
Growth strategy successfully continued: TRACOE medical opens new logistics centre

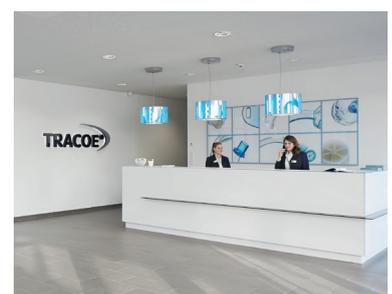
- » Medical technology manufacturer increases its storage area to 3,300 square metres
 - » Successful TÜV certification
 - » 260,000 EUR capital expenditure
-

Nieder-Olm, June 2018 – TRACOE medical GmbH has opened its own logistics centre in the immediate vicinity of the company headquarters in Nieder-Olm, Germany, with a capital expenditure in the order of 260,000 EUR. With the new premises, the company is able to increase its storage area to 3,300 square metres, almost double the current size. The official opening of the logistics centre in Reichelsheimer Straße also coincided with the successful TÜV certification. With this, the manufacturer of medical devices and appliances for patients, who have had a tracheostomy or larynx surgery (laryngectomy), is taking the next strategic step towards strong global growth. With the constant availability of goods ready for shipment, TRACOE is creating ideal conditions for meeting demand worldwide at all times and with the maximum possible speed.

“Now we can store a multitude of products ready for shipment and be perfectly organised to supply them. By relocating storage to the new centre, we have gained space at our corporate headquarters, which we are able to utilise for production, research and development”, Dr Thomas Jurisch, Managing Director of TRACOE medical GmbH, explains. “As the development of new innovative products and on-site production play a major role, this is a profitable factor.

Generous storage space and work-friendly facilities

Therefore, as from now, all finished products plus some of the merchandise will be stored in the new logistics centre and supplied using the “supermarket principle”: as soon as orders arrive, TRACOE staff can take the desired products from the shelf and place them in a “shopping cart” at any time and complete the order. A new electronic control process checks the stocks of each individual product and gives a signal as soon as they fall below the specified minimum quantity. This principle guarantees that sufficient quantities of goods



more >>>

.....

are always available and so ensures that the company is able to deliver at all times. In addition to this, another part of the warehouse provides storage spaces for reservations and houses the air freight security area. The building also includes an open-plan office with twelve workstations, a management office with two workstations, changing facilities, a break room with kitchen and a meeting room.

Successful TÜV inspection

The new TRACOE logistics centre has already been certified by TÜV SÜD and convinced the experts in all areas. Dr Jurisch: "This shows that our efforts of the past few years to work on structures, processes and regulatory compliance were correct". The positive evaluation also illustrates one thing in particular: "It is recognised that TRACOE has succeeded in developing an ethos in dealing with regulatory matters. We do not do everything for supervisory authorities, but for ourselves. It is only in this way that good organisational solutions, such as our new logistics centre, can evolve – and this also makes us proud", said Dr Jurisch in conclusion.

More information on the entire TRACOE brand portfolio is available on our website www.tracoe.com or on [Facebook](#).

.....

About TRACOE medical GmbH:

TRACOE medical GmbH, headquartered in Nieder-Olm (Rheinland-Pfalz), is one of the leading manufacturers and developers of medical devices and aids for patients with tracheotomies and larynx operations. Their premium product portfolio focusses on tracheostomy tubes for patient care in both hospital settings as well as at home. TRACOE medical GmbH has approximately 178 employees, incl. 17 sales representatives, exporting its products to 86 countries. In the past ten years alone, TRACOE medical has been granted 19 patents. The company can look back on a 60-year company history; it has been selected three times as one of the TOP 100 companies among German small- to medium-sized businesses and is already being led by the family's third generation. The Managing Directors are Stephan Köhler and Dr. Thomas Jurisch.



Other information

Deutscher Pressestern®
Bierstadter Straße 9 a
65189 Wiesbaden, Germany
www.deutscher-pressestern.de

Talitha Strickler

E-Mail: t.strickler@public-star.de
tel. +49 611 39539-13

Caroline Wittemann

E-Mail: c.wittemann@public-star.de
tel. +49 611 39539-12