

UPTECH UX REVIEW CHECK-LIST

UX Review method - Heuristic evaluation

(subjective method of analysis)

Set objectives

Tip: the process is intended to chart a clear actionable path to improve the design. Make your objective specific.

Study behavior flows

Tip: use a few methods to study behavior flows on apps: Build proto persona, CJM. Validate your assumptions with users interview

Create team of 3-5 members for review

Tip: each individual evaluator should inspect the interface alone. Only after review team communicates the results.

Conduct Heuristic evaluation

Tip: pinpoint problems in a product and offer the right solutions. explain why something do not be good and add reference to Heuristic. Be as specific as possible and list each usability problem separately

- Check Visibility of system status
- Review match between system and the real world
- Test user control and freedom
- Review consistency and standards
- Check error prevention
- Be sure to have recognition rather than recall
- Check flexibility and efficiency of use
- Review aesthetic and minimalist design
- Help users recognize, diagnose, and recover from errors
- Find out Help and documentation

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Prioritize issues with Impact/Effort Map

Tip: place the issue cards on the scale depending on how hard they are to implement and how much impact they bring to the app.

Fix issues

Tip: focus on issues that deliver high impact when they are fixed.

Gather users' feedback

Tip: Conduct interviews and user testing to evaluate the feedback to determine areas of improvement and what doesn't add value to the product

**If you need a hand in reviewing the app,
our team is ready to help.**

Send your request to hello@uptech.team

