

Bambuser publishes prospectus supplement

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By reason of the press releases published by Bambuser AB ("Bambuser" or the "Company") on 2 April 2020 regarding a commercial agreement with Intersport, 6 April 2020 regarding the resignation by the chairman of the board, Fredrik Ramberg, 6 April 2020 regarding a pilot Live Video Shopping agreement and 6 April 2020 regarding a commercial agreement with Swiss Homegate, the Company has prepared a supplement to the EU growth prospectus regarding the Company's rights issue published on 30 March 2020. The press releases are available on the Company's website, www.bambuser.com/ir.

The supplement has been prepared in accordance with article 23 of the prospectus regulation (EU) 2017/1129 (the "**Prospectus Regulation**") and has on 7 April 2020 been approved by the Swedish Financial Supervisory Authority and is, together with the EU growth prospectus, available on Bambuser's website, www.bambuser.com/ir, and on Carnegie's website, www.carnegie.se.

Investors who prior the publication of the supplement have applied or in any other manner consented to the purchase or subscription of shares in the rights issue have, in accordance with article 23.2 of the Prospectus Regulation, the right to withdraw their application or subscription within two working days, i.e. up to and including 9 April 2020. The withdrawal shall be made in writing to Carnegie Investment Bank AB (publ), "Transaction Support", SE-103 38 or via e-mail to transactionsupport@carnegie.se. Investors who have applied for subscription via their nominee, shall contact such nominee regarding the withdrawal. Applications that are not withdrawn will remain binding and investors who wish to remain with their subscription of shares do not have to take any further action.

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About Bambuser AB

Bambuser was founded in 2007 as the world's first company with a platform for interactive mobile live video streaming and is a leading supplier in the live video segment. In 2019, Bambuser introduced Live Video Shopping, which enables live shopping directly on different brands' websites. Bambuser is listed on Nasdaq First North Growth Market and has its headquarters located in Stockholm.

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