



2021 ANNUAL REPORT

Maryville-Alcoa-Blount County
Parks and Recreation Commission



FROM THE EXECUTIVE DIRECTOR



2021 was an extremely busy year for our Parks and Recreation. Although COVID-19 continued to challenge our staff, all facilities were back open to the public and programs were once again available for all ages. Several projects were part of the past year including the completion of the John Sevier inclusive playground, continued renovation of Sandy Springs Park, and the addition of Wi Fi tables at the Martin Luther King Jr Community Center and Springbrook Park. Planning is also underway for renovation of Springbrook Tennis Courts and much needed repairs for the Everett Senior Center.

The Maryville-Alcoa-Blount County Parks and Recreation Commission is dedicated to serving the citizens of our three respective governments through quality recreational experiences. Our department continuously focuses on promoting and encouraging a healthy lifestyle by providing safe open spaces along with a diverse selection of programs and special events. We are cognizant of the ever changing recreation landscape and make every effort to adapt to the latest needs of our community.

To achieve our vision, we understand the need for a collective effort from the three governments that support us, and are thankful of their continued commitment to this vision. We are fortunate to represent a community that understands the importance of a healthy lifestyle, and happy to be a part of the unique partnership of three government entities who share one common goal.

At the forefront of our department lies the incredible work of our dynamic staff. From maintaining the 26 parks and facilities that make up our system to organizing numerous programs and special events, it is with much appreciation that I would like to recognize the amazing employees and their selfless efforts. I am also very grateful for our many supporters, volunteers, non-profit agencies, and corporate sponsors who have tirelessly worked to promote healthy living in Blount County. We look forward to sharing another year of memories, opportunities, and achievements with you.

The Maryville-Alcoa-Blount County Parks and Recreation Commission, like everyone else, is hoping for a healthy and productive 2022. Our staff is prepared and eager to provide endless recreation opportunities in the coming year that will encourage healthy lifestyles for all age groups. We look forward to providing all the recreation needs of Blount County in 2022.

Joe Huff
Executive Director
Maryville-Alcoa-Blount County
Parks & Recreation Commission



OUR MISSION

OUR MISSION IS TO ENHANCE THE QUALITY OF LIFE BY PROVIDING DIVERSE RECREATIONAL AND HEALTHY LIFESTYLE OPPORTUNITIES.

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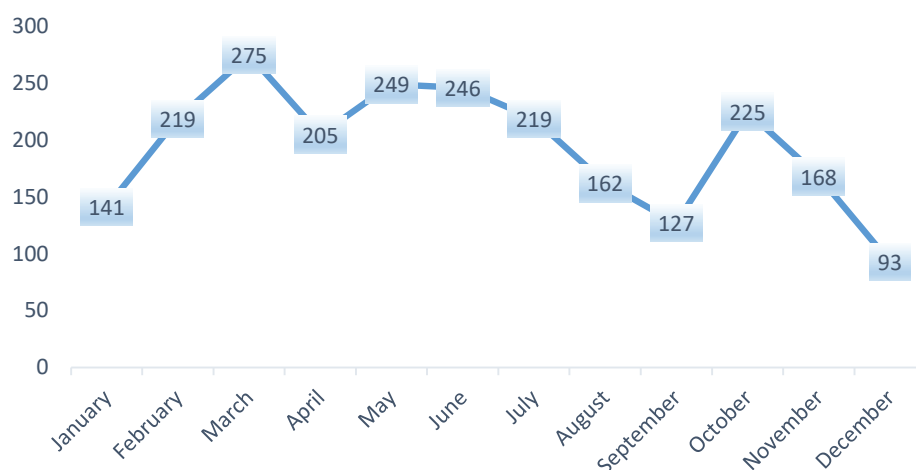
CORE VALUES

EXCEED EXPECTATIONS
EMBRACE CHANGE
CUSTOMER SATISFACTION
DIVERSE OPPORTUNITIES
HEALTH & WELLNESS
BUILD RELATIONSHIPS
INTEGRITY
CREATE FUN
VALUE PEOPLE
EDUCATE

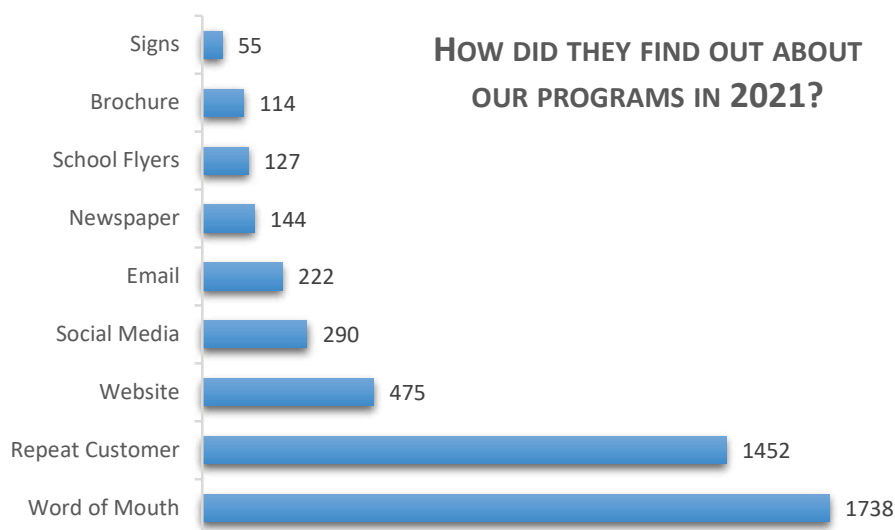
COMMUNITY IMPACT

Although many communicate online, many customers visit our main office in person or call throughout the year.

2021 Main Office Traffic

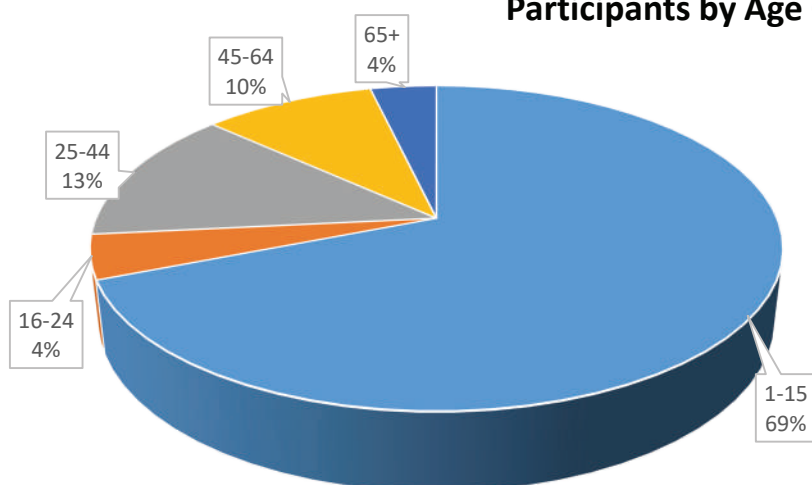


HOW DID THEY FIND OUT ABOUT OUR PROGRAMS IN 2021?



In 2021, at least 7% of our customers were from outside the Maryville, Alcoa, and Blount County areas.

Participants by Age Group



These numbers represent registrations received on-line and in-office for programs, camps and events, and may not include on-site registrations or events where ages are not recorded or in cases where participants declined to give age information.

Parks & Areas by location

ALCOA

Alcoa Duck Pond
Bassel Courts
Clayton Disc Golf Course
Howe Street Park
Martin Luther King Jr.
Community Center &
Basketball Courts
Oldfield Park
Rock Gardens Park
South Hall Park
Springbrook Park & Pool
Springbrook Rec.
Center, Tennis Courts &
Softball Field

MARYVILLE

Amerine Park
College Hill Park
Everett Park
Everett Senior Center
John Sevier Park,
Tennis Courts & Pool
Pearson Springs Park
PetSafe Pistol Creek
Dog Park
Sandy Springs Park

BLOUNT COUNTY

Eagleton Park
Everett Athletic
Complex &
Recreation Center
Frank Bogle
Greenway
Louisville Point Park
Richard Williams
Park
Singleton Park

PAVILION RENTALS

899 TOTAL RESERVATIONS

240 DAYS RESERVED

PROGRAMS, ATHLETICS AND ACTIVITIES



*In 2021, we continued to offer a variety of programs and activities. Numbers in parenthesis indicate participant numbers. Most programs had an increase in participation (indicated with an *).*

Adult Basketball (129)*
Adult Kickball (179)*
Adult Softball (978)*
Adult Volleyball (112)
Aqua Aerobics (76)*
Adult Pottery (30)*
Beginning Guitar (10)*
Bootcamp Fitness Class (48)
Climbing (21)*
Dance Stars (41)*
Disc Golf (13)*
Fairy Tale Theater (14)*
Flag Football (181)*
Fly Fishing (24)*
Gymnastics (85)*

Kids Art (6)
Make A Scene (6)*
Musical Theater (4)*
Paddle Trips (21)*
Pickleball (88)*
Running class (74)
Sign Language (9)
Sing and Show (7)*
Swim Team (88)*
Tackle Football (417)*
Tennis (369)*
Writing (9)*
World of Clowning (2)*
Yoga (127)*
Youth Basketball (642)*
Youth Pottery (36)*
Youth Soccer (1146)*

Camp participation numbers soared in 2021, including one new camp. With 15 total camps in 2021, it was a busy summer!

2021 CAMPS

Performing Arts (23)
 Soccer (33)
 Softball (38)
 Skills & Drills Basketball (42)
 Marsh Madness Basketball (45)
 East Tennessee Quarterback & Receiver School (27)
 Track & Field (26)
 Camp Chickababa (13)
 Sports & More (143)
 Future Stars Football (20)
 Girls Got Game Basketball (38)
 East Tennessee Lineman Football (9)
 MLK Center Summer Camp (165)
 Wrestling (26)
 Volleyball (51)



PROGRAMS, ATHLETICS AND ACTIVITIES



Tai Chi at the Everett Senior Center!



The playground is a busy place at the MLK, Jr. Center!

2,500+ youth participated in our athletic programs

60+ officials

25+ scorekeepers



OVERALL PARTICIPATION PROGRAMS, CAMPS, & EVENTS

SPRING/SUMMER: 2634

FALL/WINTER: 1884

**these numbers are higher than the previous 2 years*

YOUTH ENRICHMENT SCHOLARSHIP FUND

The Leon Berrong Scholarship Fund was established in 2005 to allow eligible children to be able to participate in Parks & Recreation programs.

\$3207 in scholarships awarded in 2021

\$1485 total donations received in 2021
(includes \$370 in proceeds from Little River Trading Co.)

Assisted 72 kids in 12 programs

Scholarships can be used for any registration except karate, pool passes, and tackle football.

A full year of events included all three Triple Crown races, in addition to the return of the Fishing Derby and Hometown Christmas events.

2021 EVENTS

4/10	Spring Sprint	10/29	Spooktacular Extravaganza
5/1	Paws in the Park	11/29-1/2	Festival of Trees
6/12	Fishing Derby	11/29	City of Alcoa Tree Lighting
7/9-11	Smoky Mountain Classic	12/4	H.O.M.E. for Christmas
8/19	Songs by the Brook	12/5	Reindeer Run
9/2	Songs by the Brook	12/6	City of Maryville Tree Lighting
9/12	Gotta Tri Triathlon	12/9	Santa Calls
9/16	Songs by the Brook		



18 STATES REPRESENTED

**UMPIRES CAME FROM
8 DIFFERENT STATES**



**FISHING DERBY
RETURNS!**

**THANKS TO THE ALCOA FISHING
TEAM FOR THEIR SUPPORT WITH
WEIGH-INS!**

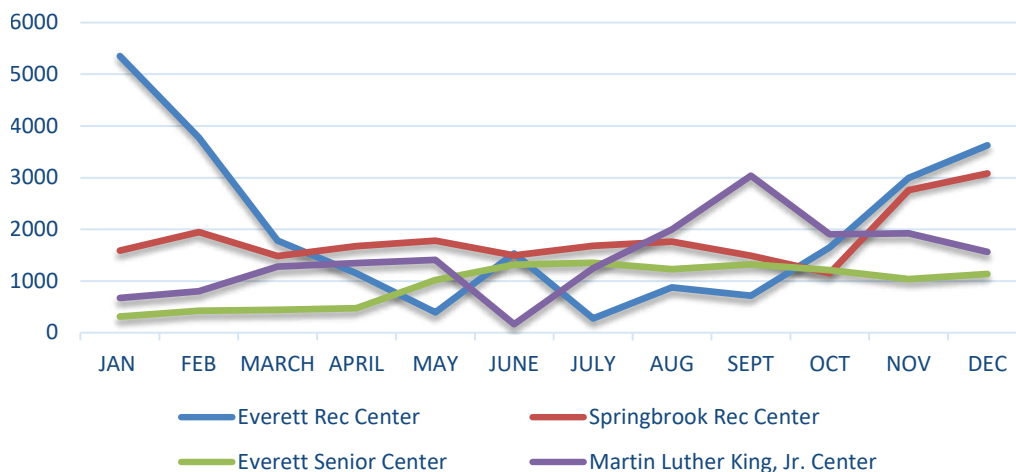


**8TH ANNUAL
SPOOKTACULAR
EXTRAVAGANZA!**

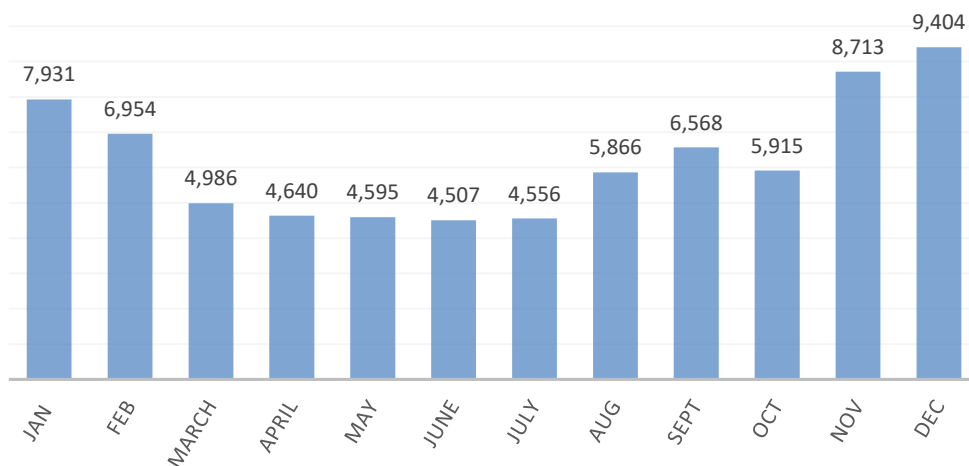
**WE WENT BACK DOWNTOWN WITH
APPROXIMATELY 2000 IN ATTENDANCE**

RECREATION & COMMUNITY CENTERS

2021 Individual Rec Center Attendance

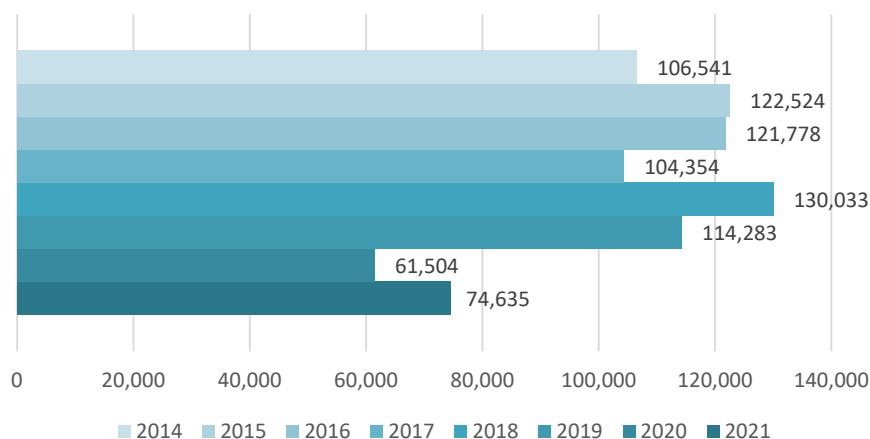


2021 Overall Rec Center Attendance



Seniors enjoying chair volleyball at the Everett Senior Center!

Overall Rec Center Attendance 2014-2021



This chart shows an overall attendance comparison for the past 7 years. Although 2020 was significantly lower in attendance overall, numbers are increasing again in 2021. Both 2020 and 2021 attendance were impacted by the COVID-19 pandemic.

AQUATICS AND ATHLETICS

LIFEGUARD OF THE WEEK PROGRAM



Ty Hylwa



Emma Myers



Rachel Kessler



Kamryn
Christopher



Allison Wolden



Houston
Burchfield



Jessica Fusaro

Our "Lifeguard of the Week" program continues to recognize lifeguards who go "above and beyond" in the performance of their duties. This culminates in the naming of a "Lifeguard of the Year" from this group. Jessica Fusaro is the 2021 guard of the year. The other Lifeguards of the Week were: Ty Hylwa, Emma Myers, Rachel Kessler, Allison Wolden, Houston Burchfield and Kamryn Christopher.

Congratulations to all!

2021 AQUATICS QUICK FACTS



40 lifeguards certified or recertified

60 Aquatics Staff were hired
- includes lifeguards and pool managers



ATHLETICS INVENTORY WE MAINTAIN

5 adult softball fields
5 modified softball fields for practice
1 football field
2 kids soccer fields
1 full size soccer field
1 practice soccer field
11 Tennis Courts
10 Pickle Ball courts
Outdoor basketball courts at 7 locations/parks
Sand Volleyball courts at two parks
1 horseshoe pit

YEAR AT A GLANCE

We welcomed one full-time staff member, and celebrated years of service for five!

Welcome!



Leann McKenzie
Office Assistant

Celebrating years of service!



Martin Watson
5 years of service



Derek Williams
5 years of service



Brook Hemphill
20 years of service

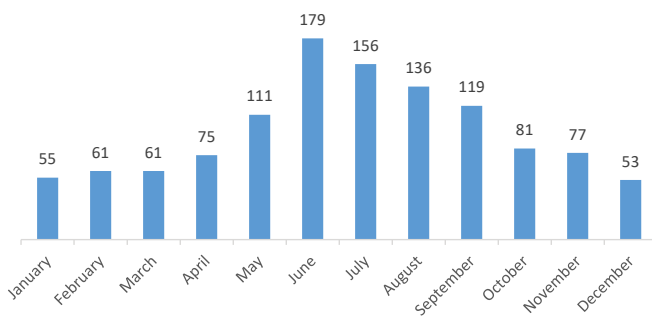


Earl Anderson
30 years of service



Phil Eakins
45 years of service

Number of Parks & Rec Employees in 2021
(includes full time, as well as part time & seasonal staff)

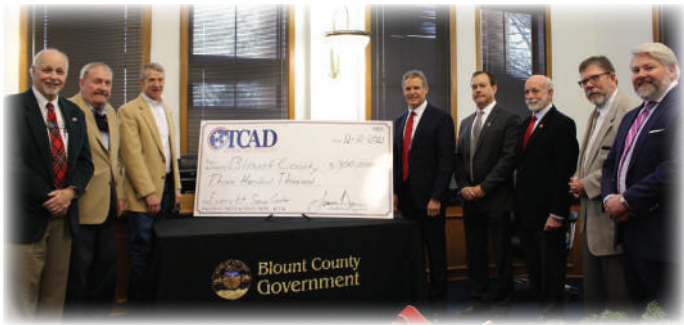


Quality staffing & training

140 criminal background investigations were conducted on volunteer youth sports coaches, instructors and other program volunteers.

Congratulations to the Everett Senior Center!

Governor Bill Lee and Executive Director James Dunn of the Tennessee Commission on Aging and Disability presented \$300,000 to Blount County for the Everett Senior Center.



State Representative Bob Ramsey, City of Alcoa Mayor Clint Abbott, City of Maryville Mayor Andy White, Governor Bill Lee, Parks & Recreation Director Joe Huff, State Representative Jerome Moon, State Senator Art Swann, and Tennessee Commission on Aging and Disability Executive Director James Dunn.

* Clayton's Disc Golf Course was rated in the Top 5 of courses in the state of Tennessee according to discgolfscore.com. Tournaments held at the course saw player representation from over 12 states.

* Our annual summer volleyball camp is led by Coach Kandis Schram of Maryville College. Coach Schram was named USA South Coach of the Year and has been the head coach for Maryville College for 36 years.

* Due to rain, play for the Smoky Mountain Classic took an unusual turn in 2021. Games started as usual at 8:00 a.m. on Saturday. However, evening rains began at 8:30 and lasted through 11:45 p.m., at which point the Parks & Rec maintenance crew jumped into action and got the fields ready to play at 12:15 a.m. - only 30 minutes after the rain ended! Because more rain was predicted, the teams opted to keep playing, and finished the tournament at 9:15 on Sunday morning. Staff was at the park for 26 continuous hours!

COMMUNITY SUPPORT

Thanks to the many community partnerships and sponsorships. We appreciate your support!

42nd Street Design
Affinity Insurance
Alcoa Chiropractic
Alcoa City Schools
Alcoa Fire Department
Alcoa Kiwanis
Alcoa Tenn Federal Credit Union
Altar'd State
Appalachian Dental
Arconic
Asbury Place
Atmos Energy
Bethel Church
Blackberry Farm Foundation
Blount County Fire Department
Blount County Government
Blount County Health Department
Blount County Schools
Blount County Sheriff's Office
Blount County Sports Hall of Fame
Blount Discount Pharmacy
Blount Memorial Hospital
Blount Partnership
Brookdale Sandy Springs
Brookfield
C. John Chavis, Attorney
Car Mart Auto Sales
Caroline Combs Young, Quality Home Health
Cato & Shirley Clowney
CBBC
CH2M Hill Engineers, Inc.
Charles M. Hall High School Alumni
Cherokee Millwright
Chick-fil-A
Church of the Redeemer, Alcoa
City of Alcoa
City of Maryville
City of Maryville Water, Electric & Public Works
Clendenin & Lockwood Construction & Remodeling
Coca-Cola
Crest Bowling Lanes
Crestview Dental Care
Cruzes Tint N Tunes
Curtis Wright Motors
David George, Humana

Denso Manufacturing Tennessee, Inc.
DiamondJack LLC
Dick's Sporting Goods
Dotson Memorial Baptist Church
Downtown Association - Maryville
East Tennessee Medical Group
Eric and Jamie Swanson
Finish Line
First Light Home Care, Michael Reardon
First Tennessee Foundation
Foothills Funeral Home
Foothills Mall
Foothills Pediatric Dentistry
Friends of MLK Center
Garner's Automotive
Gillenwater Flooring & Kitchen Gallery
GoTeez
H.O.M.E. INC.
High Praises Church
Innovative Gardens & Hydroponic Supply
Jackie & Logan Hill
Jeff Pell, Amada Senior Care
Jessica Schaeffer, Morning Poite
Katy McCall – Mortgage Investors Group – Bearden
Ken Catledge – Foothills Retirement Income Solutions
Kenjo Markets
Kiwanis 3-2-1 Club
Knights of Columbus #3832
Knoxville Pediatric Association - Foothills
Land O' Frost
LeConte Radiology
LeConte Realty
Lowe's Drug
Maryville-Alcoa Civitans
Maryville Arts Coalition
Maryville Athletic Booster Club
Maryville City Schools
Maryville College
Maryville College Bonner Scholars
Maryville High School Construction Core

Massey Properties
Meals on Wheels
Metropolitan Knoxville Airport Authority
M.I.C. (Men In Christ)
Micah and Rachel Talley
Mother Love Baptist Church
Mt. Pleasant A.M.E. Zion Church
Novacopy
Pet Supplies Plus
Primitive Baptist Church of Alcoa
Project Hope
R&R Lawn Care
Raymond Brabson
Reinhart Foodservice
Renasant Bank
Right At Home, Kimberly Hogan
Rio Church
Ritchie Tractor
Robinson Chapel
Smoky Mountain Brewery
Smoky Mountain Classic Chevy Club
Smoky Mountain Kona Ice
St. John Baptist Church
St. Paul A.M.E. Zion Church
State Farm/ Hunter Jones
State Farm/ Lindsey Plyler
Stevenson Tire Service, Inc.
The Daily Times
Threds
Total Race Solutions
TVA Employees Credit Union
TWRA
Vineyard of Springbrook
Walmart
Whitlock & Company, P.C.
Windy City Grille
Y-12 Federal Credit Union



MANAGING RESOURCES

ONLINE

GOOGLE REACH

61,395 total direction requests to one of our parks, pools, or rec centers

10,856 direction requests to Sandy Springs Park

Website

Peak of **12,776** users in July

91,661 total users for 2021

66% were on a mobile device



Our Parks & Rec concessions van got wrapped with our new logo - we're on the move with a new look!



Ground breaking event for the new John Sevier inclusive playground!



In 2021, we sold...

6,192 slices of pizza

almost 2,200 gallons of drinks

over 2.75 miles of sour punch straws



2,400 HOURS

mowing parks. From March 1 to September 30, averaging 2 employees at 40 hrs/week

1,100 HOURS

mulching leaves. From October 1 through November 30, averaging 2 employees at 55 hrs/week

5,280 ROLLS

of toilet paper in park bathrooms

3,500 GALLONS

of liquid chlorine used in one season at Springbrook Pool. John Sevier Pool uses 1,300 lbs of solid chlorine briquettes in one season.

80 GALLONS

of liquid paint used in painting the football field for one season

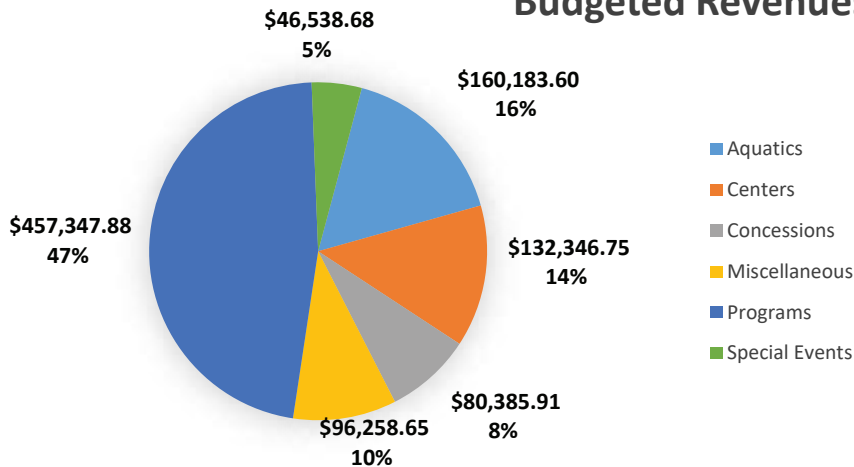
204 CANS

of aerosol paint used to line softball and soccer fields

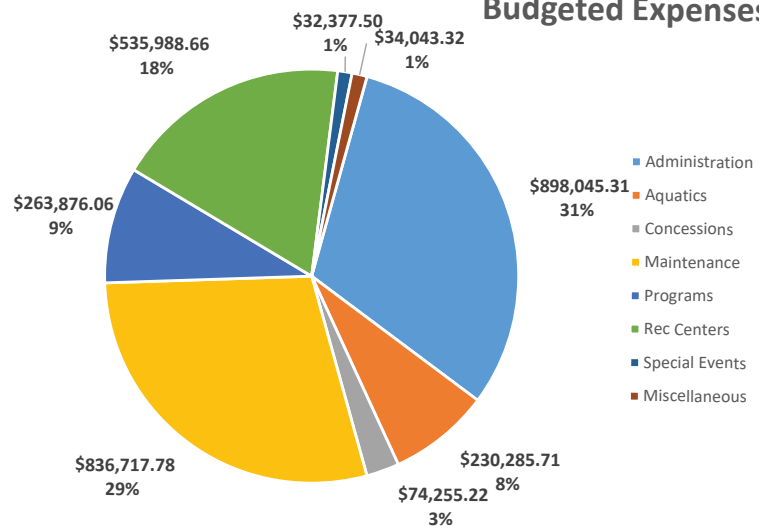
MANAGING RESOURCES

Established in 1970, the Maryville-Alcoa-Blount County Parks and Recreation Commission is a joint venture between the three governments as permitted by the Inter-Local Cooperation Act 12-9-101 and 11-24-101, the provision for providing recreation services. These totals do not include government appropriations.

Budgeted Revenues



Budgeted Expenses



Concession stand renovation at Sandy Springs completed!

Completed Projects in 2021

The Parks & Rec van was completely “wrapped” with the new logo.

The new, inclusive John Sevier Playground was completed.

Additional phases of the Sandy Springs renovation have been completed, including the concession stand and pavillion.



PARKS & REC
Maryville • Alcoa • Blount County

2021 Commissioners

City of Maryville Representatives

Dallas Monroe
Andy White

Blount County Representatives

Brad Bowers
Nelson Russell

City of Alcoa Representatives

Clint Abbott
Frank Cameron

At-Large Representative

Keri Prigmore, Chairperson