



8TH ANNUAL
ANNAPOLIS
FILM FESTIVAL
MARCH
26-29
2020



“...Annapolis’ large, diverse audiences reliably crowded into a well-curated slate of features and shorts across the town’s many college halls, ancient churches and converted theatrical spaces.”

Brandon Harris, Writer
FILMMAKER Magazine

“Annapolis is such a beautiful city and the film festival is so popular. I’m so excited there is such a great turnout!”

Joanne Froggatt, Actress



THE AFF EXPERIENCE

Annapolis Film Festival, Inc., a 501(C)(3) organization (AFF), brings four days of the best in independent film to America's sailing capital, the arts-loving historic state capital of Maryland. Enthusiastic film connoisseurs experience a cinematic immersion, mingling with filmmakers and industry guests, while enjoying the colonial ambiance and taking advantage of the intimacy and walkability of the Festival, located within the city's historic district and downtown arts & entertainment district.


AFF is now the largest and most diverse arts event in Annapolis, offering five showcases that embrace diversity.

“We are a beautiful town on the water so our fest comes with a lifestyle and it comes with a walkability that you can go to different venues and walk past restaurants and really take it all in on foot.”


Gavin Buckley, Mayor



10K+ ATTENDEES



70+ FILMS



100+ INDUSTRY GUESTS

THE AFF AUDIENCE

The Annapolis Film Festival audience is educated, *cosmopolitan*, worldly and *curious*.

90% OF ATTENDEES HAVE A BACHELORS DEGREE OR HIGHER

63% HAVE A GROSS ANNUAL INCOME OF \$80K OR MORE

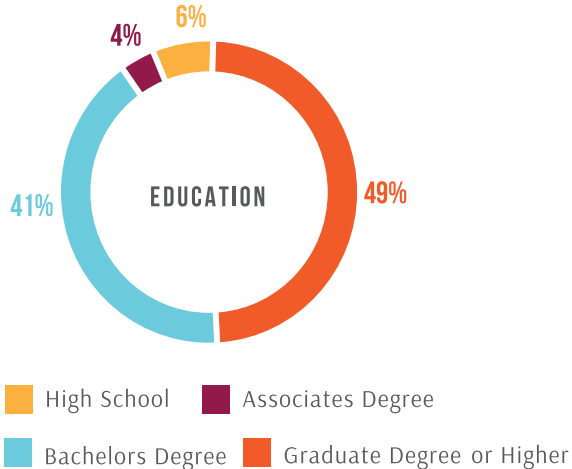
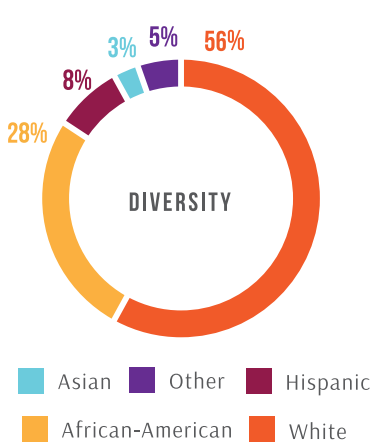
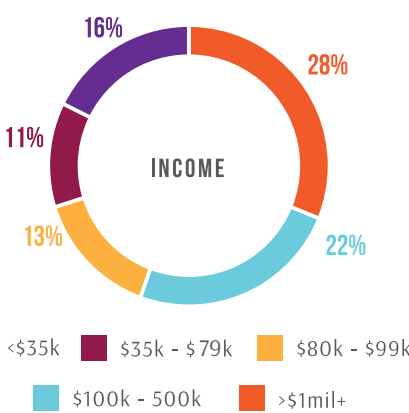
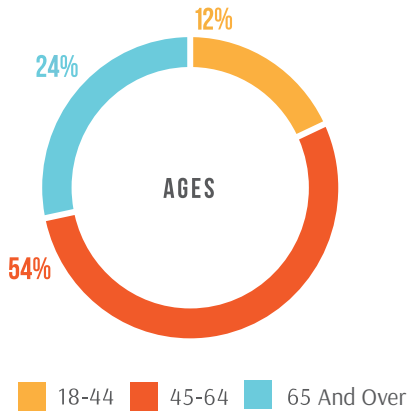
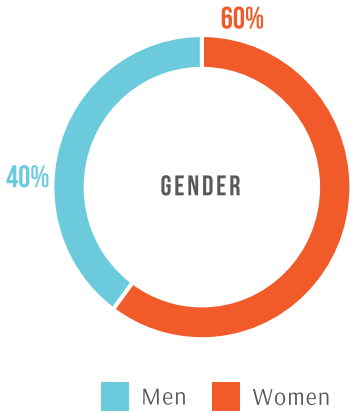
54% OF ATTENDEES ARE BETWEEN THE AGES OF 45-64

“I look for films that have subject matter that I am not exposed to so that I can learn, grow, develop and connect with people in different ways.”

Festival Attendee



CONNECT WITH YOUR AUDIENCE



GUESTS & COMMUNITY

100+ industry guests each year, including International filmmakers from as far away as Brazil, France and Denmark.

Participants have included industry legends such as Albert Maysles, David S. Ward, and Rob Reiner, as well as a host of Hollywood's younger talent including Joanne Froggatt, Rory Culkin, Spencer LoFranco and Logan Miller.



***“Congrats on a wonderful festival!
It was truly lovely and I had a
great time at both the screening
and participating in the “Voices of
Women in Film” panel.”***

Melissa Haizlip, Producer / Director, MR. SOUL!



CUSTOMIZABLE OPPORTUNITIES

- Opening Night
- Closing Night
- Centerpiece Screening
- Venues
- Filmmaker Welcome Party
- Friday Night
- Saturday Night
- Coffee Talks
- Industry Exchange
- Volunteer T-shirts
- Filmmakers Award Brunch
- Filmmakers' Lounge
- Pitch Competition
- Awards
- Individual Screenings
- Educational Screenings

SPONSORSHIP LEVELS

AFF 2020 offers five Sponsorship levels in addition to customizable opportunities.

- PRESENTING
- MAJOR
- SIGNATURE
- FEATURE
- SUSTAINING



PRESENTING PACKAGE

\$50,000+ INVESTMENT



NAMING RIGHTS

The official event title will bear your company's name: 2020 Annapolis Film Festival presented by <your company>.

BRANDING

- 30 second trailer provided by Sponsor to play before all film screenings (55+ screening events)
- Prominent logo placement on all AFF signage
- Logo on custom branding wall with AFF logo only
- Inside front cover, full-page color ad in the 2020 AFF Print Program (5,000 copies distributed)
- Prominent logo on pre-screening reel prior to all film screenings
- Logo and link on AFF website year-round and in all e-newsletters distributed throughout the year
- Logo on Sponsor Page in the 2020 AFF Print Program
- Mention on AFF social media - Facebook, Twitter, Instagram
- Acknowledgment in all AFF press releases

TICKETS & HOSPITALITY

20 All-Access Passes *

*Benefits listed on page 11

MAJOR PACKAGE

\$25,000+ INVESTMENT

BRANDING

- 30 second trailer provided by Sponsor to play before all film screenings (55+ screening events)
- Prominent logo placement on all AFF signage
- Full-page color ad in the 2020 AFF Print Program
- Prominent logo on pre-screening reel prior to all film screenings
- Logo and link on AFF website year-round and in all e-newsletters distributed throughout the year
- Logo on Sponsor Page in the 2020 AFF Print Program
- Mention on AFF social media - Facebook, Twitter, Instagram
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TICKETS & HOSPITALITY

12 All-Access Passes *

SIGNATURE PACKAGE

\$10,000+ INVESTMENT

BRANDING

- Logo on pre-screening reel prior to all film screenings
- Half-page color ad in the 2020 AFF Print Program
- Logo on Sponsor Page in the 2020 AFF Print Program
- Logo and link on AFF website year-round and in all e-newsletters distributed throughout the year
- Mention on AFF social media - Facebook, Twitter, Instagram
- Acknowledgment in all AFF press releases

TICKETS & HOSPITALITY

8 All-Access Passes *



*Benefits listed on page 11

FEATURE PACKAGE

\$5,000+ INVESTMENT

BRANDING

- Logo on pre-screening reel prior to all film screenings
- Logo and link on AFF website
- Quarter-page Color ad in the 2020 AFF Print Program
- Logo on Sponsor Page in the 2020 AFF Print Program
- Mention on AFF social media - Facebook, Twitter, Instagram

TICKETS & HOSPITALITY

4 All-Access Passes *

SUSTAINING PACKAGE

\$2,500+ INVESTMENT

BRANDING

- Logo on pre-screening reel prior to all film screenings
- Logo and link on AFF website
- Logo on Sponsor Page in the 2020 AFF Print Program

TICKETS & HOSPITALITY

2 All-Access Festival Passes *

SUPPORTING PATRON

\$1,000 + DONATION

BRANDING

- Name on pre-screening loop prior to all film screenings
- Name on AFF website during festival season only
- Name on Sponsor Page in the 2020 AFF Print Program

PASSES & HOSPITALITY

2 Premium Passes *



*Benefits listed on page 11

FRIEND PATRON

\$500+ DONATION

BRANDING

- Name on AFF website during festival season only
- Name on Sponsor Page in the 2020 AFF Print Program

PASSES & HOSPITALITY

2 General Passes *

FESTIVAL PASSES

ALL ACCESS

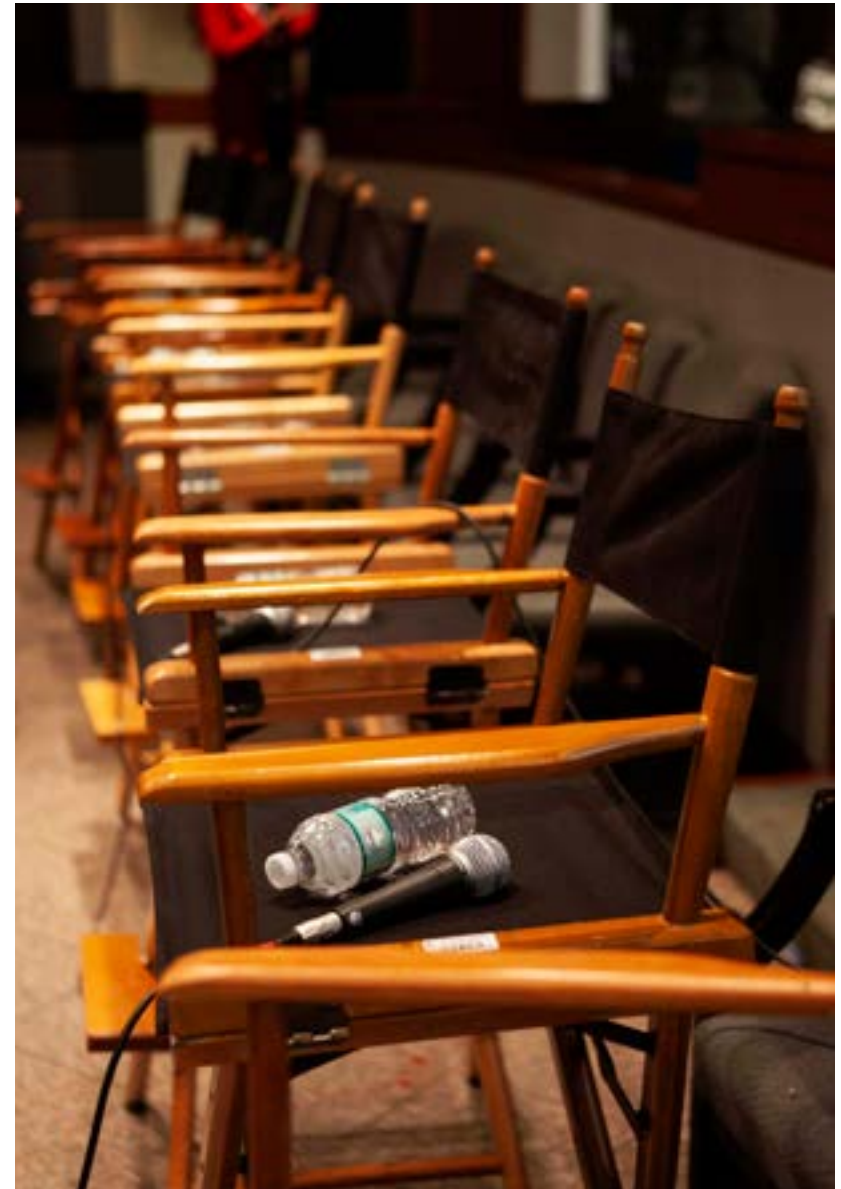
Includes unlimited access to all films and panels, priority admission up to 15 minutes before show time, Opening Night Reception, Opening Night Film (RSVP required) and After Party, Saturday Night BASH, Sunday Best of Fest, Coffee Talks With..., and Access to the Filmmakers' Lounge.

PREMIUM

Includes unlimited access to all films and panels, Opening Night Reception, Opening Night Film (RSVP required) and After Party, Saturday Night BASH, and Sunday Best of Fest.

GENERAL

Includes unlimited access to all films and panels, Opening Night Film (RSVP required) and After Party, and Sunday Best of Fest.



AFF IS A 501(c)(3) ORGANIZATION. DONATIONS ARE TAX DEDUCTIBLE TO THE EXTENT ALLOWED BY APPLICABLE LAW.



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PLEASE VISIT:

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[HTTPS://TWITTER.COM/ANNAPOLISFF](https://TWITTER.COM/ANNAPOLISFF)

PROMOTIONAL VIDEO: [HTTPS://VIMEO.COM/370730652](https://VIMEO.COM/370730652)



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