



2021 SPONSORSHIP OPPORTUNITIES

Our sponsors make it possible for us to fulfill our mission as being the Statewide resource for those impacted by brain and/or spinal cord injury.

By supporting the *Brain Injury Association of Louisiana* and the *United Spinal Association Louisiana Chapter* you are helping those with brain injuries (BI) and spinal cord injuries (SCI) receive an abundance of resources, services, and support.

THE LEGACY SPONSORSHIP

Overall support of our events and programs including *PRESENTING SPONSOR* at Annual Conference, *PRESENTING SPONSOR* of Ms. Wheelchair Louisiana, *PLUS EXCLUSIVE BENEFITS*.
\$6,000 / Limited to 3

ANNUAL CONFERENCE:

- All benefits of PLATINUM Level
- **PLUS EXCLUSIVE BENEFITS:**
 - *PRESENTING SPONSOR* with logo on cover of promotional materials
 - Short company video played at conference
 - Acknowledged as *Scholarship Sponsor* with signage (provides assistance for individuals with BI/SCI to attend conference)

MS. WHEELCHAIR LOUISIANA COMPETITION:

- All benefits of CROWN Level
- **PLUS EXCLUSIVE BENEFITS:**
 - Recognized on NATIONAL level as *PRESENTING SPONSOR* of Ms. Wheelchair Louisiana
 - Large logo on Ms. Wheelchair Louisiana photo backdrop to be used statewide
 - Video on Ms. Wheelchair Louisiana website and social media platforms

ADDITIONAL EXCLUSIVE BENEFITS:

VIRTUAL SUPPORT GROUP SPONSOR

- Logo on support group flyers/social media
- NATIONAL exposure through United Spinal Association & Brain Injury Association of America
- Shared with case managers, rehab directors, support group leaders, caregivers and survivors

COMPANY VIDEO (60-90 second) ON WEBSITE, MONTHLY NEWSLETTER, AND MONTHLY ON SOCIAL MEDIA PLATFORMS

INDIVIDUAL EVENT SPONSORSHIPS

Annual Conference : "Together Toward Tomorrow"

August 13-14th, 2021, Double Tree by Hilton Hotel, Kenner, La (will be offered virtual if needed)

Our Annual Conference offered to allied health professionals, individuals with TBI/SCI, and caregivers provides an exceptional forum for networking, building relationships, and connecting directly with consumers.

BENEFITS	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$750
LOGO ON PRESENTATION HOLD SCREEN	○			
LOGO & COMPANY LINK ON MONTHLY NEWSLETTER	○			
RECOGNITION WITH SPEAKING OPPORTUNITY	○			
ACKNOWLEDGED AS SPONSOR OF SURVIVOR EVENT (FALL 2021)	○	○		
FEATURED ON SOCIAL MEDIA	QUARTERLY	3 TIMES	2 TIMES	
CORPORATE FRIENDS MEMBERSHIP*	○	○	○	
LOGO ON PROMOTIONAL MATERIALS	○	○	○	○
FREE ATTENDEE REGISTRATION	4	3	2	1
RECOGNITION IN CONFERENCE PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	LOGO
PROMINENTLY DISPLAYED SIGNAGE	○	○	○	○
EXHIBITOR BOOTH	○	○	○	○
COMPANY LINK ADDED TO BIALA WEBSITE & RESOURCE GUIDE	○	○	○	○

Organizations sponsoring both Bronze for the Conference, & Heart for MWLA will receive a complimentary Corporate Friends Membership



INDIVIDUAL EVENT SPONSORSHIPS

Ms. Wheelchair Louisiana Competition:

October 2021/ Baton Rouge, LA.

The mission of Ms. Wheelchair Louisiana (MWLA) is to provide an opportunity for women of achievement, who utilize wheelchairs, to successfully *educate* and *advocate* for individuals with disabilities.

The winner represents Louisiana at the Ms. Wheelchair America competition.

BENEFITS	CROWN \$2,000	DIAMOND \$1,000	HEART \$750
NATIONAL RECOGNITION AS SPONSOR OF REIGNING MWLA	○		
NAME/LOGO INCLUDED ON PROMOTIONAL EFFORTS BY WINNER	○		
SMALL LOGO ON PHOTO BACKDROP AT EVENTS THROUGHOUT THE YEAR	○		
SPECIAL RECOGNITION AT STATE COMPETITION	○		
BRIEF SPEAKING OPPORTUNITY AT STATE COMPETITION	○		
QUARTERLY FEATURED IN "SPONSOR SPOTLIGHT" ON SOCIAL MEDIA	○	○	
COMPLEMENTARY CORPORATE FRIEND MEMBERSHIP FOR A YEAR*	○	○	
AD IN COMPETITION PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE
LOGO ON PROMOTIONAL MATERIALS	○	○	○
RECOGNITION ON BIALA AND MWLA WEBSITES	○	○	○
MARKETING MATERIALS IN SWAG BAGS AND ON INFORMATIONAL TABLE	○	○	○
SIGNAGE DISPLAYED AT THE COMPETITION BASED ON LEVEL	○	○	○
COMPANY LINK ADDED TO BIALA WEBSITE	○	○	○
COMPANY NAME LISTED IN RESOURCE GUIDE	○	○	○

Organizations sponsoring both Bronze for the Conference, & Heart for MWLA will receive a complimentary Corporate Friends Membership

BIALA SPONSORSHIPS

CORPORATE FRIEND SPONSORSHIP:

\$500

A opportunity for business and/or organizations to contribute toward our essential support structures including support groups, enrichment activities, educational programs, growing awareness, and advocacy efforts.

BENEFITS

- Company name/link on BIALA website
- Listed in BIALA Resource Guide
- Opportunity to participate in virtual events
- Recognition on social media platforms
- Complimentary invitation to any BIALA event
- Consideration of special marketing requests



BRAIN INJURY
ASSOCIATION
OF LOUISIANA



United Spinal
Association
Louisiana Chapter



2021 SPONSORSHIP FORM

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_____		_____	
Company Name		Contact Name	
_____	_____	_____	
City	State	Zip Code	
_____		_____	
Email Address		Phone Number	

PLEASE SELECT THE SPONSORSHIP(S) YOU WOULD LIKE TO PARTICIPATE IN:

	(Check)		(Circle)		
LEGACY	<input type="checkbox"/>				
ANNUAL CONFERENCE <i>Deadline: May 1st</i>	<input type="checkbox"/>	Platinum	Gold	Silver	Bronze
MISS WHEELCHAIR LOUISIANA <i>Deadline: Sept. 1st</i>	<input type="checkbox"/>	Crown	Diamond	Heart	
CORPORATE FRIEND	<input type="checkbox"/>				

PAYMENT & REGISTRATION INFORMATION:

You will receive confirmation of your sponsorship via email once your form and payment have been processed.

Online: Complete Sponsorship Form & submit payment

<https://www.biala.org/resource-center/sponsors-and-exhibitors-online-form>

By Mail: Include both form & check

Brain Injury Association of Louisiana
3433 Hwy 190, Suite 270
Mandeville, La 70471

**THANK YOU
FOR YOUR
SUPPORT!**

