

# Virtual Event Platform Options

## Tier One

(\$10,000 – \$12,000+)

Basic collaborative meeting

<1,000 Attendees

### Features

LIVE video and Q&A  
Back to back presentations  
Facilitator/MC  
Basic chat and polling  
Best for <1,000 attendees  
Quick turnaround time  
Many events possible

## Tier Two

(\$25,000 – \$40,000+)

Branded conference &  
exhibit platform

<2,500 Attendees

### Features

1-2 hours of live streaming  
Concurrent/ breakout rooms (30 – 150)  
Exhibit Hall (150+)  
Live Text Chat & Advance Polling  
Video-on-demand (150 hours)  
Help desk interface  
Speaker/Exhibitor Interface  
Brand-ability/Sponsor Placement  
Password protected  
Gamification  
Continuing Ed Certificates  
Comprehensive data/analytics

### Platforms we work with:



conferences.io



GoToWebinar



vimeo

Cisco  
webex

Whova

YouTube

zoom

6CONNEX

brandlive

ON24



Get call-center, registration, design, technical support, and more for your virtual event with **TeamUp powered by Executiveevents.**

## Tier Three

(\$65,000 – \$85,000+)

Modern, interactive 3D environment

<3,500 Attendees

### Features

- 2-4 hours of live streaming
- Concurrent/ breakout rooms (30 – 150)
- Exhibit Hall (150+)
- Advanced Live Chat
  - text chat for one-on-one or groups
  - instant video chat for one-on-one
- Advanced Polling
- Video-on-demand (150 hours)
- Help desk interface
- Modern interactive 3D environment
- Great brand-ability / Sponsor Placement
- Password protected
- Gamification
- Continuing Ed Certificates
- Comprehensive data/analytics

## Tier Four

(\$85,000 – \$120,000+)

Customizable platform for large conferences

3,500+ Attendees

### Features

- 2-4 hours of live streaming
- Concurrent/ breakout rooms (150+)
- Exhibit Hall (150+)
- Advanced Live Chat
  - text chat for one-on-one or groups
  - instant video chat for one-on-one
- Advanced Polling
- Video-on-demand (150 hours)
- Help desk interface
- Modern interactive 3D environment
- Great brand-ability / Sponsor Placement
- Password protected
- Gamification
- Continuing Ed Certificates
- Comprehensive data/analytics

6CONNEX

cadmiumCD  
Bring Your Event Together\*

Digitell PXD  
Digital Experience Platform

ON24

vFAIRS

BigMarker

cadmiumCD  
Bring Your Event Together\*

crowdcast

Digitell PXD  
Digital Experience Platform



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# How we can help

## Platform selection

We'll help you make the right choice for your virtual or hybrid event by conducting a thorough needs assessment and recommending the best platform options for your organization.

## Technical Production

We can provide the support you need to manage the technical aspects of putting on a virtual event including:

- Platform build
- Platform management
- Software integration
- Presentation editing
- Pre-event and onsite production
- Event app build & support

## Logistics Management & Execution

From pre-planning to day-of-management, we'll provide the support you need to make sure everything runs smoothly and on time.

- Production schedule creation
- Project/Vendor management
- Registration services
- Speaker communications
- Trade show support
- Sponsor management
- Rehearsals/Run of show testing
- Quality control
- Day of client and speaker support
- Virtual customer help desk

## Contact Us

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(303) 530-0205



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