

Jieying Yang

User Experience Designer, Digital & Physical Prototyper

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EXPERIENCE

Nooie, San Francisco — UX Designer

September 2020 - July 2021

- Created and developed a Design System to help maintain design consistency across platforms. Redesigned and launched nine features.
- Understood complex technical concepts and utilized the user-centered principle to simplify the technical idea in App User-flow, resulting in a 19% drop in returns.
- Helped create workflows, wireframes, mockups, and functional prototypes to ease the communication between different teams.
- Introduced a new customer support platform with a reclassified FAQ page to help self-service customer support, which reduced the workload of the CS team by nearly 55%.

Gensler, Tokyo — Digital Experience Design Intern

July 2019 - September 2019

- Recreated Gensler's "WeAre Wall" (Staff showcase video) by utilizing TouchDesigner, which streamlines the time necessary for uploading and replacing videos by a factor of 360.
- Researched and helped define appropriate technology for Gensler's Experience Card project.
- Created a prototype that facilitates communication between physical objects and digital media.

California College of the Arts, San Francisco — TA

September 2018 - May 2020

- Tutored HTML & CSS, Processing, P5.js and Arduino. Provided guidance based on a student's project. Helped students to debug and create clean code.

EDUCATION

California College of the Arts, San Francisco — BFA

September 2016 - May 2020

SKILLS

Design: Interaction Design, Interface design, User experience design, Wireframing, Prototyping, Product Design, Information Architecture, Usability testing, System Mapping, Design System Maintaining

Programing: HTML & CSS, JavaScript, Java, React Native, Swift UI

Software: Sketch, Figma, Zeplin, InVision, Keynote, Adobe Xd, TouchDesigner, FramerX, Webflow, Xcode, Arduino, Processing, P5.js

AWARDS

Particular Affection, Best Dating App-Science Hack Day 2019

Catiator, Moonshot Prize, [Pinnacle] Best Hackathon Project-Treehack 2021

LANGUAGES

English

Mandarin