

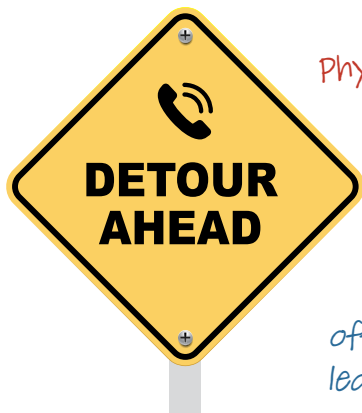
# Call Someone Who Cares

*Staying on top of the phone calls to your office is difficult – just ask your office manager.*



Your front desk staff has patients at the desk trying to check-in and check-out, they're running insurance cards, handing out paperwork and doing 15 other things at once.

On average, a physician's office misses 42% of all incoming calls. Even worse, 80% of those calls that are bumped to a voicemail system will not leave a message. Imagine telling all of those potential patients to go somewhere else. These statistics are the same across the board, whether you're a small practice or a large one.



Physician offices miss  
**42%** of their  
incoming calls.

**80%** of callers who are  
offered voicemail will not  
leave a message!

One practice came to us about a year and a half ago asking for help. This practice has one physician and is in a medium size market. They wanted to know what they were missing, how to improve their conversion rate, and which option could help them be more productive in the office. The solution? Trackable Lead Generation's call overflow message taking.

After three rings in the office, all calls are forwarded to our call center. Every phone call is answered by a person. We collect any patient information necessary and forward all messages to the physician's office. The caller is satisfied because they spoke with a real person, and the front desk staff can better assist the patients currently in their office.



**86%**

of the calls answered with overflow message services resulted in new patient appointments.



This office is now booking more new patients than ever before. We answer about 43 calls per month, and 86% convert into new patients. Without Trackable Lead Generation, this office would have lost approximately 500 new patients.

## Are you comfortable with how many calls you're missing?

**Running a private practice is hard.**

**Getting the patients you want shouldn't be.**

*We exist to help frustrated private medical practices — to make sure money isn't being wasted and opportunities aren't being missed.*

 **Trackable  
Lead Generation**

trackableleadgeneration.com | 1-855-220-8835