



COMPETITOR COMPARISON

HOLIDAY GIFT SHOP® SANTA'S SECRET SHOP® FEATURES	FUN SERVICES	AVERAGE COMPANY	YOUR COMPARISON
Family Owned	✓		
Mid-Atlantic Business	✓	X	
Toys For Tots® Partnership	✓	X	
Re-Orders:			
- Next Morning	Before shop opens	Whenever UPS or FedEx arrives	
- Deadline to order	Reorder as late as 4PM	Most by 1PM	
- # of allowed during shop	Unlimited		
- Evening/Weekend	Upon Request		
Accept VISA/Mastercard via secure voucher	✓		
100% Consignment	✓		
Delivery via Company Truck	✓		
Self Sealing Gift Bags	✓		
Programmed Cash Register (with barcodes)	✓	X	
Local Sports Teams	✓		
Chairperson Success Manual	✓		
Full Color Parent Letters (Bilingual upon request)	✓		
Large Promotional Posters	✓		
Money/Shopping Envelopes	✓		
Giant Door Panel	✓		
Decorative Tablecloths	✓	✓	
Over 80 Gifts Priced Less Than \$5.00	✓		
Satisfaction Guarantee	✓		
Sign-Up Incentives	✓		

