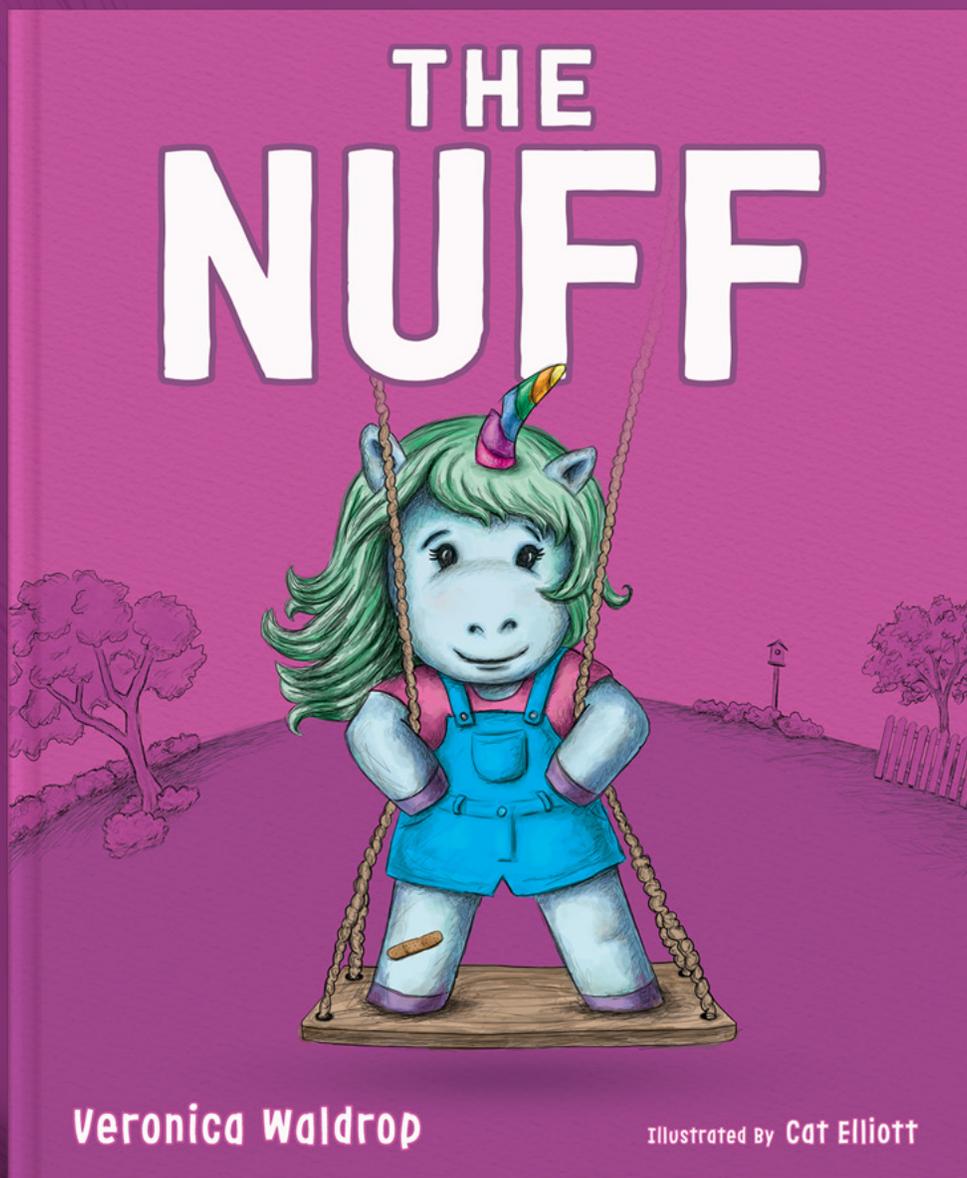


NEW!

Inspiring **every girl** to know that **she is enough**



The most impactful children's book of 2020

#SHEisaNUFF
thenuff.com

What would you want your child to know if you had only days to live?



Veronica Waldrop (1979–2017) was the mother of two beautiful girls, Natalia and Nina, and the beloved wife of Will Waldrop. Veronica was a dreamer, a writer, and a storyteller who found joy in building relationships and sharing experiences with everyone she met.

During her two-year battle with breast cancer, Veronica wrote a magical tale for her daughters to inspire them after she was gone. She passed away on November 4, 2017. Through *The Nuff*, she hoped to empower girls everywhere to be the bold and confident women they were created to be. Veronica left the world an enduring, heartwarming story of unconditional love, hope, and perseverance.



Key themes:

Authenticity, Resilience, Self-Assurance

The Nuff conveys that a girl is not defined by her achievements or her challenges. She is already enough... or a **NUFF**.

A sneak peek inside the book:

"Now what is a NUFF?" You may ask yourself.
So I'm here to fully explain.

That a NUFF is a strong and beautiful girl
with a powerful heart and brain!

When the world says you can't and
you should just give up.
And your path seems rocky and rough...

Know you are brave and beautiful.
You will always be a NUFF!



Why a Unicorn?

Veronica loved to make people laugh. Throughout her cancer treatments, she spontaneously wore a unicorn costume around the house to lift the spirits of her daughters and remind them of the joy they still shared.



A Father on a Mission

Since her passing, Will Waldrop has been on a mission to turn Veronica's poem into a kid's book so that their girls and girls everywhere will know they are enough...or a NUFF! This mission will be realized on National Women's Day 2020

