



Client References

Testimonial

Shiseido made English their official company language to enable global expansion.

Their overseas markets now make up 50% of all sales.



Why they chose Berlitz



Experience

“Berlitz, with its abundant experience and track record, provides our employees with the highest quality training and learning materials.”



Full service

“Berlitz could handle everything, from content planning and program development through to actual operational delivery.”



Shared values

“Berlitz resonates with our way of thinking. We were confident that a company with such a long history of doing business on a global scale would be a serious partner.”

Daisuke Taoka, Learning and Development Manager, Shiseido

Testimonial

“We have worked with Berlitz as a partner in our internal human resources development since 2009.”



Why they chose Berlitz



Full service in 25 countries

“For SAP, Berlitz develops customized and standardized training concepts and materials, coordinates all aspects of training administration, and is conducting seminars virtually and at 38 locations in 25 countries [...].”



High quality

“Berlitz has proven to be an extremely reliable global training partner, providing high quality in planning and implementation while at the same time reacting quickly and flexibly to new requirements.”



Customer focus

“In our work with Berlitz, we highly appreciate their team's customer focus and smooth communication.”

Barbara Jamelli-Sefchik, Global Learning Vendor Lead,
Senior Expert Skill and Career Management,
SAP SE

Flexible, personalized learning options and international locations



„Our employees in Germany and Turkey receive face-to-face language instruction from Berlitz. Employees in our German sales organization also benefit from remote group instruction in the Virtual Classroom. In addition to the different training formats that Berlitz offers to meet our needs, as a global company we appreciate Berlitz’s international presence – it facilitates the centralized, transparent organization of all continuing education activities. Berlitz is the ideal partner and has provided us with excellent service all around.“

Jessica Linxweiler

Manager International Training & Development
edding AG

Business seminars: highly competent Berlitz trainers

Wilde & Partner

„Berlitz has been a proven and highly valued partner of Wilde & Partner Communications for many years. For our internal professional development academy, we are pleased to draw on the professional training program offered by Berlitz and benefit from the ideas that our employees gain in the courses. We continue to be impressed by the Berlitz trainers and their high level of competence.“

Marion Krimmer

Deputy Chairperson of the Board of Management
Wilde & Partner Communications GmbH

Testimonial

Flexible training formats



„It is our aim to offer our employees the training format that best suits them. Berlitz helps us by letting the participants select their own courses – on site, over the phone, or online.“

Head of Learning & Development
Vodafone GmbH

Testimonial

Live online language training: fast learning progress



„At first we were looking for an entirely online solution for English instruction. Because of renovations, we weren't able to conduct face-to-face training on our premises. After looking at several service providers, we chose Berlitz. Following a pilot phase, the participants and the HR department were equally impressed with the benefits of the virtual version – functionality, flexibility, and learning progress. Today a lot of people at our company use the platform and apply their new knowledge on the job. The instruction provided by Berlitz boosts employee satisfaction, which helps contribute to employee retention.“

Markus Block

Director of Human Resources
emz-Hanauer GmbH & Co. KGaA

Testimonial

Intensive language training

Total Immersion®



„The Total Immersion program helped me to get a condensed and intense learning experience which accelerated my confidence and comfort with the German language. The continuity that this experience offers is useful in maintaining focus. I would recommend this to someone who finds it difficult to maintain continuity and focus on German language learning due to work and family reasons, and needs additional confidence in speaking the language.“

Riju Mukhopadhyay

SAP SE

Flexible, personalized learning options



„As an international company, what we most appreciate about Berlitz is its many locations around the world. The many learning options, such as face-to-face instruction and the Berlitz Virtual Classroom, offer our employees a variety of solutions tailored to every individual learning need. In addition, our employees are able to use the CyberTeachers e-learning platform to expand their personal language development outside the regular learning program. The direct support and professional advice from Berlitz helps us keep things running smoothly. “

Sabrina Lüthi

HR Development Business Partner
dormakaba Deutschland GmbH

The right learning concept for each employee



„In Berlitz, we are pleased to have a reliable and flexible partner at our side. The individual support provided by Berlitz and the broad portfolio of training formats enable us to offer the right learning concept for each of our employees. Efficiency and enjoyment of the training are guaranteed. We were also won over by the highly competent native-speaker instructors. We are looking forward to further collaboration with Berlitz and are convinced that we have found the perfect match for our WEPA language courses.“

Julia Hartzsch

HR Development Business Partner
WEPA Produktion GmbH & Co. KG

Testimonial

Language and business skills for various requirements



“As part of the Premier Inn expansion in Germany, we were looking for a Germany-wide language provider that was well-positioned to respond flexibly to our various requirements as a hotel brand with a broadly diversified program. And we found that strong partner in Berlitz!”

Maren Krütfeldt

Learning & Development Manager
Premier Inn Deutschland

Testimonial

Customized language training



“We have been working productively with Berlitz for several years now. What began as employee training in German as a Foreign Language and Business English has over the years grown into an established program in all our offices in Germany. New employees in particular participate in our language classes shortly after joining us. Berlitz is also a flexible partner when it comes to customized solutions and adaptations, as well as slightly more unconventional requests. Our successful collaboration has recently expanded to include NVIDIA’s European locations. We benefit greatly from the international presence and experience of Berlitz.”

Iris Lange

Senior HR BP, NVIDIA GmbH

Blended learning for beginners to advanced learners



“We discovered Berlitz Blended Learning and came to value it greatly – especially CyberTeachers and one-on-one instruction over the phone. The course set-up was excellent both for beginners and more advanced participants. Everyone who took part was able to improve their language skills, as clearly demonstrated by a comparison of the initial assessment tests and the final tests that all participants took. The phone-based instructions were excellent and adapted to the participants’ individual wishes and abilities. The great support was the icing on the cake.”

Marco Nübling

Leiter HRM, AVS Holding GmbH

Testimonial Videos



Why Berlitz?

- 1 Berlitz provides the **fastest and most effective** way for our clients to learn a new language – and the **cultural understanding** to get the most out of these skills.
- 2 We offer maximum **flexibility** for all corporate clients by delivering programs in person, online (or both), as well as individually or in a group. We have a variety of solutions for all budgets.
- 3 The learning experience is **personalized** to the client's goals and preferred process through our new learning platforms and technology solutions.



A man with a beard and glasses, wearing a dark suit and a blue patterned tie, is talking to a blonde woman in a light pink blazer and dark top. They are both holding green and white coffee cups. They are standing in front of a stone building with a metal railing. The scene is lit with warm, golden light, suggesting late afternoon or early morning.

We look forward to partnering with you!

Berlitz[®]