

# Resume - DRAFT

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## Profile

- Senior IT executive
- Strong strategy and business analysis
- Experience in both frontend UX & backend functional systems
- Solid capabilities in compliance & reporting
- Up to date with Cloud, Mobile & Integrated systems
- Experienced with small startups & enterprise business
- Ability to bridge the gap between management & IT

I am a senior IT executive with strong business and technical acumen developed in both in-house and consultancy roles over the past three decades as a team member, consultant & company owner.

My experience spans a broad range of businesses - large and small - across many different industries and sectors, including;

- mining and resources,
- health, education,
- property, asset management
- supply chain, human resources,
- telecommunications, ICT,
- retail, advertising and media.

I have a lucid understanding of how digital technology, increasing connectivity and mobility can be leveraged for business success.

Through my previous experience I have a deep understanding of the synergies between technology and human dynamics and how they can be applied to develop effective business strategies that achieve multiple objectives and outcomes.

I am at my best at the intersection of people and technology, with a firm commitment to the rapid transformation of software development. I provide the greatest value to companies that want to innovate and exploit technology to deliver tangible results that create measurable and sustainable business growth.

I have established, worked for, and consulted to major private and public organisations. I have served in senior management roles, providing software development and technical services with responsibility for solutions design, resource management, and both financial and technical outcomes.

I am a strategic and critical thinker who takes responsibility for solutions and is committed to the delivery of projects on time and on budget.

I have the ability to identify appropriate technology opportunities, aligning them with business objectives and translating them into IT strategies and innovative solutions. I am adept at leveraging my skills and capabilities to support organisations in achieving their business and technology objectives. I am able to perform independently or as part of a wider team in fast-changing and challenging environments. I am also proficient in leading teams of varied sizes in local, dispersed and virtual configurations. My key leadership strengths are the ability to motivate and mentor others, the creation of cohesive teams and my strong focus on delivery within financial and time constraints.

My working style is based on respect, transparency, clear communication and personal accountability.

## Education and Career Summary

I was raised in a computing family with parents who were at the forefront of computer adoption in Western Australia for the State Government and mining companies.

After studying a Bachelor of Design at Curtin University, I worked as an industrial designer whilst continuing with a mix of studies in engineering, ergonomics, design and lateral thinking. These studies have set me on a lifetime path of continuous learning and critical thinking.

My early work was in the creative industries of fashion, interior commercial design and commercial art before moving into creative product sales and management roles.

In the late 1980's, based on my work experience in commercial arts and a background in computing I moved into the fields of computer aided design solutions and management systems. I became one of the earliest developers in the online space, which resulted in my becoming part of the management team at OzEmail, the first and largest ISP in Australia. I held the roles of State Manager and Head of Online Development, building some of the first online applications to be used in Australia including dating sites, online sales, ASX stock systems, press release distribution and more.

After the sale of OzEmail in the 1990s, I acquired the development team and merged with two other technology companies to float on the ASX as Chrome Global, which was at the forefront of online application development creating solutions from hotel internet systems and online gambling to innovative flash animated systems. This was my first role as Managing Director of a public company.

Following the dotcom bust in 2001, worked as a technology consultant for a wide range of companies over a period of five years providing insight, strategy and project delivery, including supplier management. I worked directly and with agencies for companies in various industries and across different project types, including Telstra, Pizza Hut, George Patterson Bates, PPR and numerous small and large businesses who were starting to embrace the internet as part of their business needs. Most solutions were based on enterprise integration with emerging online systems and client engagement.

At the same time, I was involved with startup businesses, such as Readyflowers who grew to become one of the largest online floristry e-commerce sites in the APAC region. In 2009 I assisted Readyflowers with the relocation of their operations to Hong Kong and the Philippines, basing myself in Hong Kong and securing assistance from the Hong Kong government to support Chinese companies in creating online brands and e-commerce platforms.

Since 2012 I have been back in Perth where my focus has increasingly been on developing technology solutions in the resources sector.

Highlights during this period have included:

- My involvement and a founding-partner of 'Unearthed' a not-for-profit company facilitating collaboration between major mining companies and startup businesses to solve real world problems.
- Establishment of a company to assist technology companies in raising investment capital by providing advice, due diligence and compliance. I worked with several companies, three of which were floated on the ASX.
- Founding of TikForce & TikMe in 2014, which developed solutions to improve complicated outsourced workforce processes and compliance in the resource sector. Despite floating on the ASX in 2016 and raising \$7.5m for development and market development, the company was unable to achieve adequate results to sustain a public listing and the core operating business was sold in 2018.
- Developed the Rich Earth Resource Industry networking platform & mobile applications. Rich Earth has recently been launched and is in early stages of user uptake.

Currently I am consulting to companies that depend on harnessing technology to reduce costs or expand sales, or require someone to do due diligence on an existing or potential project.

## Key Competencies

### Business

- Strategy and business analysis
- Reporting to Board-level
- Corporate governance, compliance and reporting
- Management and leadership
- Client engagement service
- Sales support
- Capital raising
- Risk management
- Supply chain & outsourcing
- Digital business & eCommerce (B2b & B2C)

### Technical

- Technical project management
- Systems analysis
- Systems and solutions development
- Agile software and technology development
- Technology evaluation and application
- Rapid prototype development
- Testing & acceptance

### Key Skills:

- MVP development / validation / early stage rollout
- Mobile app development across multiple platforms i.e React, Native, Firebase, Flutter, Azure, Zapier, Blendr, Cloud platforms
- Website development using HTML, CSS, Javascript, PHP, Webflow, WordPress (CMSs), Cloud platforms
- Progressive Web Applications HTML, CSS, Javascript, Cloud platforms
- Design, UX and UI development using Figma, Invision, XD, Adobe Suite, etc
- Business analysis & system design
- User persona & journey design
- No Code/Low Code & emerging rapid application systems
- SAAS utilisation and integration

### Tools:

#### Cloud Technology

- Amazon Web Services (AWS), Microsoft Azure, Google Cloud, AliCloud, VM & Hosted Dedicated Servers, DNS, IP

#### MVP & MV Building – Design, UX & UI – Specification & Prototyping

- XD, Figma, Webflow, Firebase, AirTable, Zapier, Blendr, Automate.io, Appcenter, Zeplin, Invision, Illustrator, Affinity, Smaply, Justinmind, Pretyper and similar

#### Methodologies and Frameworks

- AgilePM, Capability-based Planning, SCRUM

#### Programming and Scripting

- JavaScript (JS), JSON, XML, TML, CSS, HTML
- Management of teams for C#, Flutter, React, React Native, PHP, Python & more

#### Databases / Workflow / Business Intelligence

- Microsoft SQL Server, NoSQL and Graph databases

#### Business Suites & Management Tools

- Office 365, GSuite, Zoho, Xero, CRMs, Slack, MSteam, ClickUp, Jira, Confluence, Freshbooks

## Professional Experience

**Company:** **Microbase & MicroWeb**  
**Role:** Sales Manager & Solutions Designer  
**Period:** 1990 - 1996

**Description:** Early computer retailer, software development house. Worked with Telstra and Pizza Hut to develop early distributed computerised solutions based on dialup modems and per web connectivity. Founded MicroWeb division to be one of the first companies to create websites and web based applications.

**Achievements:** We achieved many firsts transitioning from text-based applications to GUI systems and firsts in Multimedia applications with CD and hybrid applications for enhanced user engagement. We were part of the Creative Nation movement and help secure five million in federal funding for local applications development. We ran training facilities for business to understand the Internet & the web and built our own ISP to support business application development. This business was purchased by OzEmail and became part of the rapid adoption of the internet & the web in the late 1990's.

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**Company:** **OzEmail**  
**Role:** State Manager & Online Product Manager  
**Dates:** 1996 - 1999

**Description:** I was responsible for both business & consumer sales in Western Australia as well as the online business development team. We created some of the first online business in ecommerce, dating, instruction, and information distribution. I was part of the national management team.

**Achievements:** During the period I was at OzEmail we were the largest ISP, and the most successful website development company in Western Australia. I purchased the development company in 1998 when the ISP business was sold to WorldCom. This became a third of the Chrome Global business which we floated on the ASX in 1998.

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**Company:** **Chrome Global**  
**Role:** Managing Director  
**Dates:** 1999 - 2001

**Description:** Chrome Global was formed from the merger of three existing software business with design, online development & Oracle expertise. Chrome Global worked with clients across Australia, New Zealand and Asia creating and supporting online and enterprise solutions for Health, Legal, Banking, Government and Consumer businesses. Chrome Global grew to have over one hundred and thirty staff across offices in Western & Eastern Australia.

**Achievements:** Chrome Global was at the center of the Dot Com Boom and worked with startup businesses and enterprises to embrace this emerging technology. We were instrumental in number of first in technology and business models.

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**Company:** **GewRu Pty Ltd**  
**Role:** Owner  
**Dates:** 2001 - 2012

**Description:** Technology & innovation consultancy business that I ran for nine years assisting hundreds of companies to build innovative solutions across Australia, Asia and the USA. We assisted companies to identify, plan, and build software solutions to create groundbreaking solutions to solve real world problems. These companies are very diverse in size, market and business model but consistent that they needed both business & technology working together to achieve their objectives. We both supplied and worked with other teams and resources locally and internationally to create solutions. My role has been to be the person responsible for delivering the solution and managing the technical and human resources required to get the work completed successfully.

**Achievements:** Over the nine years I have achieved many firsts for myself and my clients. I have moved from software developed to run on specific computers, to sophisticated online applications, to mobile first development. I have embraced the advances that have enabled us to achieve more functionality, better quality, increased user engagement at low & lower prices. I have seized the move to cloud, SAAS & APIs that has allowed complex process to be accessed and integrated into applications.

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**Company:** **OnSavii Pty Ltd**  
**Role:** CEO  
**Dates:** 2008 - 2009

**Description:** The job was to move an existing clients business from Australia to Hong Kong and to create a business targeting eCommerce in China. We moved ReadyFlowers, a business I help to create to Hong Kong moving development operations and support to the

region. In parallel I set up a company with support from the Hong Kong government to assist Chinese businesses to create their own brands and sell products directly to western markets.

**Achievements:** We successfully moved ReadyFlowers and it grew to be the largest online flower ecommerce business in the region. We worked with a number of new online ecommerce businesses and established manufacturing, distribution and retail businesses to pilot online stores. We established a local payment gateway to securely take payments in local & international currencies.

**Company:** **TikForce Operations & TikForce Ltd**  
**Role:** Director / Founder  
**Dates:** 2012 - Present

**Description:** On return from Hong Kong I founded and created a SAAS business to better manage workforce & supplier compliance and work scheduling in the resource sector. The business had several MVP & market validations before floating in 2016 on the ASX. After slow uptake by major miners and failing to gain adequate scale to support a public listed company the operational business was sold to a private company. As managing director of both the listed and operational companies I was responsible for the technical, financial, and overall operations of the businesses.

**Achievements:** On a technical front we had substantial successes with unique methods of Identity utilising AI and biometric indicators. We worked with Microsoft and the Azure platform to build data security systems suitable for storing large numbers of highly sensitive information and documents including driver licenses and passports. We created a fully integrated unlimited tier worker validation system and access control for Iluka Mining that also integrated to alcohol testing. This is the most sophisticated solution of its kind in the world and continues to grow with its new owners.

**Company:** **KiloDelta Pty Ltd**  
**Role:** Owner  
**Dates:** 2017 - Present

**Description:** KiloDelta is a technology and consulting company providing access to strategic advice, technical & development services & management. It is based on **minimal** overheads and **collaborative** resource selection and utilisation. I have been working with small and emerging businesses to create stable business models and use of technology. I have access to a large team of developers from our partners at DevStack that has allowed us to create MVP applications for clients such as FMG, OpenDNA and The Great Western.

**Achievements:** I have been able to create a startup business Rich Earth - [Richearth.network](http://Richearth.network) that is a business networking and transactional platform for the resource sector. The business has been launched and is now growing at a controlled pace under management.

## Qualifications, Certifications, Personal Development, Learnings

Bachelor of Design (Industrial) - Curtin University

Continuous Learning - Various Sources including 20 plus years hands-on building hundreds of solutions.

References available on request

## Personal Details

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