

# WINDOWS

## — OF OPPORTUNITY —

5

Tips on making the most of your glass surfaces  
with **VINYL GRAPHICS**

1 USE A COMPELLING CALL TO ACTION



A message that prompts an  
immediate response can turn casual  
window shoppers into  
**PAYING CUSTOMERS**

INCORPORATE EYE-CATCHING IMAGERY 2

**BIG, BOLD**  
window graphics will let  
passers by know the nature of  
your business



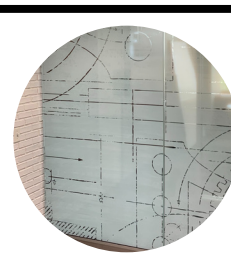
3 PROVIDE A MEASURE OF PRIVACY



**ETCHED-GLASS**  
vinyl treatment can be an  
attractive way to ensure privacy  
and enhance branding

EXPLORE NEW WAYS TO BRAND 4

**FROSTED**  
etched-vinyl graphics are a creative  
and elegant way to showcase your  
corporate identity



5 HIGHLIGHT YOUR LOGO



Opaque vinyl graphics are a  
**CAN'T-MISS**  
way to display your logo to  
passersby



**INTERIOR. EXTERIOR. EVERYTHING.**

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