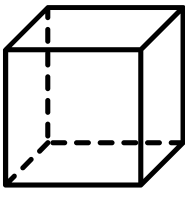


# THREE DIMENSIONS

A **STANDOUT** IDEA IN SIGNAGE

ENTER THE **3RD**  
DIMENSION



1.Height 2.Width 3.Depth

**3D**  
**SIGNS**

## IMPRESS

Unlike flat, 2D alternatives, **natural shading** helps 3D signs make an **impression.**

## HIGH IMPACT

Dimensional letters **add depth**, especially when made from material such as:

- WOOD** -Easily shaped and sturdy
- PLASTIC** -Affordable and long-lasting
- METAL** -Durable and impressive
- FOAM** -Lightweight and versatile

# 60%

of businesses said **enhancing the visibility** of their signs improved sales.

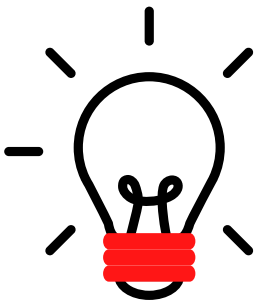
**TOP 5** **3D**  
places for



- STOREFRONTS
- SHOPPING PLAZAS
- MALL CONCOURSES
- DOWNTOWN
- INTERIOR WALLS

## BRIGHT IDEA

**TWO WAYS** to add an even greater impact to a 3D sign with **illumination:**



- 1 BACKLIT SIGNS** are lighted from behind, usually with LEDs
- 2 FACE-LIT SIGNS** feature lighted, translucent acrylic fonts



**DIVINE SIGNS AND GRAPHICS**

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