



For Immediate Release

Adacel Named a Top Simulation Company for Seventh Consecutive Year

Orlando, Florida (January 27, 2015) - Adacel (ASX:ADA) has announced that the company has been recognized by KMI Media Group and Military Training Technology (MT2) magazine as one of 2014's top simulation and training companies. This marks the seventh consecutive year that Adacel has been named to the list, which has also included several past honors for leading the industry in innovation and program excellence.

KMI Media Group and MT2 hold an annual competition to recognize companies that have made a significant impact in the military training industry throughout the current year. An impartial panel selects the winners from submissions from companies engaged in creating solutions across a diverse training area that includes among others serious gaming, visual systems, embedded training, simulation and database modeling.

"It is an honor to again be selected as a top company within the simulation industry," said Adacel's CEO, Seth Brown. "It is gratifying to be recognized for the successes our team has achieved to make simulation capabilities better."



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Seth Brown, Adacel CEO*

The official announcement of this year's award came on the heels of the first anniversary of the launch of Adacel's new LEXIX speech product. LEXIX is a completely new speech recognition system optimized specifically for the unique needs of the simulation and training community. Adacel's technology creates a voice input control interface that enables users to interact directly with computer generated entities in training systems or within operational systems. While available within Adacel's own products, LEXIX can bring robust speech capabilities to any 3rd party system through a software development kit provided by Adacel. Speech is the most natural way to communicate and it offers significant advantages in training by eliminating much of the need for supporting role players and their associated costs.

About Adacel

Adacel is a leading developer of advanced simulation and training solutions, speech recognition applications and operational air traffic management systems. Adacel is particularly well known for innovations within the ATC simulation and speech recognition fields. The Company's products are widely used throughout North America, Europe, the Middle East and the Asia Pacific region. For more information about Adacel, please visit www.Adacel.com.

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Media Contact:

Tom Evers
Director, Marketing & Communications
Adacel
Phone: 407.581.1560 or Email: tom.evers@adacel.com