

Cookie Policy & Privacy Notice

Cookie Policy

What Are Cookies?

Cookies are small text files or pieces of data that are downloaded from a website to your computer or mobile device. They are used to enable the website to run certain features effectively, to provide the best experience for visitors by remembering preferences, and to understand how website visitors interact with the website. For more information about cookies visit www.allaboutcookies.org.

This website uses cookies to:

- Personalise content that you see on our website
- Remember your preferences, settings, and login details
- Allow you to post comments on our blog
- Allow you to share content with social networks
- Help use analyse website traffic

Functional and Required Cookies

This website use some necessary cookies because they allow visitors to navigate and use key features. For example, Functional and Required Cookies help these features work:

- Customer accounts
- Shopping cart and checkout
- URL redirects (these redirect a page or link to another page or an external link)

Analytics and Performance Cookies

We use Analytics and Performance cookies to collect information on how visitors interact with our site. We do not enable these cookies until you click the Continue button on our Cookie Banner. This information helps us understand what content our visitors find useful, where they are located and other statistical information.

This website also uses tracking software provided by Google Analytics. This will save a cookie to your computer/device and is also used to track and monitor your engagement and usage of the website. We do not use Google Analytics to save or collect any personal information that can be used to identify you as a unique individual person. You can read Google's privacy policy [here](#) for further information.

Third party cookies

These cookies allow third parties to track the success of their application or customise the application for you. Because of how cookies work we cannot access these cookies, nor can the third parties access the data in cookies used on our site.

For example, if you choose to 'share' content through

Facebook or other social networks you might be sent cookies from these websites. We don't control the setting of these cookies, so please check those websites for more information about their cookies and how to manage them.

In addition to Social Media (Facebook, Twitter, Pinterest, LinkedIn) we also use www.sumo.com to facilitate social sharing on our website.

Disabling Cookies

You can see which cookies are active in your Internet browser's settings. If you would like to restrict the use of cookies, you can control this. Links to advice on how to do this for the most popular Internet browsers are provided below for convenience.

- [Internet Explorer](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)

Privacy Notice

This Privacy Notice is for this website www.emmageorge.uk and, together with our Terms & Conditions and Cookies Policy, governs the privacy of its users who choose to use it. It

explains how we comply with the GDPR (General Data Protection Regulation), the DPA (Data Protection Act) and the PECR (Privacy and Electronic Communications Regulations). We take your privacy as seriously as our own, so this notice outlines what information we get, how we get it and what we do with it.

If you have any questions about this, you can contact us by email: hello@emmageorge.uk.

What Information Do We Collect?

Personal Information

Personal Information that we may collect includes your email address and name and phone number. If you buy products or services from us we will also collect your first and last name, the credit/debit card holder's first and last name, your email address, billing address, debit/credit card or other payment information.

Device Information

When you visit this website, we automatically collect certain information about your computer or device, including information about your web browser, IP address and time zone. Additionally, if you continue to browse this website (see our Cookie Policy below), we collect information about the individual web pages or products that you view, what

websites or search terms referred you to this website.

How we collect your information

We may obtain personal information about you in the following ways when you use our website;

- If you contact us by email
- If you use our online enquiry forms
- If you purchase anything through our online store
- If you register for our newsletter
- If you contact us through social media
- If you leave comments on our blog

Device information is collected using the following technologies:

- Cookies. As indicated in our Cookie Policy below, 'Cookies' are data files that are placed on your device or computer and often include an anonymous unique identifier.'
- Log files' track actions occurring on our website, and may collect data including your IP address, browser type, Internet Service Provider, referring/exit pages and date/ time stamps.
- 'Web beacons', 'tags' and 'pixels' are electronic files used to record information about how you browse our site.

How we use your information

Your personal information may be used to:

- Provide services you have requested from us
- Personalise and customise the content on our site
- Process payments through our online store
- Create an account
- Send you our newsletter
- Make improvements to our website

We do not sell or rent your personally identifiable information to third parties for marketing purposes. This does not include trusted third parties who assist us in operating our website or providing our services, so long as those parties agree to keep this information confidential. We may also release your information when we believe it is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety.

Who has access to your information?

We may pass your information to our third party service providers for the purposes of completing tasks and providing services to you (for example to process payments or send our email newsletter). When we use third party service providers, we disclose only the personal information that is necessary to deliver that service and we have a Data Processing Agreement

in place that requires them to keep your information secure and not to use it for their own direct marketing purposes.

If you make a purchase on our site, your payment details are sent to one of our third party payment processors and we have no control over these services. We use Paypal and Stripe to process financial transactions, you can read their Privacy Policies [here](#) and [here](#) respectively. We never have access to your credit/debit card information and our system uses industry-standard encryption technology to protect your information from unauthorised use. However, you understand and agree that we are in no way responsible for any misuse of your credit/debit card number.

Our website uses SSL (Secure Sockets Layer) which is a security technology for:

- Privacy - SSL encrypts the connection between the browser and web server and securely transmits information (like login credentials) to prevent unauthorised parties from eavesdropping.
- Data integrity - It prevents unauthorised parties from altering data during transmission (eg. during a newsletter signup process).
- Authentication - It protects against impersonation by requiring web server proof of identity.

Non-sensitive details (eg. name, email address) are transmitted over the Internet, and although this website uses SSL protection, we cannot guarantee that the data will be

100% secure when it is transmitted. As a result, whilst we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us through enquiry forms, registration forms, or email enquiries, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems.

Your rights to access your information

We retain information that we collect from you (including your personal data) only for as long as we need it for legal, business, or tax purposes. Your information may be retained in electronic form, paper form, or a combination of both. When your information is no longer needed, we will destroy, delete, or erase it.

You have the right to ask for a copy of the information that we hold about you. You also have the right to request that we delete the information that we hold about you. You can do this by writing or emailing us at the address above.

Transferring your information outside the European Union

Personal Information that we collect from you may be stored,

processed, and transferred between any of the countries in which we operate. Depending on where some of our data processors' servers are located, this may include countries outside of the European Union ("EU"). By submitting your personal data, you are agreeing to this transfer, storing or processing.

Our Email Policy

We use Mailchimp to operate an email automation system which we use to inform subscribers of news, our services and our products. Subscribers can unsubscribe at any time using the link in the footer of any email published by us, or by contacting us at hello@emmageorge.uk.

We operate our newsletter in compliance with all relevant privacy laws. We will not subscribe you to any marketing lists or send you information without your prior consent. All personal details relating to subscriptions are held securely within the MailChimp system. You can read the MailChimp privacy policy [here](#).

Newsletter and email campaigns sent via Mailchimp may contain tracking facilities. These allow subscriber activity to be recorded for analysis which we use to improve our offerings. These tracking facilities can include: has the email been opened by the addressee, when it was read, how many times it has been opened and if links have been clicked on. To find out more about the types of tracking associated with our

email campaigns, again visit MailChimp's privacy policy.

External website links

Our website contains links to other websites. We strive to include only quality, safe and relevant external links, however you are advised to adopt a policy of caution before clicking any external web links. You do this at your own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links.

Protecting Children's Privacy

This website is not designed for use by anyone under the age of 16. We do not knowingly collect personal information from children however we realise that a child under the age of 16 may attempt to access this site. If you are a parent or guardian and believe that your child is using our website, please contact us. Before we remove any information, we may ask for proof of identification to prevent malicious removal of account information. If we discover that a child is accessing our website, we will delete his/her information within a reasonable period of time. You acknowledge that we do not verify the age of our users nor do we have any liability to do so.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate/engage upon them with due care and caution in regard to their own privacy and personal details. This website, nor its owners, will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by phone or email.

This website uses social sharing buttons which help share content directly from our website to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request through your social media platform account.