

# [2650] Campaign Launch Catalogue

7 Feb, 2020

Never Not Creative | Andy Wright

SS19

21 Mar, 2020 - 29 Apr, 2019

## What was planned

### BUDGET

64,025.00

### TOTAL PLANNED COST

19,155.00

### TOTAL PLANNED SELL

62,250.00

### PLANNED PROFIT MARGIN

70% (44,870.00)

### TEAM MEMBERS

Andy Wright, Danielle Wilson, Michael O'Riley, Nate Mateu, Paddy Morgan, Poli Evmenova, Sarah Nguyen

## How it's tracking

### INVOICED

64,025.00

### TOTAL USED COST

22,307.50

### TOTAL USED SELL

52,775.00

### PROFIT MARGIN

65% (41,717.50)

### PROFIT MARGIN VS BUDGET

65% (41,717.50)

### DID YOU KNOW?

This job has used **116%** of its Planned Cost  
This job has used **86%** of its Planned Hours

## At a glance

### COST VS BUDGET

TOTAL USED COST	22,307.50
TOTAL PLANNED COST	19,155.00
BUDGET	64,025.00

### PROFIT MARGIN COMPARISON

PROFIT MARGIN	65%
PROFIT MARGIN VS BUDGET	65%
PLANNED PROFIT MARGIN	70%

### INVOICED VS BUDGET

INVOICED	64,025.00
USED SELL	52,775.00
BUDGET	64,025.00

**Planned Profit Margin** is Budget minus Total Planned Cost (planned hours and expenses costs). **Profit Margin** is Invoiced minus Total Used Cost (used hours, expenses and purchase orders cost). **Profit Margin Vs Budget** is Budget minus Total Used Cost (used hours, expenses and purchase orders cost) at time of report generation—the profit margin realised if the Budget was invoiced now. For a full glossary, visit [help.streamtime.net/articles/2990368-job-cost-report](https://help.streamtime.net/articles/2990368-job-cost-report)

## Quotes

NAME	ISSUE DATE	TOTAL EX TAX	TAX	TOTAL INC TAX	STATUS
[2650] Campaign Launch Catalogue	25 Sep, 2019	64,025.00	6,402.50	70,427.50	Approved
[2650] Campaign Launch Catalogue	16 Jul, 2019	38,100.00	3,810.00	41,910.00	Declined
[2650] Campaign Launch Catalogue	31 Jan, 2020	62,250.00	6,225.00	68,475.00	Draft
[2650] Campaign Launch Catalogue	31 Jan, 2020	54,250.00	5,425.00	59,675.00	Draft
[2650] Campaign Launch Catalogue	31 Jan, 2020	62,250.00	6,225.00	68,475.00	Draft

## Invoices

NUMBER	ISSUE DATE	DUE DATE	TOTAL INC TAX	AMOUNT PAID	PAID DATE	STATUS
3286	31 Jan, 2020	1 Mar, 2020	21,128.25	21,128.25	31 Jan, 2020	Paid
3285	30 Mar, 2020	29 Apr, 2020	21,128.25			Draft
3287	14 Feb, 2020	14 Mar, 2020	28,171.00			Draft

## Items

**Discover** - Completed

10 May, 2019 - 29 Apr, 2019

TEAM MEMBER	PLANNED (H)	SELL RATE	PLANNED SELL	COST RATE	EST COST	USED (H)	USED SELL	USED COST	EST PROFIT MARGIN	CUR PROFIT MARGIN
Danielle Wilson				90.00		3h30m	700.00	385.00		45% (315.00)
Nate Mateu				110.00		12h	2,400.00	1,320.00		45% (1,080.00)
<b>Total</b>	<b>17h</b>	<b>200.00</b>	<b>3,400.00</b>	<b>100.00</b>	<b>1,700.00</b>	<b>15h30m</b>	<b>3,100.00</b>	<b>1,705.00</b>	<b>50% (1,700.00)</b>	<b>50% (1,695.00)</b>

**Concept Development** - Completed

31 Aug, 2019 - 1 Aug, 2019

TEAM MEMBER	PLANNED (H)	SELL RATE	PLANNED SELL	COST RATE	EST COST	USED (H)	USED SELL	USED COST	EST PROFIT MARGIN	CUR PROFIT MARGIN
Andy Wright				120.00						
Danielle Wilson				90.00		15h	2,700.00	1,350.00		50% (1,350.00)
Nate Mateu				110.00		15h	2,700.00	1,350.00		50% (1,350.00)
Paddy Morgan				100.00		21h15m	3,825.00	2,012.50		47% (1,812.50)
Poli Evmenova				85.00						
<b>Total</b>	<b>45h</b>	<b>180.00</b>	<b>8,100.00</b>	<b>101.00</b>	<b>4,545.00</b>	<b>51h15m</b>	<b>9,225.00</b>	<b>4,712.50</b>	<b>44% (3,555.00)</b>	<b>42% (3,387.50)</b>

**Design** - Completed

27 Sep, 2019 - 6 Sep, 2019

TEAM MEMBER	PLANNED (H)	SELL RATE	PLANNED SELL	COST RATE	EST COST	USED (H)	USED SELL	USED COST	EST PROFIT MARGIN	CUR PROFIT MARGIN
Michael O'Riley	25h	150.00	3,750.00	80.00	2,000.00	25h	3,750.00	2,250.00	47% (1,750.00)	40% (1,500.00)
Poli Evmenova	30h	180.00	5,400.00	85.00	2,550.00	12h30m	2,250.00	1,250.00	53% (2,850.00)	77% (4,150.00)
Sarah Nguyen	25h	300.00	7,500.00		0.00	25h	7,500.00	2,500.00	100% (7,500.00)	67% (5,000.00)
<b>Total</b>	<b>80h</b>		<b>16,650.00</b>		<b>4,550.00</b>	<b>62h30m</b>	<b>13,500.00</b>	<b>6,000.00</b>	<b>73% (12,100.00)</b>	<b>64% (10,650.00)</b>

**Finished Art** - In Play

27 Oct, 2019 - 3 Oct, 2019

TEAM MEMBER	PLANNED (H)	SELL RATE	PLANNED SELL	COST RATE	EST COST	USED (H)	USED SELL	USED COST	EST PROFIT MARGIN	CUR PROFIT MARGIN
Michael O'Riley	12h		3,600.00	80.00	960.00	10h30m	3,150.00	1,050.00	73% (2,640.00)	71% (2,550.00)
Sarah Nguyen	30h		9,000.00		0.00	20h	6,000.00	2,000.00	100% (9,000.00)	78% (7,000.00)
<b>Total</b>	<b>42h</b>	<b>300.00</b>	<b>12,600.00</b>		<b>960.00</b>	<b>30h30m</b>	<b>9,150.00</b>	<b>3,050.00</b>	<b>92% (11,640.00)</b>	<b>76% (9,550.00)</b>

**Delivery** - In Play

10 Nov, 2019 - 1 Nov, 2019

TEAM MEMBER	PLANNED (H)	SELL RATE	PLANNED SELL	COST RATE	EST COST	USED (H)	USED SELL	USED COST	EST PROFIT MARGIN	CUR PROFIT MARGIN
Andy Wright	10h		4,000.00	120.00	1,200.00	7h	2,800.00	840.00	70% (2,800.00)	79% (3,160.00)
Michael O'Riley	15h		6,000.00	80.00	1,200.00	12h30m	5,000.00	1,000.00	80% (4,800.00)	83% (5,000.00)
<b>Total</b>	<b>25h</b>	<b>400.00</b>	<b>10,000.00</b>		<b>2,400.00</b>	<b>19h30m</b>	<b>7,800.00</b>	<b>1,840.00</b>	<b>76% (7,600.00)</b>	<b>82% (8,160.00)</b>

## Other Items

The following items have not been included in Total Planned Cost. To maximise accuracy of profit margin calculations, assign team members and plan hours against the items.

NAME	DURATION	PLANNED SELL	NOTES
Account Management	21 Mar, 2020 - 1 Jan, 2020	1,500.00	
<b>Total</b>		<b>1,500.00</b>	

## Expenses

DATE	NAME	REFERENCE	COST	SELL	PLANNED PROFIT MARGIN
16 Jul, 2019	Printing		5,000.00	10,000.00	50% (5,000.00)
<b>Total</b>			<b>5,000.00</b>	<b>10,000.00</b>	<b>50% (5,000.00)</b>