



Building an On-Demand Delivery App Checklist

- **Start With Market Research**
Your market research is vital for finding out just what your app needs to offer customers.
- **Define Competitors**
Figuring out who your competitors are will help you develop a plan for building a better app.
- **Analyze Your Target Audience**
Your on-demand delivery app has to be built to suit your target audience and what they want.
- **Create Proto-Persona**
This is a customer archetype that you can use to measure how your app is shaping up. A proto-persona allows you to test how your work is being done against your expectations of your customer base, that is built from the research.
- **Create CJM (Customer Journey Map)**
A customer journey map makes sure you're keeping the customer experience completely central.
- **Pick Features for MVP**
While having a lot of features is good, you need to prioritize and find those that are more important.
- **Choose the Tech Stack**
Choosing a tech stack is going to simplify the entire process for developing your app and finding the right developers.
- **Find a Team that has Experience**
If you're not experienced with app development, then you need a team that is.
- **Collect Analytics**
This is vital information about the way your app is used, which can inform where your app needs improvement.
- **Receive Feedback from Users**
User feedback shows that you are listening to your customer base and making efforts to improve anything they don't like. Doing this can help you build loyalty and establish a customer base that trusts your platform.
- **Scale the Product Based on Users' Feedback**
Scale around what users want to keep that customer experience central.