
Beauty and strengths of our own location: TRACOE medical is the main sponsor of the new image film about Nieder-Olm.

(Nieder-Olm, December 2018) – Idyllic countryside, excellent infrastructure, great economic potential - the up-and-coming little town of Nieder-Olm in Rhine Hesse has a lot to offer. So for this reason, among others, it has been the perfect location for many years for TRACOE medical, the manufacturer of medical devices and appliances for patients, who have had a tracheotomy or larynx surgery (laryngectomy). Within a stone's throw from Mainz, the capital of Rhineland-Palatinate, the family business, which relocated to Nieder-Olm in 1999, has meanwhile been producing highly innovative medical devices there for two decades, which improve patients' quality of life and maximise the success of treatment for doctors and clinical personnel. TRACOE has now once again demonstrated its commitment to the town, when the cannula manufacturer subsidised the image film that was commissioned by the municipality and highlights the beauty and strengths of the locality.

The new image film about Nieder-Olm, which TRACOE co-sponsored with a donation of EUR 2,500, has now been presented during a municipal council meeting at the town hall. The video content company FORMATFABRIK from Mainz was responsible for the concept and production of the film. "We have many close ties with Nieder-Olm", said Dr Thomas Jurisch, TRACOE medical's managing director. "It was here that the company first developed into what it is today: a premium supplier of products for both the hospital and the home care sector and exporter to more than 90 countries worldwide. So we were more than happy to contribute towards the production costs".

Image film is intended to attract guests and industry

It is a matter of course for the medical technology manufacturer to become involved in its own locality. "TRACOE not only supports the region with



Marcus Keidl (TRACOE), Julia Müller (FORMATFABRIK), Dieter Kuhl (Mayor of Nieder-Olm) and Martin Weichsler (FORMATFABRIK) at the premiere of the image film about Nieder-Olm.



Dr. Thomas Jurisch, Managing Director
TRACOE medical GmbH



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donations, e.g. for the local day nursery”, said City Mayor Dieter Kuhl, “but with around 250 jobs, the company is one of the biggest employers in the region and therefore contributes a great deal to Nieder-Olm, particularly in financial terms. We are very pleased that they have also supported us in our making of the film, which not only highlights the sights, but also the hidden nooks and crannies and landscapes as well as our arts and crafts and trade”. The film can be viewed on the town’s website and is intended to make Nieder-Olm more attractive to potential new citizens, traders and guests and simultaneously strengthen the feeling of identity among the local citizens.

Click here for the [video](#).

Premium products “made in Germany”

As a third-generation family business, TRACOE medical has many years of tradition and experience to draw on. The values of humanity and honesty towards employees, customers, suppliers and partners are principles that are practised in all areas of the company. This is where the Nieder-Olm site plays a key role, as it offers the best conditions for putting the company’s guiding principle and vision into practice. Dr Jurisch: “Quality by people for people – true to this motto, we develop highly innovative premium medical devices and products ,made in Germany’ – to help patients and best support the work of clinical staff”.

More information on the entire TRACOE brand portfolio is available on our website www.tracoe.com or on [Facebook](#).

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About TRACOE medical GmbH:

TRACOE medical GmbH, headquartered in Nieder-Olm (Rheinland-Pfalz), is one of the leading manufacturers and developers of medical devices and aids for patients with tracheotomies and larynx operations. Their premium product portfolio focusses on tracheostomy tubes for patient care in both hospital settings as well as at home. TRACOE medical GmbH has approximately 209 employees, incl. 17 sales representatives, exporting its products to 86 countries. In the past ten years alone, TRACOE medical has been granted 19 patents. The company can look back on a 60-year company history; it has been selected three times as one of the TOP 100 companies among German small- to medium-sized businesses and is already being led by the family’s third generation. The Managing Directors are Stephan Köhler and Dr. Thomas Jurisch.



Other information

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