

# Smart Quarantine and Smart Contact Tracing:

Empower Citizens to Stay Healthy and get Back to Work Safely

- In production off-the-shelf solution
- Live in two countries
- 48 Hour Rollout
- GDPR & HIPAA Compliant



**Perform  
AI**

Artificial Intelligence.  
Real World Solutions.

# How Do We Reopen the Nation?



**"A robust system of contact tracing and isolation is the only thing that can prevent an outbreak and a resulting lockdown from recurring."**

Every time an individual tests positive, the public health infrastructure needs to be able to determine whom that person has been in close contact with, find those people, and have them go into isolation or quarantine until it's established they aren't infected, too."

[NYT April 6](#)

*How Will We Know When It's Time to Reopen the Nation?*

Aaron E. Carroll; Aaron E. Carroll professor of pediatrics at Indiana University School of Medicine and the [Regenstrief Institute](#)





# How to gradually relax the quarantine measures to restart the economy while avoiding a resurgence of the epidemic and compromising individual freedoms to a minimum?



## An economic imperative: easing the lockdown

PwC's recent economic forecast for UK GDP growth in 2020 could range from around -3% to -7%, versus pre-Covid19 projections of GDP growth of +1%. The growth in Universal Credit applications by 1m in the last two weeks of March 2020 highlight the impact of lockdown.

<https://www.pwc.co.uk/services/economics-policy/insights/uk-economic-update-covid-19.html>



## A healthcare conundrum: controlling the epidemic

In the last 4 weeks, the global number of confirmed cases has grown from 126k to 1.45m. There are still many unknowns with respect to the spread of the epidemic. If the easing of the quarantine is not done in a controlled way, certain simulations raise fears that over time there could be alternating waves of successive "quarantine / non-quarantine" phases.



## A social issue: getting people to accept the measures

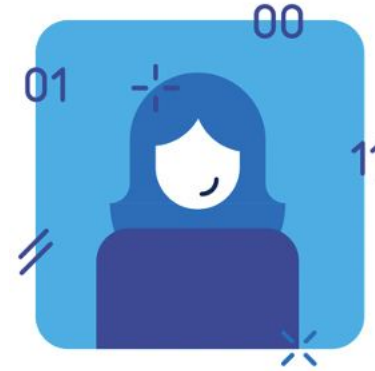
In Scotland, the acceptability of individual monitoring and control measures, like those implemented in Asia, is debatable. Furthermore, the solution should be nationwide and inclusive for it to be accepted.



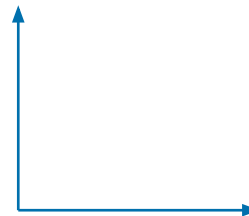
**GOVERNMENT**



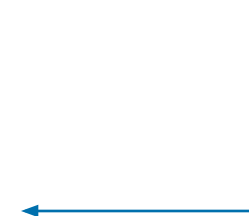
**COOPERATION**



**CITIZENS**



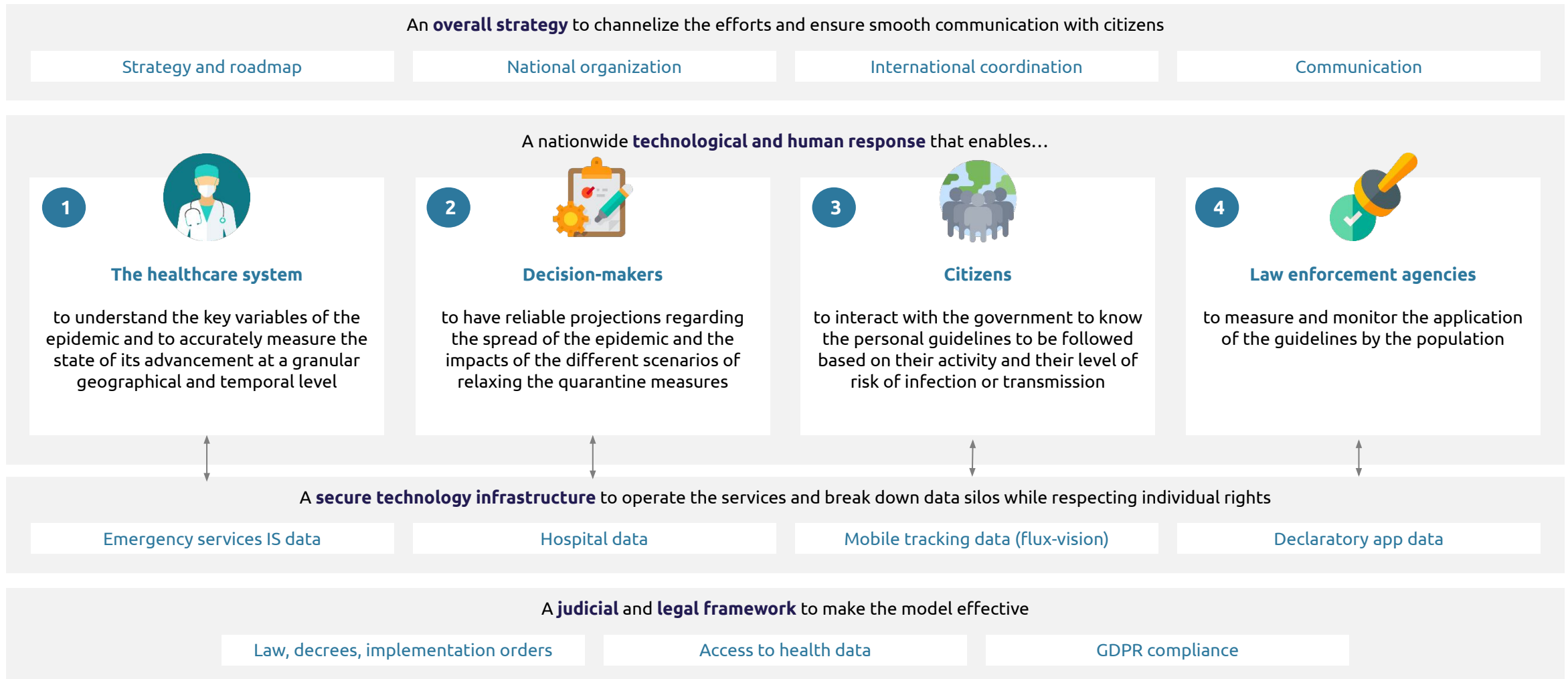
**PRIVACY-PRESERVING DATA**



We will establish a Trusted Data Foundation for cooperation between the Government and the Citizens to save lives and reduce 100x the Economic Impact of COVID19

# The objective

## Build a statewide integrated response





# The Challenge

Releasing early or not having the right management could cause a 2nd bloom in Wave 1

Getting ahead of managing subsequent waves is key



# A unified approach that can support multiple engagement models, changing policy and citizen collaboration

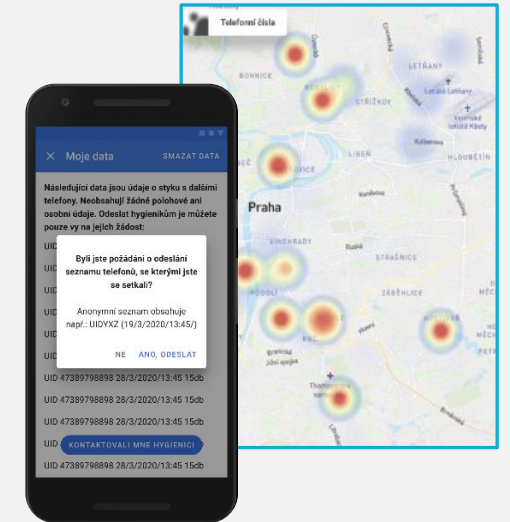


**Top Down –  
Contact Tracing and policy  
driven Quarantine**



**Smart Quarantine  
Application Platform**

Citizen Data Privacy First:  
GDPR compliant solution and HIPAA Ready



**Bottom-up  
Citizen and  
collaboration driven**

# COVID Command Center: Smart Contact Tracing/Smart Quarantine

**Solution ensures Trusted Collaboration between  
Federal, State, Local authorities and Citizens, saving  
Lives & Economy**



## Empower Citizens

### United Communities

- Citizens collaborate with the authorities
- Privacy protected
- Democracy & freedom



## Stay Healthy

### Proactive Smart Quarantine & Monitoring

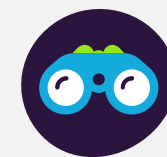
- Quickly identify people & areas at risk
- Avoid Healthcare Crisis



## Get Back to Work

### Work Safely

- Know who is infected and who is not
- Allow for controlled access to work
- Minimize risk Back to Work accelerating Wave 2



## Mitigate Wave 2

### Stop Second Bloom

- Constantly monitor epidemiological situation
- Immediately take targeted, localized measures
- Control virus re-entry
- Policy Modeling, Monitoring and forecasting



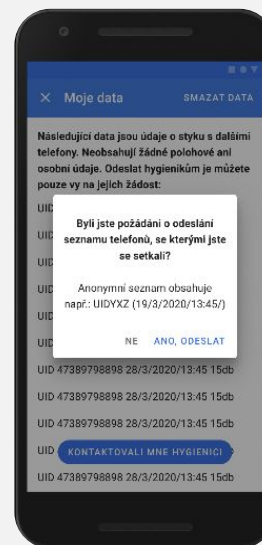
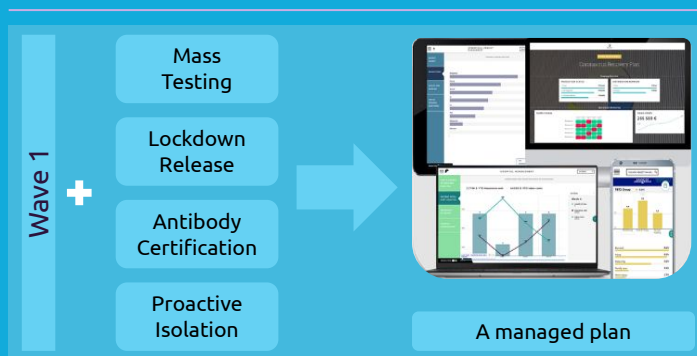


# What do we do after we flatten the Wave 1 Curve?

## Exiting Wave 1 & Preventing / Managing Wave 2

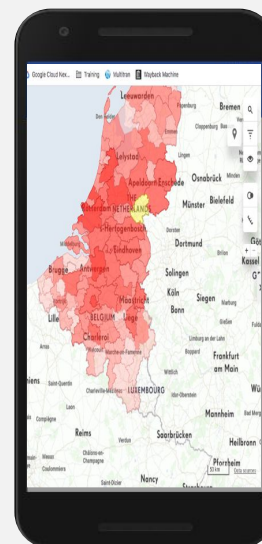
### Three Scenarios on lockdown release

1. Lockdown release is too early and causes a 2<sup>nd</sup> bloom due to a lack of tracking
2. Lockdown release is too late and results in massive economic harm, release then results in a 2<sup>nd</sup> bloom due to fatigue
3. Lockdown is managed and release is monitored to delay 2<sup>nd</sup> bloom



### Citizen Centric Smart Quarantine

- Empower Citizens and Reduce Fear – only alert citizens when they are at risk, and do so occasionally
- Allow citizens to manage their risk w/ heatmapping & intelligent forecasting
- Guide them towards the right mass testing strategy based on risk



### Smart Isolation Release for Businesses & Organisations

- Supporting businesses in the release
  - When are they at risk and should close
  - Work collaboratively with staff to reduce risks

# Smart Contact Tracing: Opt-In BlueTooth Mobile App



## Responsible Citizen installs the Safety Mobile App:

- Mobile App is anonymous
- Monitors anonymous IDs of others who you encounter and have the app installed (proximity via BlueTooth)
- OPT-IN and the data is then sent to local HHSC to be analyzed
- If the system identifies that you were in touch with an infected person, you receive a recommendation to smart quarantine or COVID19 test
- GDPR/HIPAA compliant

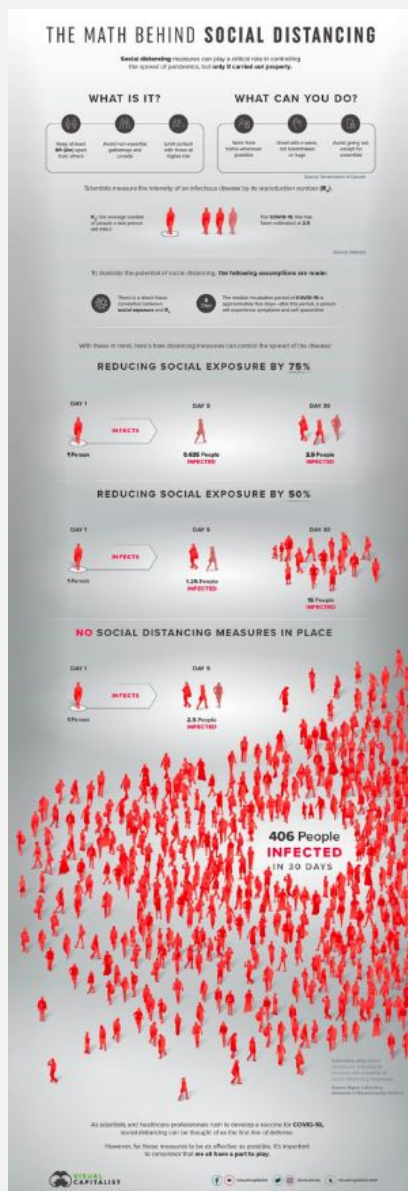
## Proactive Notification for State Authorities:

- Analyze aggregated data (see prev. slide)
- Can use the same mobile app to monitor/enforce smart quarantine, control location access (QR code), or COVID19 testing compliance



Data is stored in your smartphone only, auto wiped after 4 weeks

# Smart Quarantine



## Statewide Contact Database



# Providing the data to enable policy to be made, modelled and tracked

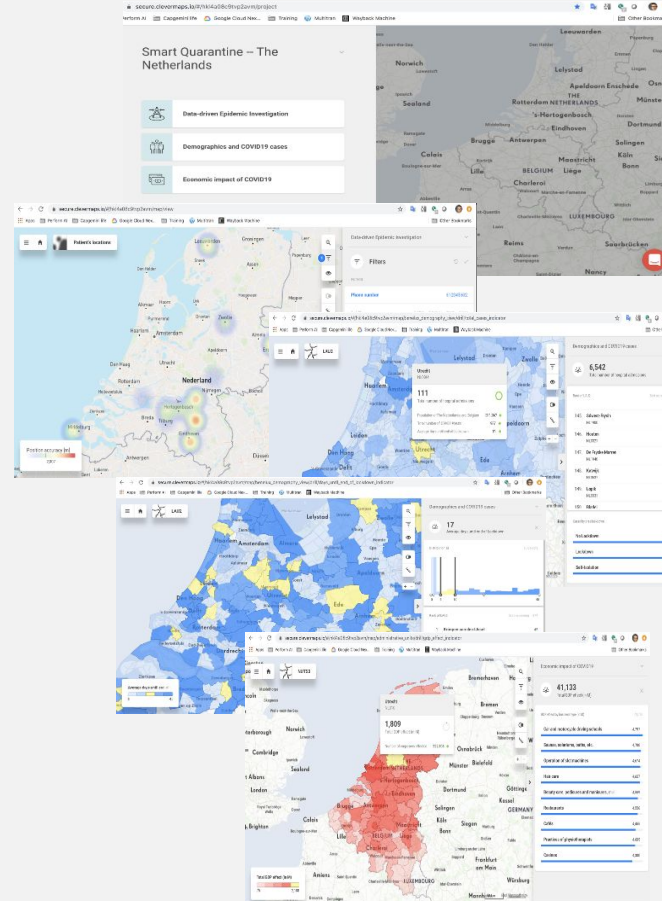


## A 360 view of the outbreak

- Brings together all the data sources into a single consistent model
- Ensures privacy and health regulations are met
- Constantly updated with new information

## Model

- Scenario planning and forecasting based on historical and predicted data
- Support modelling of different policy options and their impacts
- Support model sharing



## Monitor

- Track adherence to policy
- Give the fastest most accurate view of whether the outbreak is trending as predicted
- Put the information required into responders hands

## Guide

- Use the data to guide citizens towards positive behaviours
- Leverage data and communication channels to support policy decisions
- Enable policy modifications to be communicated in real-time



## Smart Quarantine Contacts:

[Anne.Woodley@capgemini.com](mailto:Anne.Woodley@capgemini.com)

### About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

Visit us at [www.capgemini.com](http://www.capgemini.com). *People matter, results count.*



# Smart Quarantine and Contact Tracing:

## Features & functionality to fight COVID19



- Warn only when required
  - Filter out false positives
  - Avoid the virus bounce
  - Proactively manage demand for mass testing
  - Ensure tests are fast and effective
- 
- Enable Track & Trace to keep the virus under control
  - Achieve targeted isolations by defining hazardous coordinates combined with telco, banks, and other geolocation data
  - Get insights on crowded/infected locations & proactively shut them down
  - Personal app & Call Center interactions in concert with State/Local Government to keep citizens informed
  - Provide epidemiologists and officials with data to forecast and manage the outbreak (e.g. DHHS, education, economic development)

### Ethical Principles of Smart Quarantine Solution



#### Data & AI as a Tool

The human decides

Data & AI helps

Data & AI augments



#### Data & AI Ethics

Data Privacy First

Explainable

Lawful

**Capgemini Smart Quarantine Solution**  
manages COVID19 impact with speed, efficiency and security

# Citizen Data Privacy First: HIPAA & GDPR compliant solution



## EXPLICIT PERMISSION

- NO DATA is retrieved without patient's OPT-IN
- Every COVID19 patient is asked for permission to use linked data sources
- Consent is independently verified & stored

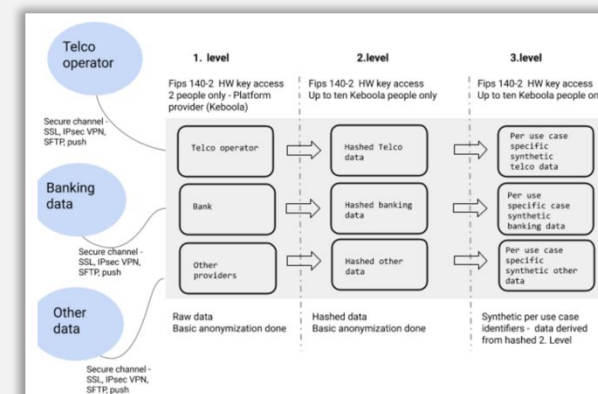
## CONTINUOUS DATA AUDIT

- Reputable 3rd party audit is performed on all stages of Data usage/retrieval (i.e. PwC) to verify compliance with rules for data shares
- Dedicated secure API for audit & tracing
- AI for detecting potential threats
- GDPR & HIPAA compliant



## CERTIFIED SECURITY

- Full stack is ISO 27001 compliant
- SOC 2 Type II certified
- All data are encrypted, all data transport via HTTPS with latest security policies of AWS. Access to the environment is secured with additional authorization devices with FIPS 140-2 certification
- Physical separation of data and resources on the "metal" level
- Three separated infrastructure levels are then represented by 3 discreet maintainers to ensure full data and access separation: Primary (unhashed) data, Secondary hashed data with limited access, Use case specific synthetic data
- Automated Data Wiping after 4 weeks





# About Capgemini



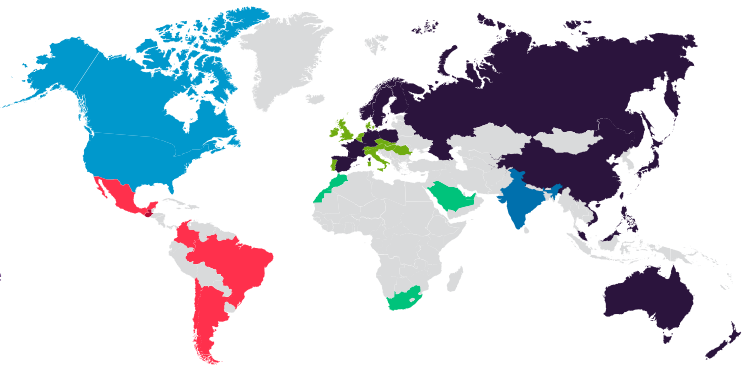
# Capgemini is one of the world's largest management and IT consulting companies – combining strategy, design, and technology



## One global team

Capgemini is present in more than 40 countries and more than 120 nationalities

210,000+ people worldwide



## A complete range of businesses

Revenue 2018: \$15 Billion

Consulting Services

Application Services

Technology Services

Management Services

## A broad variety of sectors

- Consumer Products, Retail, Distribution & Transportation
- Telecom, Media & Entertainment
- Manufacturing, Automotive & Life Sciences
- Others

- Public Sector
- Financial Services
- Energy, Utilities and Chemicals

## Best of breed under one roof

Capgemini  invent

### DIGITAL TRANSFORMATION

Top 5 consultancy globally. We wrote THE book on Digital

### INNOVATION STRATEGY

Creating new products, services and experiences that deliver sustainable, profitable growth

### DIGITAL CX STRATEGY & DESIGN

One of the fastest growing customer interaction design firms

### RE-IMAGINING ENGAGEMENT

Market leader in customer engagement and digital architecture

Capgemini 

### TECHNOLOGY & APPLICATION SERVICES

Experts in Platforms, Enterprise Architecture, and Digital Transformation

# Capgemini End-to-End capabilities



End-to-end capabilities allow us to activate growth platforms across your business

## SOLUTION -EXAMPLES

### Customer Engagement & Commerce



- Omnichannel Design
- Digital Service Design
- Commerce Management
- Content Management
- Digital Experience Transformation
- Digital Workplace
- Experience Design
- User Interfaces

### Insights & Data



- Applied Insights
- Master Data Management
- Data Science & Analytics
- Big Data
- Enterprise Content Management
- Privacy by Design
- GDPR

### Business Process Outsourcing



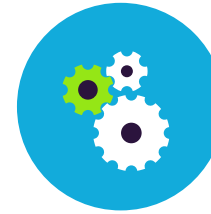
- HR Management
- Finance and Accounting Transformation
- Supply Chain Management
- Retail Banking, Insurance, Healthcare Provider Outsourcing
- Customer Operations

### Cloud, Infrastructure, & Business Applications



- Cloud Native
- Cloud Migration
- Public/Private Cloud
- DevOps
- Next-Gen Application Dev & Maintenance
- Infrastructure Services

### Product Engineering



- Embedded Systems Dev
- Software Development
- Manufacturing Engineering
- Mechanical Design & Simulation
- Physical Engineering
- Product Lifecycle Management
- Technical Publications

### Digital Manufacturing/ IoT



- 3D Continuity
- Complex Systems Simulation
- Digital Workers
- Digital Manufacturing Transformation
- Industrial Control Systems
- Manufacturing Intelligence
- Product Lifecycle Management

### Testing & Quality



- DCX & Mobile Solutions Testing
- Embedded Testing Services
- Managed Testing Services (MTS)
- Physical & System Testing
- Test Automation

# Spanning 50 years as an independent company ...



**1967**

SoGETI founded by Serge Kampf in Grenoble, France on October 1



**1968**

Gemini Computer Systems Inc. based in New York

**1973**

Sogeti, Gemini Computer Systems and CAP merged as



**1975**

First Annual Report published



**1978**

Cap Gemini Inc. established in Washington DC

**1985**

Cap Gemini Sogeti listed on the "Second Market" of the Paris Stock Exchange

**1991**

Creation of Consulting resulting from the merger of five management consulting firms



**1993**

First transformation program of the Group's organization, sales approach, methods and culture, called "Genesis"

**1996**

The Group reorganized its shareholding and management structure and adopts a new name and a new logo:



**1998**

Cap Gemini is included on the CAC 40 listing on the Bourse

**2000**

Acquisition and merger with Ernst & Young Consulting to form



**2002**

Name revived to offer Local Professional Services  
The Board of Directors name Paul Hermelin, CEO  
Opening of an international training and conference center in France at Les Fontaines



**2004**

Name and logo changed to coinciding with global ad campaign to position "The Collaborative Business Experience™"



**2007**

Capgemini acquires Kanbay and Indigo, expanding its offshore capabilities in India

**2009**

Consulting Services becomes a global entity:



**2010**

Acquisition of CPM Braxis in Brazil

**2011**

Eight acquisitions, including Prosodie, leader in front office transaction solutions

**2012**

Paul Hermelin is appointed Chairman & CEO

**2013**

Capgemini has been named by the Ethisphere Institute's as one of the World's Most Ethical Companies for 2013 (for the first time)



**2014**

Acquisition of Euriware

**2015**

Acquisition of IGATE

**2016**

March 15<sup>th</sup>: Founder Serge Kampf passes away at the age of 81.  
Acquisitions of Fahrenheit 212 and oino.

**2017**

50<sup>th</sup> Anniversary of the Group.  
Four acquisitions: Idean, Tcube, Itelios, Lyons Consulting Group.  
New brand identity



**2018**

Four acquisitions: Adaptive Labs, LiquidHub, DOING, June21.  
Creation of Capgemini Invent, the new digital innovation, consulting and transformation global business line of the Group.



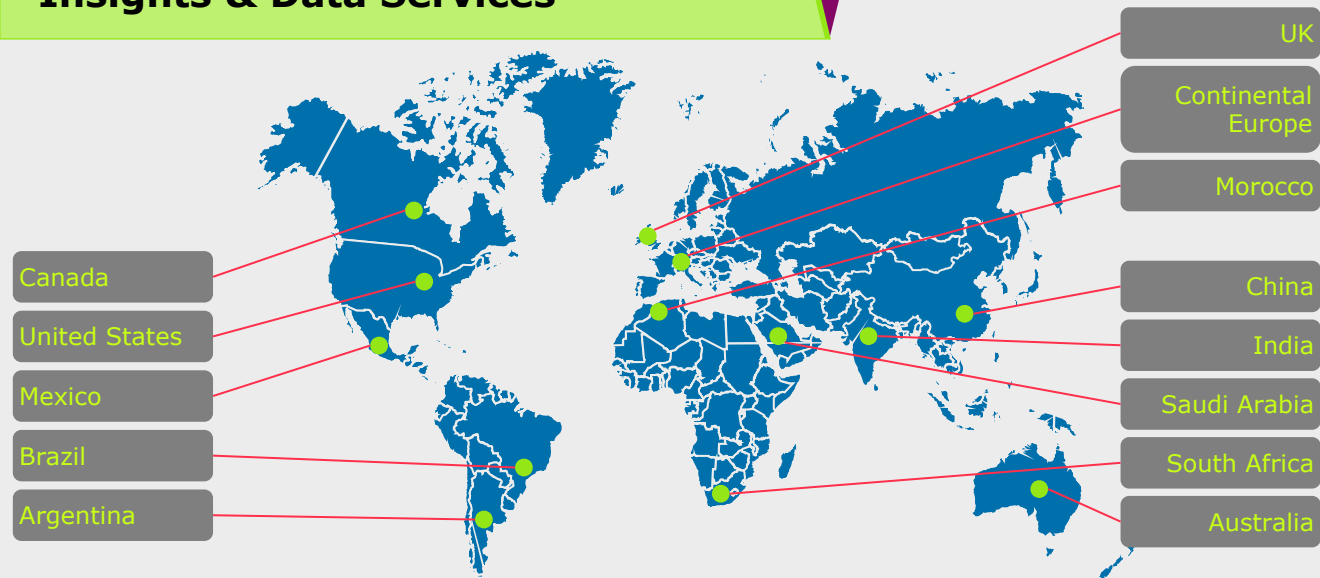
**2019**

Acquisition of Leidos Cyber

# CAPGEMINI INSIGHTS & DATA ORGANIZATION



## Insights & Data Services

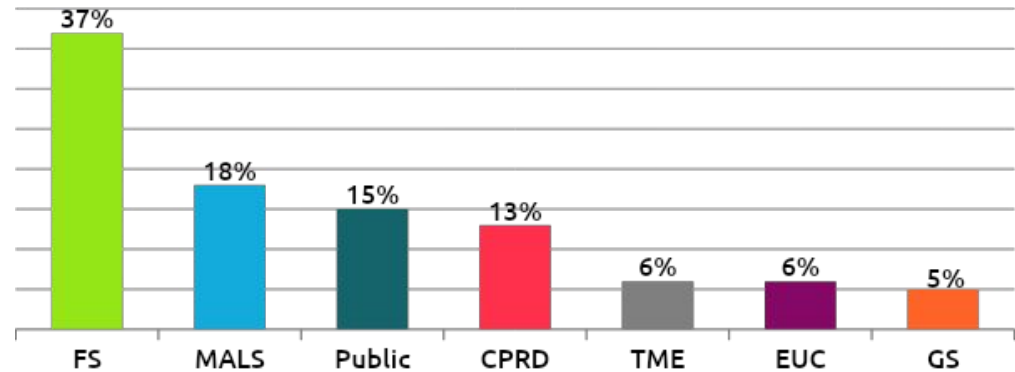


More than **23,000** people across **40** countries **15,700** people in India

HC assigned to main geographies				
	NA	WE	APAC	RoW
Personnel onshore:	2.020	3.960	955	640
Personnel offshore:	8.118	6.415	840	327
Total assigned to Geo:	10.138	10.375	1.795	967

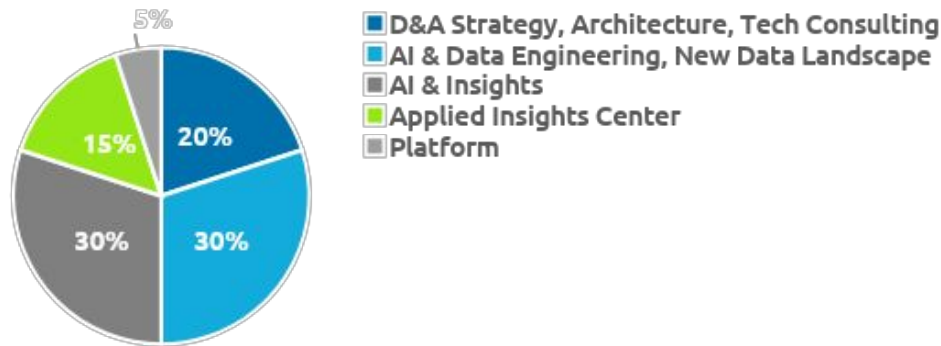
## Revenue by Sector/Portfolio

### Revenue by Industry



**2,3\$B**  
Revenue

### Revenue by Portfolio Play



We partner with our clients to create and deliver exactly the capabilities & solutions that they need to thrive on data. We deliver real business outcomes, covering end-to-end at scale, harnessing ethics & trust

# Insights and Data - Awards & Recognitions



## Insights & Data Partner Awards

2019 SAS Global Forum award  
'Western Europe Partner of the Year'

Capgemini recognized as winner for  
2019 'Microsoft SAP on Azure'  
Partner of the Year

'MuleSoft's Global Partner of the  
Year' for 2018

2018 SAP® Pinnacle Award as  
"Customer Choice Partner of the  
Year - Large Enterprises"

'HPE Partner of the Year for  
Data and Analytics' for 2018



## Analyst Credentials

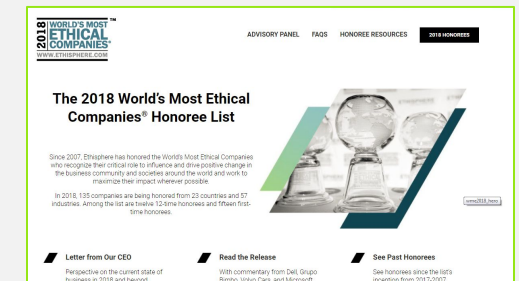
- 1 Capgemini positioned as a **Leader** in Gartner's Magic Quadrant for Data & Analytics Services, 2019 & 2020
- 2 Capgemini named a **Major Player** in Gartner's Market Guide for MDM External Service Providers, 2018 & 2019
- 3 Capgemini positioned as a **Leader** in Nelson Hall Vendor Evaluation and Assessment Tool (NEAT) report for Advance Analytics in BPS for 2019
- 4 Capgemini positioned as **Leader** in Everest Group Data & Analytics Services PEAK Matrix™ Assessment 2019 & 2020
- 5 Capgemini recognized as a **Key Player** in the HFS top 10 Microsoft AI Services for 2019 and HFS Google AI Services top 10 report for 2019

## Insights & Data Industry Recognition



Capgemini wins 2019 Artificial Intelligence  
Breakthrough award for best virtual agent solution

Capgemini named one of the 2019 & 2020 World's Most  
Ethical Companies® by the Ethisphere Institute for the  
6<sup>th</sup> consecutive year



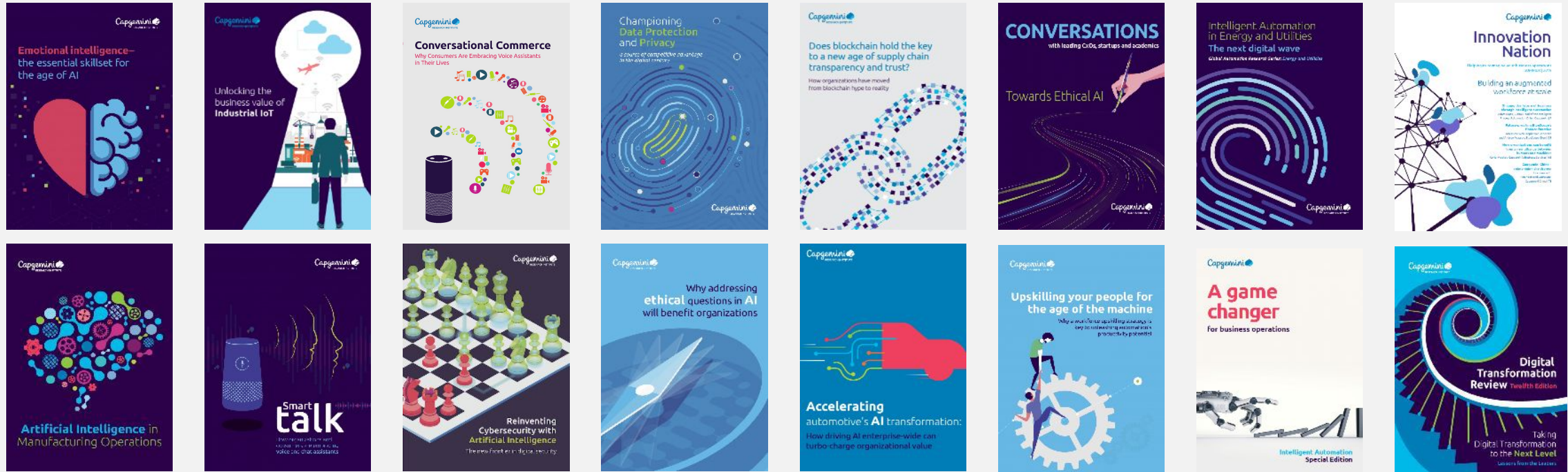




# A TRUSTED INDUSTRY THOUGHT LEADER

Through our Capgemini Research Institute the worldwide network of Capgemini experts work closely with academic and technology partners for top quality reports

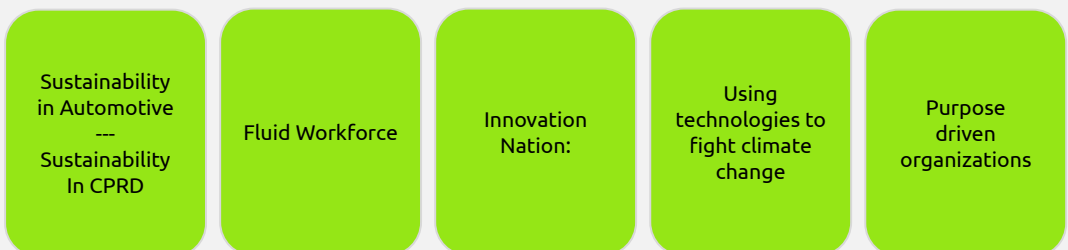
## Recent Publications



## Just Published: TechnoVision 2020



## 2020 Planned Researches - Confidential





# Partner Recognition

## Group Partner



- 2019 Microsoft SAP on Azure Partner of the Year
- 2019 Microsoft SAP on Azure Advanced Specialist
- 2019 Microsoft Dynamics Inner Circle, Italy

- Horizon Interactive Awards:
  - Best in Category for work with Allen Edmonds
  - Gold Awards for work with KUIU, Titleist and e.l.f. Cosmetics
- ISG Paragon Award™ ANZ for transformation with our client RMIT University, Australia
  - NETHERLAND : Top Partner in the country
  - FRANCE : Innovation Award (Mulesoft)

- Transformation Award - Germany

- SAP Pinnacle award 2019 finalist- Customer Experience Partner of the Year.
- 2019 SAP Innovation Partner Award for Capgemini Netherlands
- 2019 SAP Partner Award for Cloud subscriptions and transformation projects for Capgemini Italy
- 2019 SAP Partner Award for Best in Cloud business for Capgemini France

## I&D Portfolio Partner



- Big Data Partner of the Year Award

- Regional Partner of the Year Award for NW EMEA Region

- 2018 IBM Beacon Award: Outstanding Cybersecurity Solution

- 2019 Oracle [NetSuite](#) Partner of the Year:
  - Vertical Alliance of the Year - Advertising, Media & Publishing
  - Vertical Alliance of the Year - Wholesale
- Oracle PaaS Forum Awards, April 2019:
  - Best API Contributor - Luis Weir
  - Best PaaS Contribution
- Oracle IaaS & PaaS Forum Awards, May 2019
- Top Contribution at the IaaS & PaaS Forum – Chris Hollies, CTO Oracle UK DU