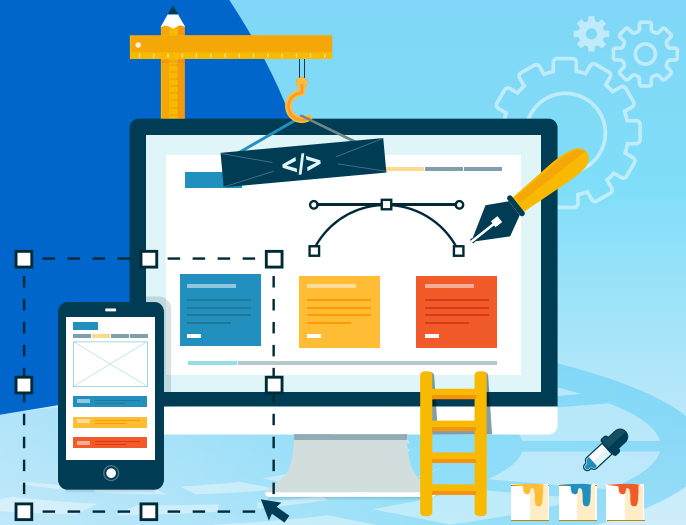


So, You Built a Website ... But?

You have a website but you're not seeing the number of patients you'd like. You know you need to ramp up something but you're not sure what that is.



A small practice in a small market was having just this problem. Their website was doing okay but not great, and they weren't getting the number of new patients every month they were hoping for.

Their decision to bring in Trackable Lead Generation allowed us to create broadcast advertising campaigns and do some SEO work on their website.

By accessing their website, we can update their SEO to improve online rankings and website performance.

Since launching their broadcast advertising campaigns about 12 months ago, phone calls have increased by an average of 503% per month. Of the calls we receive, 44% convert into appointments and their cost per acquisition is only 3.8% of their monthly advertising budget.

Their website visibility and activity has also improved. They have gone from 1 keyword to 6 keywords on Google's front page. They have also had an 18% increase in visits to their website, 16% increase in users and 14% increase in new users.



We turn advertising into a profit center by creating campaigns with a deep emotional connection with potential patients. We also make adjustments throughout the campaign's run based on data to ensure our clients get the best cost per acquisition possible.

Do you know how to turn your advertising into a profit center?

Running a private practice is hard.

Getting the patients you want shouldn't be.

We exist to help frustrated private medical practices — to make sure money isn't being wasted and opportunities aren't being missed.

 **Trackable
Lead Generation**

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