



References & Testimonials

Berlitz®



Why we chose Berlitz

Shiseido made English their official company language to enable global expansion.

Their overseas markets now make up 50% of all sales.



Experience

“Berlitz, with its abundant experience and track record, provides our employees with the **highest quality training and learning materials.**”



Full service

“Berlitz could handle everything, from **content planning and program development** through to actual **operational delivery.**”



Shared values

“Berlitz resonates with our way of thinking. We were confident that a company with such a **long history of doing business on a global scale** would be a serious partner.”

Daisuke Taoka

Learning and Development Manager
Shiseido

“We have worked with Berlitz as a partner in our internal human resources development since 2009.”



Why we chose Berlitz



Full service in 25 countries

“For SAP, Berlitz develops customized and standardized training concepts and materials, coordinates all aspects of training administration, and is **conducting seminars virtually and at 38 locations in 25 countries [...].**”



High quality

“Berlitz has proven to be an **extremely reliable global training partner**, providing **high quality in planning and implementation** while at the same time **reacting quickly and flexibly to new requirements.**”



Customer focus

“In our work with Berlitz, **we highly appreciate their team's customer focus and smooth communication.**”

Intensive language
training

Total Immersion®



Why we chose Berlitz

“The Total Immersion program helped me to **get a condensed and intense learning experience which accelerated my confidence and comfort with the German language.** The continuity that this experience offers is useful in maintaining focus. I would recommend this to someone who finds it difficult to maintain continuity and focus on German language learning due to work and family reasons, and needs additional confidence in speaking the language.”

Riju Mukhopadhyay
SAP SE

First-class language training in different countries



Learn more:
[Berlitz Germany Blog](#)

Why we chose Berlitz

“We’re pleased to have Berlitz as an Amazon Career Choice training partner offering our employees **first-class language training in different countries**. The Berlitz Flex language program offers the flexibility for all employees to decide for themselves when and where they want to learn and receive a learning program tailored to their level. The live coaching sessions with Berlitz trainers are an additional motivation booster for our employees.”

Amazon Career Choice

“We really appreciate its broad selection of services, its many locations, its high standards, its reliability, its professionalism, and its customer focus.”



Why we chose Berlitz

“Berlitz has been an important partner to us when it comes to languages – for many years now. We really appreciate its broad selection of services, its many locations, its high standards, its reliability, its professionalism, and its customer focus. We look forward to continuing our close and friendly partnership in the future.”

Susanne Weissenstein

Learning & Development Germany/Solution Partner
Merck KGaA



Why we chose Berlitz

“The individual support provided by Berlitz and its broad portfolio of training formats enable us to offer suitable learning options to all of our employees.”

“The international nature of our company means that our employees have already had the chance to attend language courses for many years. Communication with our contacts at the Berlitz language school is and always has been **professional**. Most lessons over the last three years have been online, but the technical options this brings about have also made things **extremely efficient**. The individual support provided by Berlitz and its broad portfolio of training formats enable us to offer suitable learning options to all of our employees. I’d like to thank Berlitz for the **strong partnership**, which has always been one of mutual trust.”

Vera Fray

Communication & Hospitality/Event Manager
Henkell & Co. Sektkellerei KG

“Berlitz offers exactly what our employees are looking for: learning in an interactive environment as part of a program that’s tailored to their needs.”

Why we chose Berlitz

“Berlitz offers exactly what our employees are looking for: **learning in an interactive environment** as part of a program that’s **tailored to their needs**. Being able to **choose between different group courses**, which are conducted **online or on site**, is particularly appealing.”

Michelle Neidhardt
Specialist Personnel Development
BASF Services Europe GmbH

Flexible,
personalized
learning options and
international
locations



Why we chose Berlitz

“Our employees in Germany and Turkey receive **face-to-face language instruction** from Berlitz. Employees in our German sales organization also benefit from **remote group instruction** in the Virtual Classroom. In addition to the different training formats that Berlitz offers to meet our needs, **as a global company we appreciate Berlitz’s international presence** – it facilitates the centralized, transparent organization of all continuing education activities. **Berlitz is the ideal partner and has provided us with excellent service all around.**”

Jessica Linxweiler
Manager International Training & Development
edding AG

The Cultural Navigator® and the coaching sessions make a significant contribution toward improving intercultural skills

CALZEDONIA

Why we chose Berlitz

“The **individual language courses** have been **extremely well received by our employees** and we’re pleased to have so many colleagues able to communicate with each other in English, German, and Italian. Aside from the communication advantages, it’s really nice to see our colleagues interacting and building even stronger ties with one another. Also, for the first time we offered our managers intercultural coaching last year using the **Cultural Navigator® tool**. The **coaching sessions made it possible to address and deal with personal challenges at work**. Combined with the **accompanying e-learning parts** of the Cultural Navigator®, the coaching sessions have made a **significant contribution toward improving intercultural skills**, such that it will be a lot easier to deal with any future challenges. We’re looking forward to many more years of collaboration!”

Vanessa Kirberg
HR Manager
Calzedonia Germany GmbH

“The new language skills our people have acquired support them in their everyday work.”



Why we chose Berlitz

“As a leading independent technology partner to large enterprises and public sector clients, Computacenter has operations worldwide. **We rely on Berlitz’s language training and blended learning solutions to communicate with confidence in this global business environment.** Whether it’s in English or German, whether it’s face-to-face lessons or a virtual classroom, **the new language skills our people have acquired support them in their everyday work.**”

The **English and German courses** offered by Berlitz in different locations have been **particularly beneficial** because teams collaborating with colleagues in different countries and cities is part of everyday life at Computacenter. We also appreciate how **uncomplicated, well versed, and constructive** it was, working not just with our account handler but also with the overall team at Berlitz.”

Wide range of services with a strong focus on service quality & high degree of flexibility



Why we chose Berlitz

“As a hotel company that’s expanding rapidly throughout Germany, it’s important for us to work with partners that not only offer a **wide range of services**, but also focus strongly on **service quality and offer a high degree of flexibility**. We have found the reliable partner we need in the Berlitz Institute, which is **100% committed to supporting our employees with all aspects of language development.**”

Maren Krütfeldt

Senior Learning & Development Manager Germany
Premier Inn Holding GmbH

Effective coordination of face-to-face and online language instruction



Why we chose Berlitz

“We opted for the **Berlitz Connect** e-learning platform as the **perfect complement** to our existing face-to-face language learning, since it **allows our employees to work on their language skills independently and according to their individual needs**. The Berlitz Connect learning tools are especially **helpful and are used a lot** – for instance to assist our employees with writing emails and letters in the foreign language. Overall, the **effective coordination of face-to-face and online language instruction** is a major advantage of working with Berlitz.”

Dr. Rüdiger Keller
Apollo-Optik Holding GmbH & Co. KG

Language
instruction tailored
to the needs of our
employees



Why we chose Berlitz

“We have been **pleased to work with Berlitz for more than ten years in building our employees’ language skills**. Thanks to the thorough preliminary discussions, the **participants receive instruction that is tailored to their needs** – including specialized professional language. We very much appreciate having Berlitz as a central point of contact for organizing the training.”

Ilona Mettmann
Corporate Human Resources
Carl Zeiss AG



Why we chose Berlitz

Highly positive
participant feedback
as well as quick and
good language
learning progress

“I was allowed to organize the English courses for our company, which are provided and run by Berlitz. Personally, **I derived great pleasure from working with them**, not only because it was so amiable and pleasant, but also because it was also **extremely professional** and reflected a **high level of dedication**. Regarding the course participants, **I regularly received highly positive feedback on how the courses were conducted**, and from the progress reports I could see that the **course participants made quick and good progress**. I would recommend the approach to language courses to any company.”

Katrin Flemming
HR Recruiting
JYSK Germany

Dedicated trainers
inspiring and
motivating our
employees to learn



Why we chose Berlitz

“We’re 100% happy with the quality of Berlitz – right from the **personal and individual advice beforehand**, which makes it much easier for us to plan and run the language courses. Thanks to the **dedicated trainers**, the courses have been a source of inspiration to our employees and that’s motivated them to learn. And last but not least, it’s worth highlighting the **professional support** when difficulties arise, which focuses on finding a solution.
Thank you so much – to everyone at Berlitz.”

Judith Hörner

HR Officer/HR Development

Krombacher Brauerei Bernhard Schadeberg GmbH & Co. KG

The right learning
concept for each
employee



Why we chose Berlitz

“In Berlitz, we are pleased to have a **reliable and flexible partner at our side**. The individual support provided by Berlitz and the broad portfolio of training formats enable us to offer the right learning concept for each of our employees. **Efficiency and enjoyment of the training** are guaranteed. We were also won over by the highly competent native-speaker instructors. We are looking forward to further collaboration with Berlitz and are **convinced that we have found the perfect match for our WEPA language courses.**”

Julia Hartzsch

HR Development Business Partner
WEPA Produktion GmbH & Co. KG

Why we chose Berlitz

“Our employees are thrilled about the selection of courses, the coaches, and the course content.”

“From the moment we first got in touch, to discussing the offer, the running of the courses, and of course the support during the whole process – **we’re more than satisfied with Berlitz**. Everything about the communication is **fast, professional, and impeccable**. Our employees are thrilled about the selection of courses, the coaches, and the course content.”

Matthias Proft
People Management/HR Officer
Brose Sitech GmbH



Industrial Real Estate

Why we chose Berlitz

“As uncomplicated, supportive, and flexible as it gets.”

“Collaboration between Berlitz and our HR development department is going extremely well. It’s about as uncomplicated, supportive, and flexible as it gets.

Our key contact is always available and 100% reliable. I couldn't imagine a better long-term partner, not just for all kinds of issues relating to language courses, but also for specialist seminars and coaching topics, and I can recommend Berlitz without reservation.”

Katarina Bahnsen
HR/Personnel Officer
GARBE Industrial Real Estate GmbH

Why we chose Berlitz

“We and our new nursing staff have always felt very well looked after and advised by Berlitz, especially given the situation with the ongoing pandemic.”

“Klinikum Saarbrücken employs around 2,200 people and is one of the biggest employers in the region. Given the shortage of skilled nursing staff, we decided to lighten the burden on the existing team by recruiting nursing staff from abroad, which would also strengthen the team. To train new nursing staff from abroad, our hospital turned to Berlitz as a provider of language services. **Within the space of eight months, Berlitz trained no less than 23 qualified nurses in Mexico – up to B1 level, which is required for obtaining a visa – and they were prepared on intercultural aspects affecting their future in Saarland. Berlitz has also continued to support our new nurses after arrival and is working with them in small groups in rooms at our training center to prepare them for the German B2 exam, which they need to gain full recognition as registered nurses. We and our new nursing staff have always felt very well looked after and advised by Berlitz, especially given the situation with the ongoing pandemic during the subprojects in Mexico and Germany. As an experienced service provider, Berlitz has demonstrated its international expertise and competence.”**

Thomas Hesse

Human Resources Director/Authorized Officer
Klinikum Saarbrücken gGmbH

Why we chose Berlitz

Berlitz offers a variety of services from a single source.

From the very beginning, our nursing staff made very quick progress and reported that they feel well looked after at all times.

“(...) It also goes without saying that we do not turn a blind eye to the prevailing shortage of skilled workers. We never lose sight of our dedicated team of around 2,000 caregivers, providing them with support and assistance, for example by regularly **recruiting qualified nursing staff from Latin America.**

This year alone, we have successfully brought 28 qualified caregivers to Homburg from Mexico. Before welcoming them on board, they were prepared for their future in Saarland with language and intercultural training. To do this, we decided to use Berlitz. As a global and local provider of training services, **Berlitz is in a position to offer us a variety of services from a single source.**

From the very beginning, our nursing staff made very quick progress and reported that they feel well looked after at all times. This was particularly important to us, since the pandemic meant that language training and all meetings and discussions with specialist staff could only take place virtually. **The team at Berlitz also provides language support after our newly recruited specialists arrive at the UKS, accompanying them on the journey toward official recognition as care workers.**

We have already embarked on the next project in Mexico and, **based on the extremely satisfactory collaboration until now, we have again chosen Berlitz as a professional and reliable training partner.”**

Christian Müller

Head of Department I – Personnel
Universitätsklinikum des Saarlandes

High standards and
personal support
make it fun working
with Berlitz



Why we chose Berlitz

“Berlitz has allowed us to extend the languages we offer to include German as a foreign language and Dutch. One thing I’d point out in particular is the **flexibility offered by Berlitz** and that you have the possibility to **tailor training to individual needs**. There was **detailed up-front discussion** to ensure we set the bar at the right height so our employees are neither under-challenged nor over-challenged, and that they **really enjoy taking part in the training courses**. The **high standards and the personal support** have made it fun working with Berlitz and they can definitely be recommended to others.”

Landgard Service GmbH

Thomas Keuschen

HR Development

Flexible,
personalized
learning options



Why we chose Berlitz

“As an international company, what we most appreciate about Berlitz is its **many locations around the world**. The **many learning options**, such as face-to-face instruction and the Berlitz Online Classroom, offer our employees a **variety of solutions tailored to every individual learning need**. In addition, our employees are able to use the **Berlitz Connect e-learning platform** to expand their personal language development outside the regular learning program. The **direct support and professional advice from Berlitz** helps us keep things running smoothly.”

Sabrina Lüthi

HR Development Business Partner
dormakaba Deutschland GmbH



innovating for a better life

Why we chose Berlitz

Flexible trainings
that reduce
administrative work

“We have trusted Berlitz’s expertise since 2017 and have expanded our partnership since then. We book **language instruction and intercultural training** for our employees. The **language classes** are **conducted quite flexibly**, and the **variety of formats**, such as Live Online and blended learning, **let us offer courses across sites**. This also lets employees who are traveling for business, working shifts, or working from home participate without any problems. An additional advantage is that the **reliable Berlitz team takes care of almost all of the organization, which has significantly reduced our administrative work.**”

Annika Zach

Human Resources, Manager People Development
Gerresheimer Regensburg GmbH

Berlitz Flex

Why we chose Berlitz

“The thing we really like about **Berlitz Flex** is that we can be **flexible** when it comes to the timing of courses. **All participants can learn at their own pace and pause things at any time.** It’s also really convenient for our everyday work that the **live coaching sessions are available 24/7.** It’s the **variety of the course content** that makes the format so interesting, but also having all the different listening, reading, and writing in a digital space. Also, the **speech recognition helps with the correct pronunciation.** But the really big highlight is the **live coaching sessions.** **The trainers are professionals and they give you individual feedback, so you get so many tips.** Bottom line for us, **Berlitz Flex is fun and it’s great if you want to keep the learning process flexible,** or if for example you can only find time in the evenings or on weekends. It means you can learn around the clock.”

Karolina Okulicki

Specialist Recruiting & Talent Acquisition, Human Resources
Gerresheimer Regensburg GmbH



Why we chose Berlitz

Live online language training:

- fast learning progress
- boosting employee satisfaction

“At first we were looking for an entirely online solution for English instruction. Because of renovations, we weren’t able to conduct face-to-face training on our premises. After looking at several service providers, we chose Berlitz. Following a pilot phase, the **participants and the HR department were equally impressed with the benefits of the virtual version – functionality, flexibility, and learning progress.** Today a lot of people at our company use the platform and apply their new knowledge on the job. The instruction provided by Berlitz **boosts employee satisfaction**, which helps **contribute to employee retention.**”

Markus Block

Director of Human Resources
emz-Hanauer GmbH & Co. KGaA

A business course
100% in line with
my expectations

Why we chose Berlitz

“The **sessions with the Berlitz business coach** on online moderating were **100% in line with my expectations**. From the **detailed needs analysis to selecting a suitable coach** – everything accommodated my wishes. It **covered all the topics and questions** I had about the tools, as well as moderating techniques – completely. Not only did the **coach’s personality and experience** allow me to improve my moderating skills in language terms, but I could also talk about the specific challenges I face in my everyday work.

I am **completely satisfied** and thank both Berlitz and LEG Thüringen for making this training possible.”

Anastasia Sabatkouskaya
International Support Officer
LEG Thüringen/ThAFF

Blended learning for beginners to advanced learners



Why we chose Berlitz

“We discovered **Berlitz Blended Learning** and came to value it greatly – especially Berlitz Connect and one-on-one instruction over the phone. The course set-up was **excellent both for beginners and more advanced participants**. Everyone who took part was able to improve their language skills, as clearly demonstrated by a comparison of the initial assessment tests and the final tests that all participants took. The phone-based instructions were excellent and **adapted to the participants’ individual wishes and abilities**. The great support was the icing on the cake.”

Marco Nübling
Head of HRM
AVS Holding GmbH

Testimonial Videos



Why Berlitz?

1

Berlitz provides the **fastest and most effective** way for our clients to learn a new language – and the **cultural understanding** to get the most out of these skills.

2

We offer maximum **flexibility** for all corporate clients by delivering programs in person, online (or both), as well as individually or in a group. We have a variety of solutions for all budgets.

3

The learning experience is **personalized** to the client's goals and preferred process through our new learning platforms and technology solutions.



A photograph of two women sitting in a modern office environment. The woman on the left, who is Black and wearing glasses and a white short-sleeved dress, is holding a tablet. The woman on the right, who is white with long brown hair and wearing a light pink long-sleeved shirt, is gesturing with her hands while speaking. In the foreground, a pair of hands holds a blue folder with a white line graph and three colored dots (red, yellow, green). The background shows a bright office with large windows, shelves with various items, and other people working.

We look
forward to
partnering
with you!