

Our Code of Conduct is designed to provide guidance to foster a respectful, empathetic, and inclusive work experience for everyone at Hattaway, our clients, and our partners. It is important to our ongoing commitment to diversity, equity, and inclusion.

As communications professionals, we know that communication is complex and comes in many forms. We should be thoughtful about our interactions and behaviors—that's why we've outlined expected behaviors for how we treat each other, our clients, our building's staff, people who participate in our research, and our partners.

We value everyone's time and the contributions they make.

We don't put ourselves above anyone else and we don't bully or throw our weight around.

We respect individual boundaries and recognize that what might be okay for one person, may not be okay for another.

We respect everyone's right to their opinion, though it might not align with our own and our company's vision for the world.

We expect people to deal with problems as they arise.

We discuss issues honestly and work with our leadership to help find a resolution.

We assume good intent, but good intent does not mean harm was not done.

Humor at the expense of an individual or community is not tolerable.

Just because we consider ourselves inclusive, and take on work that benefits people and the planet, does not mean we get a pass—we must constantly work to live up to that value in the world, in our work, and in our office.