

fluxLoop Mall Audience

Make computer-driven decisions based on continuous feedback from your own customers. We provide monthly insights through already installed sensors in your mall. With a unique Norstat retail panel we include the following KPI's on all observations:

- Frequency of visits to your mall.
- Distribution on weekdays / times.
- Demographics by gender and age.
- Geographical location (statistical basic unit or postal code).

In collaboration with NCSC and Norstat, we have developed a nationwide survey with a mapping of customer satisfaction and service level. Indexing against malls in your own chain, as well as against the national average. Get 100 survey responses every month - in addition to the data from our observations.

Get answers to e.g.:

- Did they complete their errand?
- What do your customers miss in your mall?
- What other malls do your customers frequent?
- What was the reason for their visit to your mall?
- How satisfied were your customers with the service they received?

Price: 1375 EURO per month, with a 12-month agreement.

[40% discount when ordering by 01.09.2021](#)

