

# Cookie Policy

## What is a cookie?

A cookie (such as a 'pixel tag') is a small text file with data generated by our website and saved by your browser, which allows us to recognize your browser or device and provide you with essential features and services.

We explain below what type of cookies might be used on this website.

## Functional First Party Cookies (Necessary Cookies)

These cookies allow us to offer you the best possible experience of our website by enabling basic functions like page navigation and access to different areas of the website. Shypple's website cannot function properly without these cookies and disabling them might make the services of our website unavailable. They also allow you to stay logged in to our website, although your session was ended.

## Session Cookies

These cookies are stored temporarily during a browsing session and are immediately deleted from your device when the browser is closed. We use these cookies to detect possible threats or malicious attacks and protect from such threats. We use Cloudflare for this purpose which, in addition to the protection offered, also enables our website to load and operate faster.

## Statistics Cookies

Statistics cookies help us collect information about your use of our website and allow us to improve the way the website works and create a better experience for the user. These cookies give us cluster information which we use to monitor the number of visits on our website, the performance of the website, spot errors and determine how users reach the website.

We use Google Analytics and Rollbar as third party cookies for this purpose. Google Analytics helps us monitor what pages on Shypple's website are visited. Rollbar detects when a user experiences an error on the website so we can fix it. The data collected from this monitoring is used to optimize those pages and determine which pages should be given more priority, depending on the user's visit frequency. We use these cookies to support the functionality of

Shypple's website and to understand the use of the website. This way we determine which pages are visited, which links are used and for how long.

Specifically, Shypple uses the cookies listed hereunder:

Name	Duration	Provider
IDE	13 months	Analytics / Ads
DFTT_END_USER_PREV_BOOTSTRAP PED	1 day	Chat support (Drift)
driftt_aid	2 years	Chat support (Drift)
driftt_eid	2 years	Chat support (Drift)
driftt_sid	1 day	Chat support (Drift)
catAccCookies	1 month	Cookie consent plugin
_ga	2 years	Google Analytics
_gat	1 minute	Google Analytics
_gid	1 day	Google Analytics
test_cookie	1 day	Google Analytics

NID	6 months	Google Search
_recruitee_careers	-	Job portal (Recruitee)
_shypple_session	Session	Login authentication for customers
_cfduid	1 year	Security
PREF	9 months	YouTube
VISITOR_INFO1_LIVE	6 months	YouTube
YSC	-	YouTube

You can manage your cookie settings through your browser. You can find a guideline on how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, how to disable cookies and when cookies will expire in the 'Help' feature on your browser. If you disable all cookies on your browser, neither we nor third parties will transfer cookies to your browser, but you might not enjoy the same experience when navigating through our website.

For more information about the data we gather, see our [Privacy Statement](#).

Any questions about this Cookie Policy should be addressed to [privacy@shypple.com](mailto:privacy@shypple.com).