



## **For Immediate Release**

### **Adacel's MaxSim™ Technology Continues to Lead ATC Market With New Contract Award From Silver State Helicopters**

**Orlando, FL (August 29, 2007)** – Adacel, an industry leader in air traffic control simulation, voice recognition technology and, software integration, has received an order to deliver a **MaxSim™** Air Traffic Control Tower Simulator System (TSS) to Silver State Helicopters.

Under terms of the agreement Adacel will provide a 360° **MaxSim™** TSS with voice recognition technology and the latest functional capability in use by the FAA, US Air Force, US Army, and US Marine Corps. The Silver State Air Traffic Control Academy is located in New Braunfels, Texas and provides an Air Traffic Control (ATC) curriculum that combines state-of-the-art simulation, classroom instruction and real-time air traffic control training in an operational control tower.

“We are delighted to announce this contract and build a relationship with Silver State Helicopters. It places them firmly at the forefront of ATC technology and education worldwide,” stated Fred Sheldon, Adacel’s CEO. “Adacel is proud to provide Silver State with the finest ATC training tool available in the world. **MaxSim™** continues to be the simulator of choice by air traffic controllers.”

“Adacel was able to specifically tailor a very precise ATC simulation solution uniquely satisfying our program requirements. Silver State Air Traffic Control Academy chose Adacel because they offer leading-edge technology and full systems support,” said Mathias Puhlhofer, Silver State’s Director of Air Traffic Control. “Silver State Helicopters has an Air Traffic Control Training Location in New Braunfels, Texas and will be opening a second location in Grayson County, Texas by the end of the year.”

Over the last six years, Adacel has clearly earned the reputation as the premier provider of air traffic control tower training simulators by winning key civil and military contracts. Adacel is the supplier for ATC tower simulation systems for the United States Air Force, United States Army, the United States Marine Corps, and the Federal Aviation Administration, Civil Aviation Authorities in Australia, Europe and the Middle East, as well as many of the most prestigious aviation universities in the world.

#### **About Silver State Helicopters**

Silver State Helicopters was founded in 1999, and is a full-service commercial helicopter operator with Flight and Air Traffic Control Academies. Operations include Search and Rescue, Air Ambulance, Aerial Tours, Photography, Law Enforcement Air Support, Agriculture and Fire Fighting, along with many other services. Silver State Helicopters has operations at more than thirty locations in fourteen states as well as overseas. Silver State Helicopters is the largest flight academy and the fastest growing rotorcraft company in the world today. For further information please visit their website at [www.silverstatehelicopters.com](http://www.silverstatehelicopters.com).

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## **About The Adacel MaxSim™ Simulator**

The Adacel **MaxSim™** simulator products represent the benchmark air traffic control training suite. They have been selected by U.S. military and commercial aviation authorities, as well as over thirty air traffic management services around the world. **MaxSim™ Tower** and **MaxSim™ Radar** meet the pressing training requirements of the ATC community. Capable of integrated tower and radar operations, they have the flexibility to be operated in standalone configurations, or in multiple integrated configurations. **MaxSim™** products provide the functions and features to address many areas, including: traffic flow studies, effective and efficient training of aviation personnel, airport sighting studies, gate-to-gate management, development of new airspace and airport management, techniques and procedures, disaster management planning and airport and aviation security studies.

## **About Adacel**

Adacel (ASX: ADA) is a global software technology and systems integrator. The company is a leading developer of critical aviation, speech recognition, and defense simulation and security systems for government and commercial enterprises. Support services are available for all products including full-time, on-site operation and maintenance.

Adacel was established in 1987. The company's products can be found around the world. Adacel's North American operations are headquartered in Orlando, Florida and has offices in Washington, D.C., Montreal Canada, and Melbourne, Australia.

For more information visit the company's website at [www.adacel.com](http://www.adacel.com).

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