

JIEYING YANG User Experience Designer, Digital & Physical Prototyper
San Francisco, jieying.yang@cca.edu, jieying-yang.com

EXPERIENCE

Gensler (Tokyo), Digital Experience Design Intern Jul--Sep 2019 | Tokyo, Japan

- Recreated Gensler's "WeAre Wall" (Staff showcase video) by utilizing Touchdesigner, which streamlines the time necessary for uploading and replacing videos by a factor of 360.
- Researched and helped define appropriate technology for Gensler's Experience Card project.
- Built multiple prototypes to support Gensler's strategy team in advancing the Experience Card project.
- Created a prototype that facilitates communication between physical objects and digital media.

San Francisco United School District, Sustainability Associate Sep 2019 -- Jan 2020 | San Francisco

- Supported the annual showcase event where SFUSD brings together all Career Pathways from across the district to showcase student work at the Palace Hotel.
- Ran on-site sustainability audits to help optimize waste stream for the annual showcase.

California College of the Arts Sep 2018 -- Present, San Francisco, CA

Teaching Assistant: Providing assistance to professors and students for the 'Computational Practices 2' and 'Computational Studio & Practice' courses.

Programming Coach: Tutoring HTML & CSS, Processing, P5.js and Arduino. Offering guidance based on student's needs. Helping students to debug and create clean code.

Advanced Technical Sewing, UX/UI Designer May 2018 -- Aug 2018 | San Francisco, CA

- Analyzed existing websites with Google Dev Tool and created various options for a new webpage.
- Created mock-ups, prototypes and tested a variety of ideas using wireframes, sketches to design comps as and when needed, according to specs
- Partnered with PM to collaborate and iterate in a fast-paced design-to-build environment creating various solutions to complicated designs and implemented features in UI and UX flows.

SKILLS & LANGUAGE

Design: Interaction Design, Interface Design, User Experience Design, Wireframing, Prototyping, Product Design, Information Architecture, Usability Testing, System Mapping

Programming Language: JavaScript, Java, React, HTML & CSS

Software: TouchDesigner, FramerX, Webflow, InVision, Xcode, Arduino, Processing, P5.js, Sketch, Principle, Adobe Creative Cloud, InVision, Keynote, Adobe Xd, Figma, Zeplin,

Language: Mandarin, English

EDUCATION

California College of the Arts, BFA Interaction Design Sep 2016 --- May 2020 | San Francisco, CA

Central Academy of Fine Arts, Pre-college Training Sep 2015 --- Feb 2016 | Beijing, China