
Commitment beyond the Rhine: TRACOE medical donates EUR 1,000 to the Bärenherz Foundation

Nieder-Olm / Wiesbaden, August 2018 – TRACOE medical GmbH, the manufacturer of medical devices and appliances for patients, who have had a tracheotomy or undergone larynx surgery (laryngectomy), is supporting a good cause: today the Nieder-Olm-based company presented a cheque for EUR 1,000 to the Bärenherz Foundation in Wiesbaden.

“This organisation makes a very important contribution to society. It makes it possible for children’s hospices to support families with incurably ill children, who often have only a limited life expectancy - help such as this is priceless for those affected, particularly when in such a difficult situation as this”, said Marcus Keidl, Commercial Director and member of the TRACOE medical GmbH management board. “With our donation, we want to express our appreciation of this valuable work”.

The donation was presented as part of a presentation and meet-and-greet event at the Wiesbaden foundation, which was organised by TRACOE medical and represented by their Managing Director Marcus Keidl and Head of Marketing Marina Grundmann. Just as in the past, supporting charitable organisations and foundations is something close to the heart of the cannula manufacturer. “One of the reasons we decided to donate to Bärenherz was its regional proximity. We also have something in common“, Keidl explains. “Bärenherz cares for terminally ill children, while we are heavily involved with the needs of critically ill children in our research and development of children’s cannulas. We are in close contact with users, so that we can optimise the cannulas as far as possible to meet their needs. Our aim is to make use as easy as possible with good quality products and to thus contribute towards making the lives of those affected as comfortable as possible - after all, at times like this, life is already difficult enough for the whole family”.



Marcus Keidl (TRACOE) presents a symbolic donation cheque to Marie-Christin Kunz (Bärenherz Foundation)

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The Bärenherz Foundation is delighted with the donation.

“We aim to restore more quality of life for the families, to care for them as best we can and to ease the burden as much as possible. We rely on donations and endowments in order to do this”, Marie-Christin Kunz, a member of the Bärenherz foundation public relations staff, explains. “Therefore, we are very grateful for the donation from TRACOE”.

More information on the entire TRACOE brand portfolio is available on our website www.tracoe.com or on [Facebook](#).

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About TRACOE medical GmbH:

TRACOE medical GmbH, headquartered in Nieder-Olm (Rheinland-Pfalz), is one of the leading manufacturers and developers of medical devices and aids for patients with tracheotomies and larynx operations. Their premium product portfolio focusses on tracheostomy tubes for patient care in both hospital settings as well as at home. TRACOE medical GmbH has approximately 209 employees, incl. 17 sales representatives, exporting its products to 86 countries. In the past ten years alone, TRACOE medical has been granted 19 patents. The company can look back on a 60-year company history; it has been selected three times as one of the TOP 100 companies among German small- to medium-sized businesses and is already being led by the family's third generation. The Managing Directors are Stephan Köhler and Dr. Thomas Jurisch.

About the Bärenherz Foundation

The Bärenherz foundation is an independent foundation, which was established in 2003 under private law. It supports institutions in easing the burden for families with children, who are incurably ill and only have a limited life expectancy.

It currently supports the two children's hospices in Wiesbaden and Markkleeberg near Leipzig and the 'Kinderhaus Nesthäkchen, a facility for multiply disabled children in Heidenrod-Laufenselden. The funds come from donations and from the revenues of the foundation capital. At present, around EUR 2.6 million is distributed to these three institutions each year.



Other information

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