



Module 1: Frame a team culture

LEAD WITH INTENT

If you are clear about what you aspire to become as a team, it becomes easier to make plan to achieve it.

The purpose

What is the reason the team exists?

It should

- ✓ State what the team is here to do.

The ambition

What is the end goal?

It should

- ✓ Motivate your team to act.
- ✓ Be theoretically possible.

Examples of intents



To inspire you with performance solutions you never knew you needed and can't imagine living without.



To create content that helps people develop themselves so they are more likely to succeed in life and work.