



## Volvo Group: Demand-Responsive Corporate Transport



High volume inter-modal and inter-site demand-responsive shuttle service.



### At a glance

January 2020 - ongoing.  
Replaced the previous fixed shuttle routes and timetables with fully demand-responsive travel. Mode shift from commuter-focussed during peaks (home/train station - site) to inter-site transport through the day.



### The Problem

Volvo Group required an efficient employee Demand-Responsive Transport (DRT) service to reduce the reliance on non-existent parking infrastructure caused by a relocation of staff to a different site.

Volvo conducted a global search of demand-responsive technology providers. Following a shortlisting process, 10 providers were chosen to present their technology and service to Volvo in Gothenburg.



### The Solution

- Service simulation and feasibility study
- Full-suite closed-network corporate DRT solution
- Guaranteed advanced bookings + on-demand last-minute booking capabilities



### The Results

From these 10 Liftango was selected as technology partner on the basis of:

- Our demonstrated ability to deliver world-class DRT outcomes
- The inbuilt flexibility to support iteration and service optimisation, both at a technology architecture and commercial level
- Our differentiated matching algorithm tech which provides complete passenger confidence in advanced bookings, but allows last minute bookings to be accommodated.