes 'Search', 'Employee Directory', and 'Notifications'. A 'Chat bot' window is open on the right, and a 'Celebrations' section is visible at the bottom right. Callouts are placed over various elements to identify them.

Public Group Xoxoday Townhall

Private Group UI Project

Search

Employee Directory

Notification

Notifications

Pending Action

Celebrations

Celebrations

Profile

XOXODAY Townhall 185 members

Please don't post department specific communication here

Start a new conversation. Use @ to tag someone and # to tag organizational values. **New Message**

Attach **Attachment** Appreciate

Likes, sharing

Chat bot

Feeds & Announcement @ group

Comment Section

Connect View All

Sales Team

Design Team 12

Cycling Group

Corona 19

Show more

Appreciate

Setting

Reports

Help Centre

Employee Directory

Search for employees

Aakanksha Dhingra aakanksha@xoxoday.com Team

Aarthi Krishnasamy aarthi@xoxoday.com Product Manager

Chat Bot

19 Nov

Hello, I am Eti. I can help you with these things :

- Give award
- Check the list of awards
- If any issues you can "raise a ticket"
- Can ask queries on awards?
- Show Notifications/Birthdays/Awards I received

Eg. What can you do?

Clear All Mark All as Read

We are running an organizational initiative to better understand employee sentiment. Click here to share your

Pritya tagged the group on a discussion on Xoxoday Townhall group.

Tanvika tagged the group on a discussion on Xoxoday Townhall group.

Wed 17 Jun

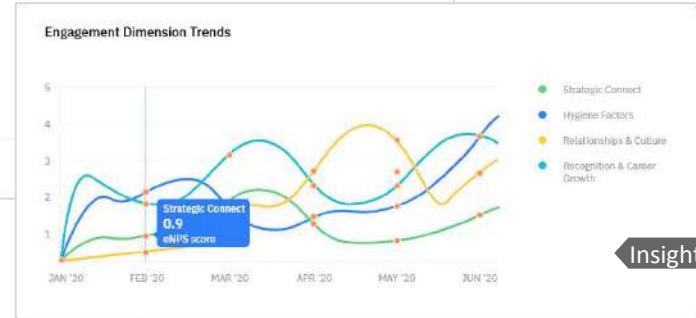
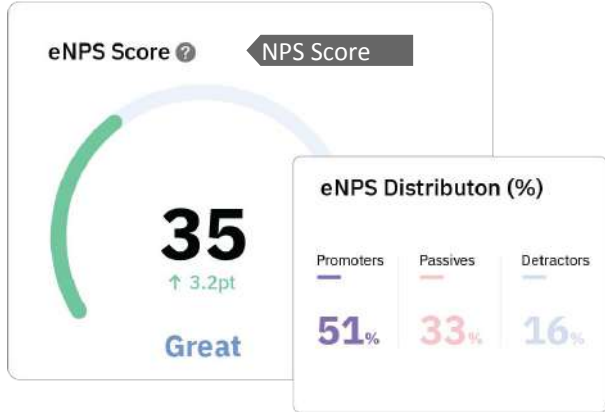
Mayank Bhatt 1st - Work Anniversary

Vamshi Krishna Didigam 1st - Work Anniversary

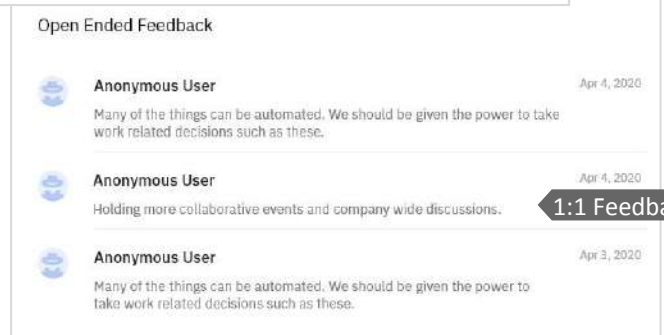
Anindo Bendyopadhyay 7th - Work Anniversary

Kalavakolanu Pavan Kumar 1st - Work Anniversary

And listen through surveys & feedback



Insights



1:1 Feedback

and motivate with rewards & recognition

Xoxoday Townhall (185 members)
This is the main company group. All information and announcements in company are posted here.

Available Points
Gurumurthy
My Points **1,500**

Redeem Points
REDEEM POINTS

Peer to Peer Reward
Hi @Emp1 Lat1. Thanks for the help and Support **25 points** #PeerReward

Value Cards
Select Value Cards
INSIGHTFUL

Award Section
Awards
Redeem Points
Leaderboard
Admin
Surveys
Reports
Help Center

Wishes
Abhishek Kumar | 27 Sep, 11:30 am
Hi @Emp1 Lat1 **25 points** #PeerReward Thank y

Award Type
What kind of award do you want to create?
 Direct Award
 Restriction Award
 Approval Award
 Jury Award

Mobile View
Comments
Ben O Sullivan
Apr 24
Appreciation Given to : Gurumurthy
Appreciation Type : #MakingADifference
Reason : Acknowledgement for Gurumurthy who jumps to help polish or rescue my presentations every time, inevitably at short notice. Thanks Guru M!



with thousands
of global reward
choices



Fashion



Automobiles



Baby and Kids



Beauty & Wellness



e-Subscriptions



E-Commerce



Electronics



Experiences



Fintech



Grocery & Retail



In-house brands



Learning



Mobile Recharges



Entertainment



Gifts



Food



Software



Sports & Fitness



Travel



Jewellery



Home and Living



Charity



Cash Cards



Insurance



Savings

And all the admin controls in your hand

Choose a theme

Choose the theme

Theme Attributes

Navigation Background: #FFFFFF

Active Selection: #D0D0D0

Text: #000000

Hover Item: #AC

Badge: #FFFFFF

Program Settings

Update your program name and other details

Program Setting

Program Name: Name of Program

Time Zone: GMT +0:00

Conversion Rate: 1 Point = 1 USD

Conversation Rate

Language: English

Base Currency: USD

Currency Setting

Groups:

Refers to all communication and collaboration features like Creating a new group and starting a conversation.

Feature	General Admin	Manager	User
View Conversation & Groups	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Create New Group	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Group Setting

Content Setting

Here you can choose to automate the content that you want to be shared in the group.

Birthdays Today

Automated message to all individuals celebrating birthday that day.

Work Anniversaries Today

Automated message to all individuals celebrating their work anniversary.

Welcome Onboard

Automated message to all the new joiners in the organization.

Leaderboard

Weekly automated message to appreciate the top 3 on the Leaderboard.

Access Permissions

Refers to the ability of the users to access features of this group

Feature	Admin	Member	Non Member
Participate in a conversation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Start a conversation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Access Permission

Take care of your employees, and they will take care of your business.

Let's talk

cs@xoxoday.com

www.xoxoday.com

Australia | India | Ireland | Philippines | Singapore | UAE | UK | USA

FAQs

01

Why is Empuls a better employee engagement solution?

While there are many existing solutions, Empuls uniqueness comes with its holistic data driven solution towards engagement. This makes it very cost effective, easy to implement and adopt.

02

Can Empuls really help in engagement?

Empuls enables HR, managers and employees to structure the engagement initiatives with data driven approach. The ROI of the product starts coming with its usage in right way.

03

Do you have a reward and employee savings catalog?

Yes, Empuls comes with an inbuilt catalog of 20,000+ global rewards and savings options in 20+ categories.

04

Does the product help in health & wellness?

Yes, the reward catalog has various wellness options to choose from. You can also run wellness campaigns and awards via Empuls.

05

Empuls is suited for what size of organizations?

Empuls comes with different packages according to company size. Companies can choose the right package as per their employee numbers.

06

Do the reward points expire?

Rewards & appreciations are your treasure. We want you to use them as you wish, without thinking about expiry.

07

Do you provide consulting for best practices?

Yes, our in-house consulting team along with mentors from the HR industry can help you implement best practices.

08

Is transaction data secure ?

Yes, we secure your data and information, complying with GDPR, ISO 27001 and SOC standards.